

ANNUAL REPORT | 2020-21



Quarter 1



BUSINESS ACHIEVEMENTS

EMPOWER

Neurodiverse and underprivelaed individuals by generating employment opportunities

CRFATE 6 month long School Wellness Program and 2month short term SEL

Program

Launched in August, 2019

BUSINESS PRINCIPLES

AIM

OPERATIONAL IN

To bridge the gap • between mental health and quality education

stakeholders- parents, teachers, and students Recruited 5 entrepreneurs as session facilitators and project managers

Quarter 3

Implemented our curriculum with the underprivileged kids through 2 more NGOs

Developed a 25-hour long activity

curriculum with a team of experts

Supplemented the curriculum with

"Lesson Extensions" to ensure 360-

degree involvement of our three key

based Social and Emotional learning

• Collaborated with **3 more schools** to train their teachers in SEL who further trained the kids



Lives Impacted Directly

Θ.



Being the facilitator of Ruhani I got a unique opportunity to learn from an amazing, and creative group of children.. I'm really grateful to Ruhani for making me a part of this social change.

-Deepika Bhaduri, Session Facilitator [Entrepreneur]



16.15

Quarter 2

- Implemented our curriculum with 6 private schools by training their teachers in SEL
- Translated our curriculum in Hindi and implemented it with the underprivileged kids through a network of **3 NGOs** at a subsidized rate
- Upskilled the entrepreneurs in SEL and social media marketing

Quarter 4

- Innovated an additional channel of revenue with a 5-week short term SEL program to engage with kids directly
- Conducted 5 short term SEL programs
- Conducted 25+ awareness sessions in schools with child psychologists and SEL experts

ENTREPRENEUR INCOME



450000

143400

49000

ग्रालिका





BUSINESS PRINCIPLES



EMPOWER

Impoverished nursery and by giving them the nursery horticultural training

SOLVE

OPERATIONAL IN

The problem of rising air pollution plant-based airpurification technologies

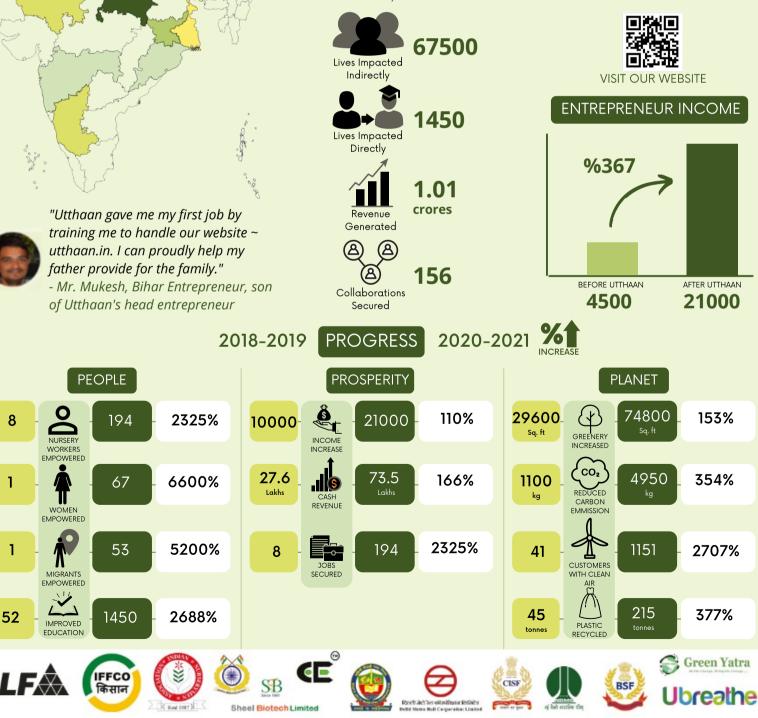
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YEAR HIGHLIGHTS

- Established Utthaan School of Upskilling to train impoverished migrant workers in basic horticultural practices & vertical gardening
- Employed 10 underprivileged workers in collaboration with the Navjyoti foundation
- Listed 120+ nurseries on utthaan.in, and partnered with 16 nursery communities to digitize their business completely
- E-commerce listing of sustainable coconut shell products by Thenga on utthaan.in
- Secured a collaboration with Ecofynd and successfully delivered an order of 4500 plants
- Collaborated with 3 international Enactus teams to conduct a week-long global event on environmental sustainability
- Utthaan is now sustainable, with the entrepreneurs handling the website and Utthaan School of Upskilling being carried forth by the Indian Nurserymen Association



CREATE Unique competitive migrant workers advantages in by promoting market