



लेडी श्री राम कॉलेज फॉर वुमन
(दिल्ली विश्वविद्यालय)

Lady Shri Ram College For Women

(UNIVERSITY OF DELHI)
NAAC 'A' Accredited

Lady Shri Ram College for Women

University of Delhi

Supporting Documents for 3.3.3

Publications

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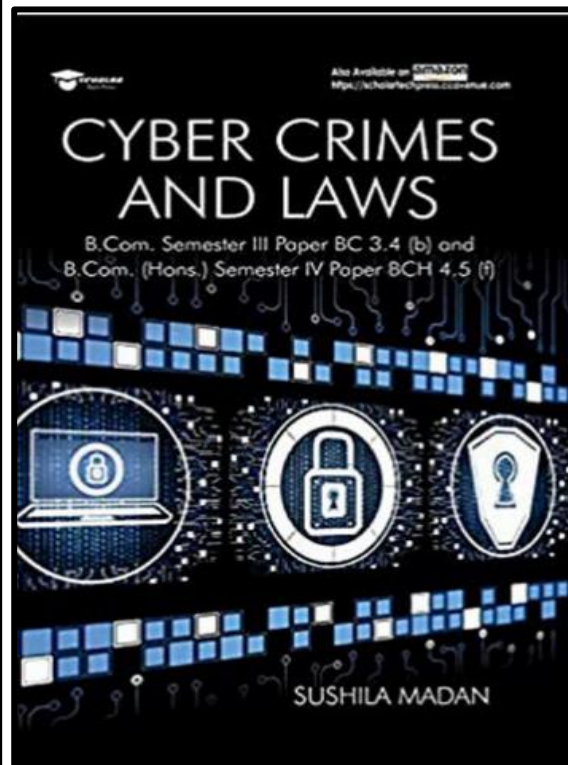
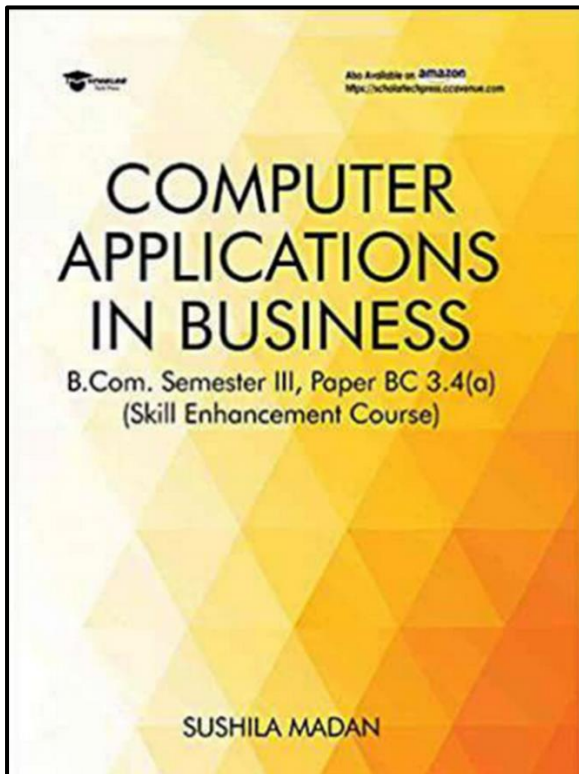
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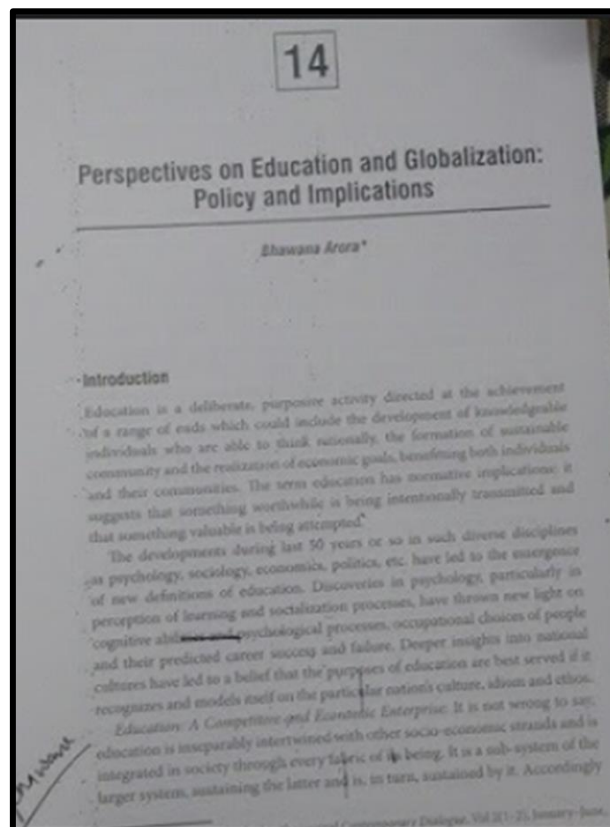
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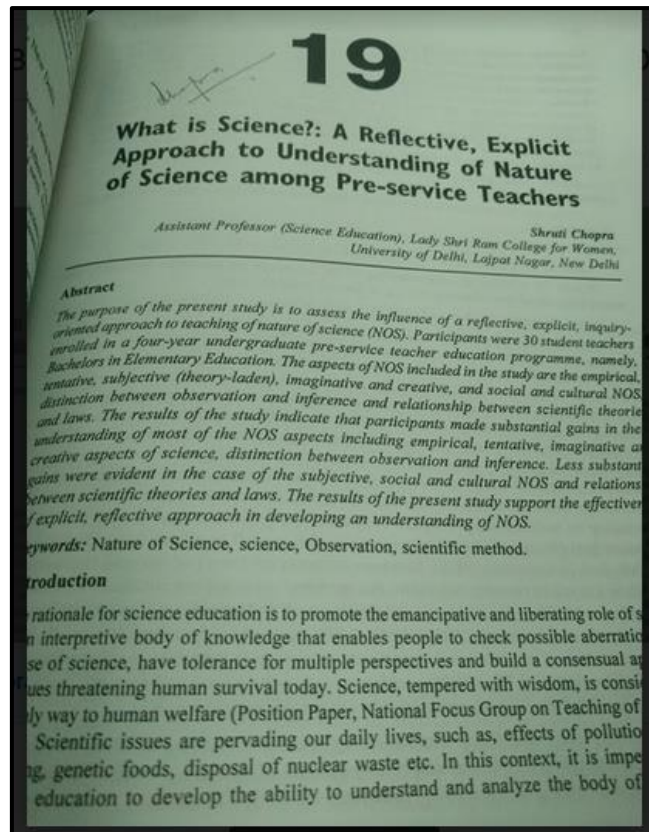
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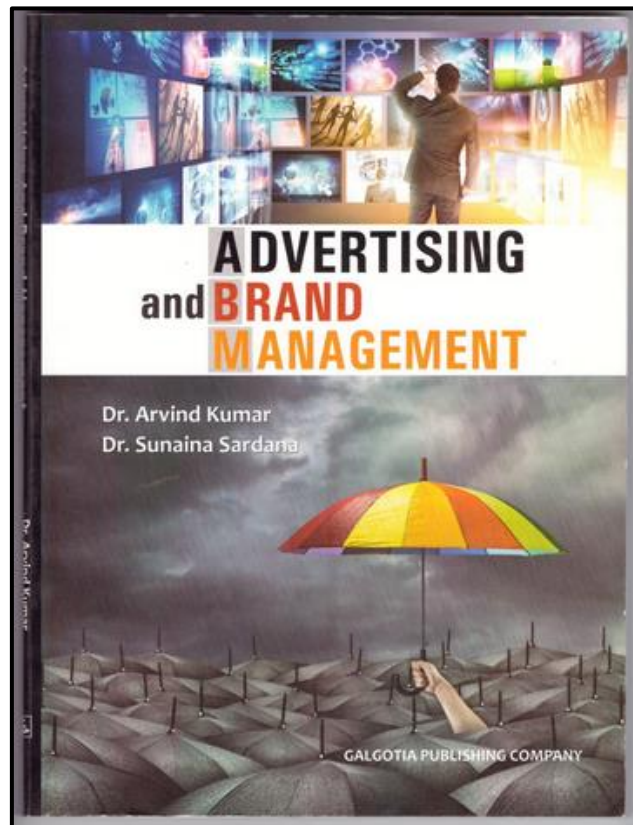
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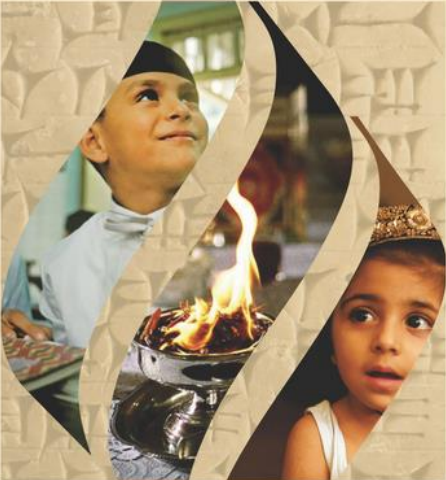
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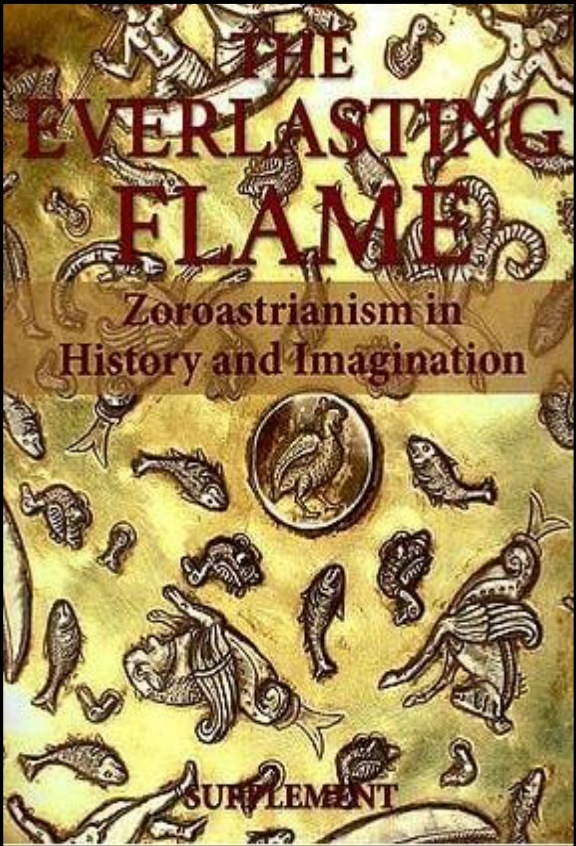
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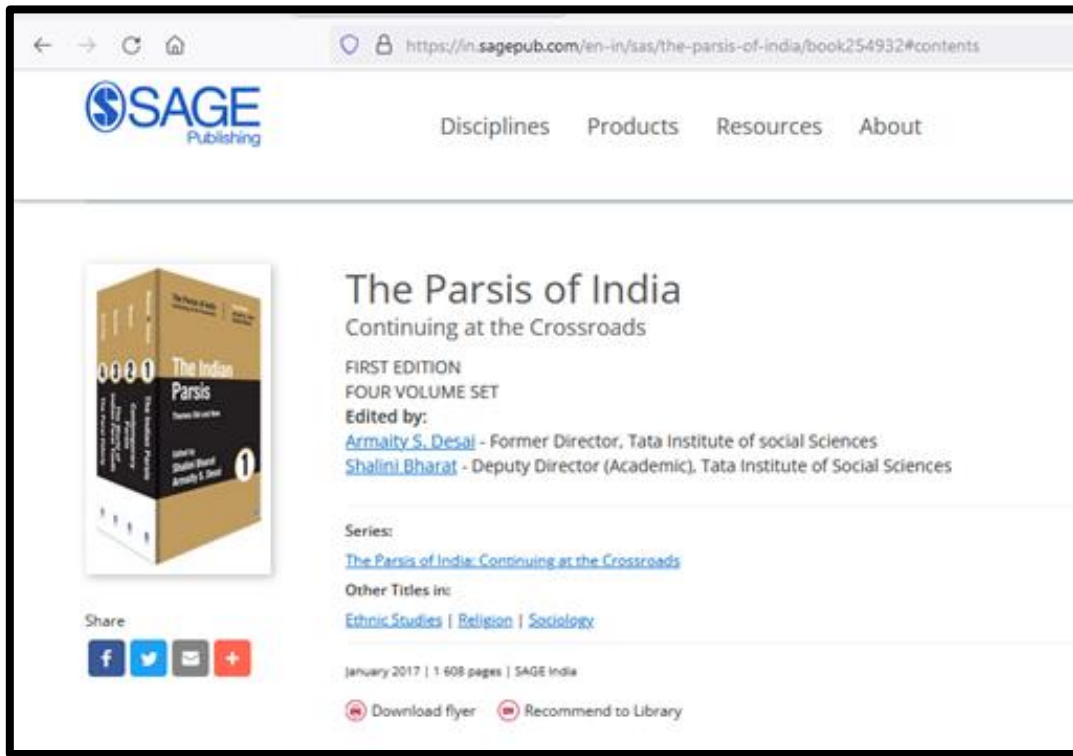
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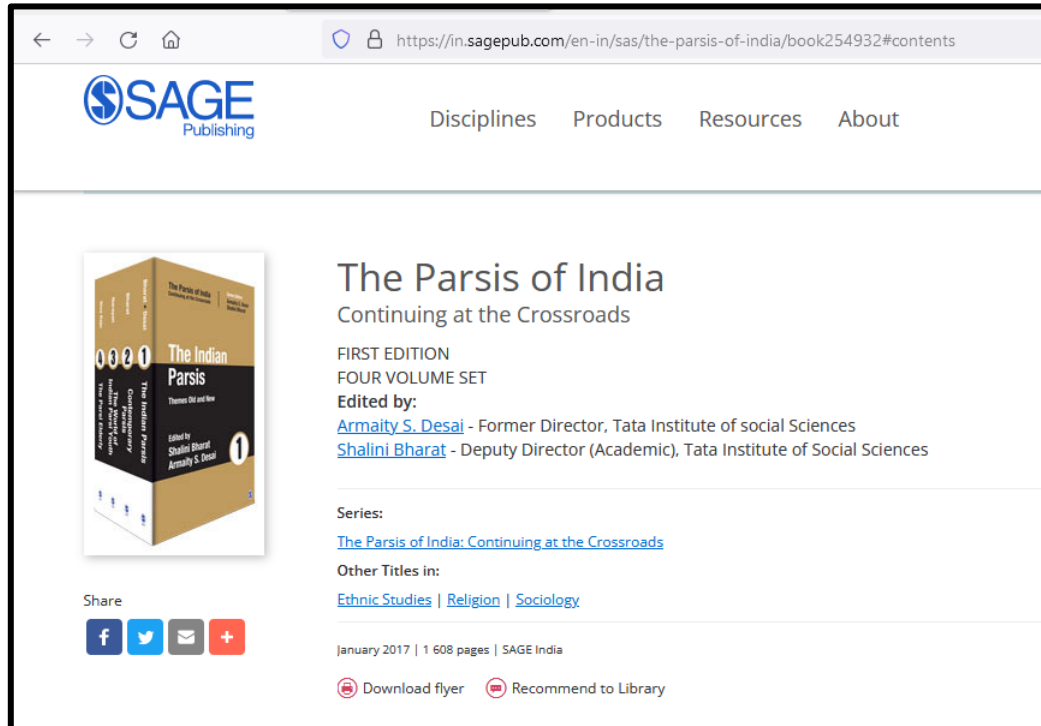
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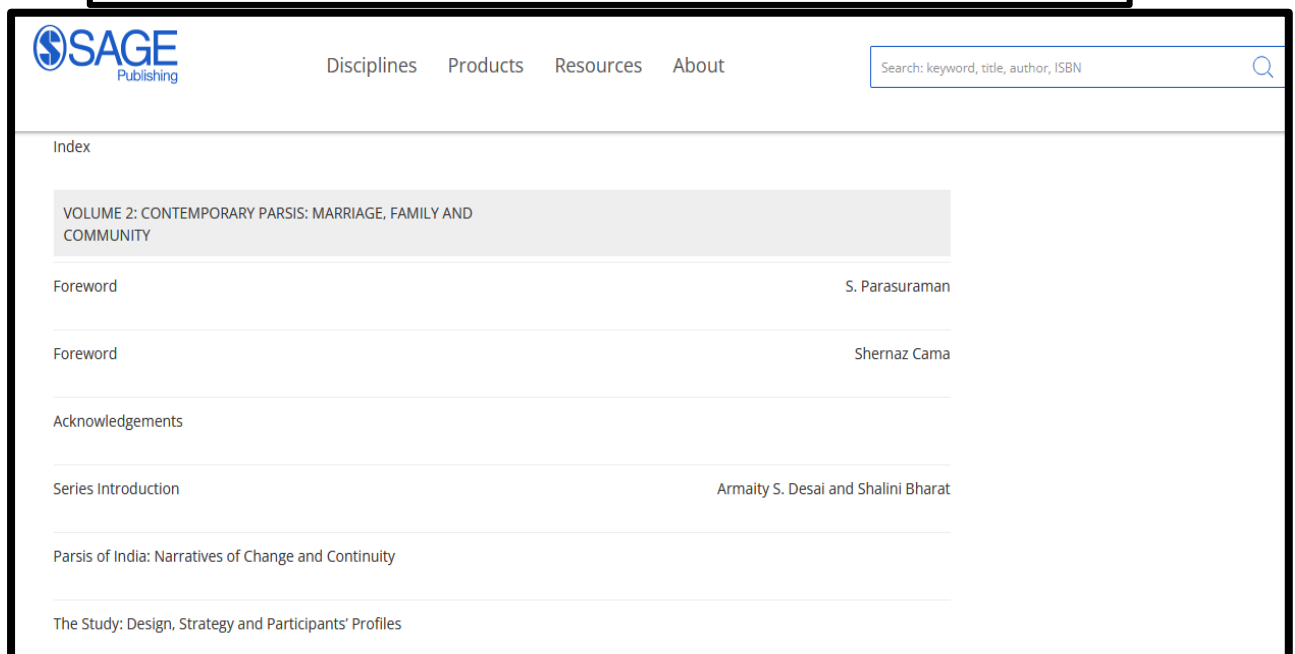
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The screenshot shows the SAGE Publishing website for the book 'The Parsis of India: Continuing at the Crossroads'. The page features the SAGE logo, navigation links for Disciplines, Products, Resources, and About, and a product image of the book set. The title 'The Parsis of India' is prominently displayed, followed by the subtitle 'Continuing at the Crossroads'. Below this, it states 'FIRST EDITION' and 'FOUR VOLUME SET'. The editors are listed as Armaity S. Desai and Shalini Bharat, with their respective titles at the Tata Institute of Social Sciences. The page also includes a 'Share' section with social media icons, a 'Download flyer' button, and a 'Recommend to Library' button. The URL in the browser is https://in.sagepub.com/en-in/sas/the-parsis-of-india/book254932#contents.

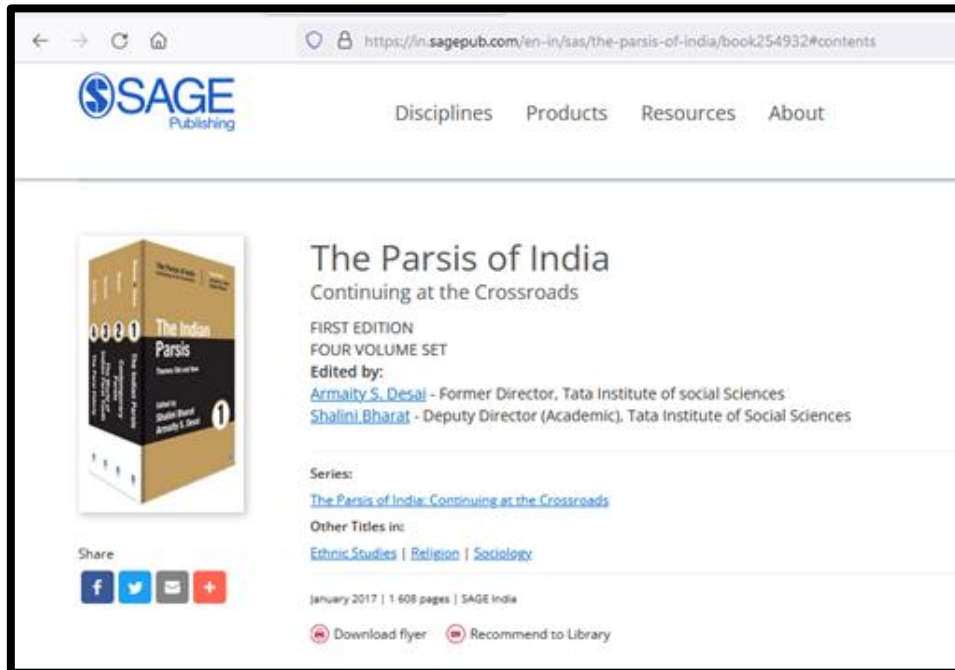


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Section	Author
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Foreword	S. Parasuraman
Foreword	Shernaz Cama
Acknowledgements	
Series Introduction	Armaity S. Desai and Shalini Bharat
Parsis of India: Narratives of Change and Continuity	
The Study: Design, Strategy and Participants' Profiles	

Dr. Shernaz Cama

Introduction to Ed. Lata Narayan - The World of Indian Parsi Youth: Status and Perceptions,
Vol-3. Set of 4 Volumes

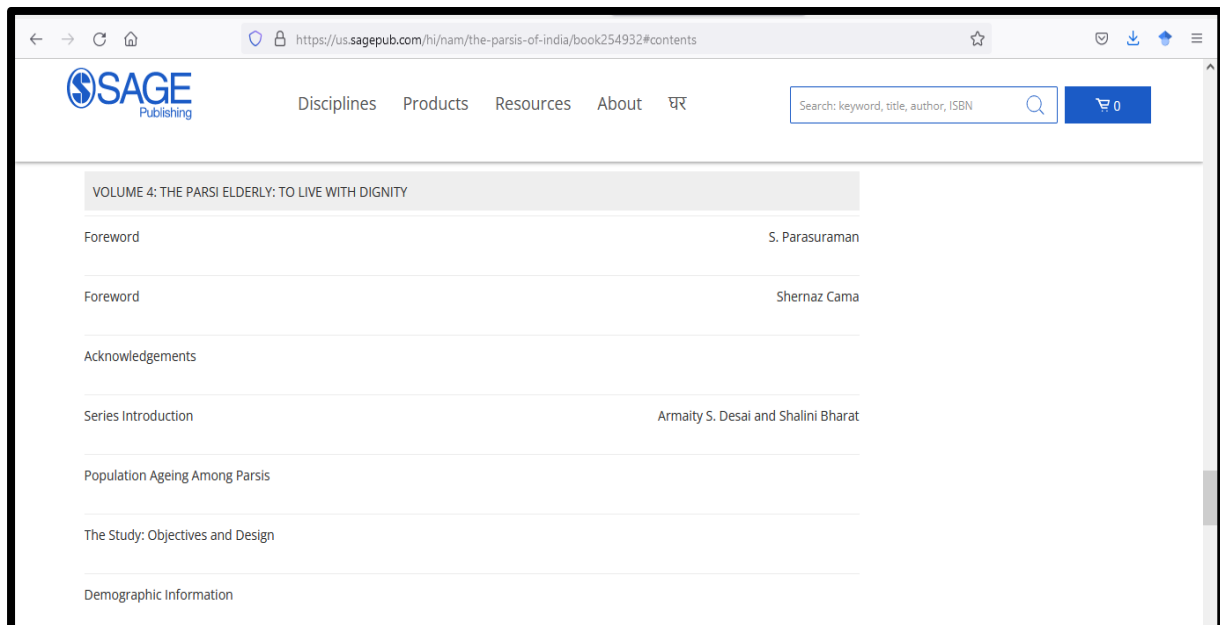
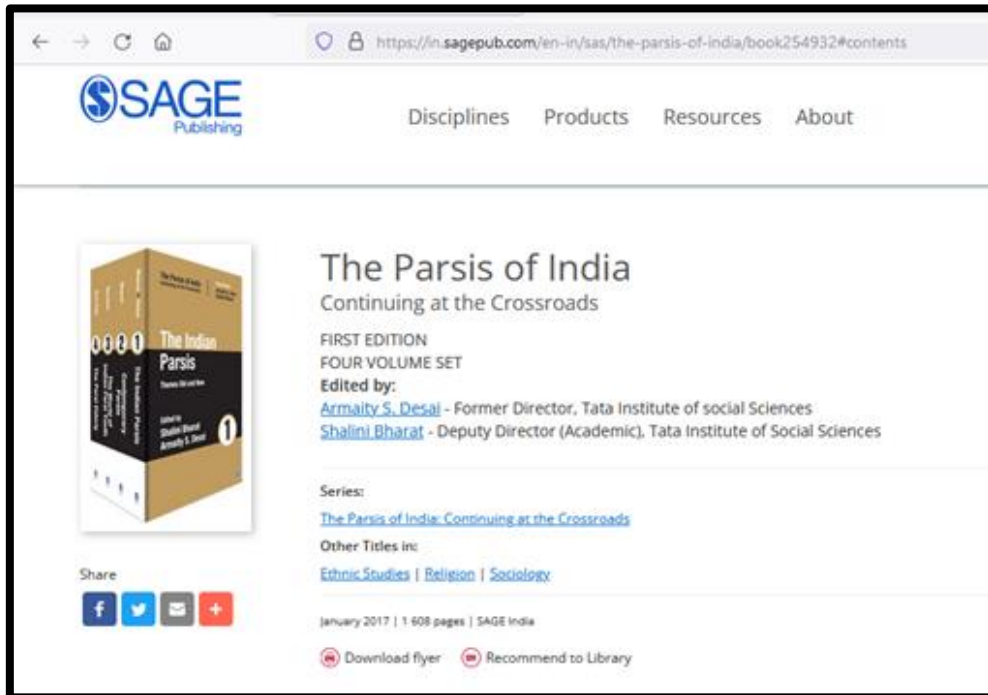


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Foreword	S. Parasuraman
Foreword	Shernaz Cama
Acknowledgements	
Series Introduction	Armaity S. Desai and Shalini Bharat
Socialisation of Parsi Youth and Influences on Social Identity: An Introduction	
The Parsis: From Persia to India	
Factors Influencing Personal Identity - A Profile of the Respondents	

Dr. Shernaz Cama

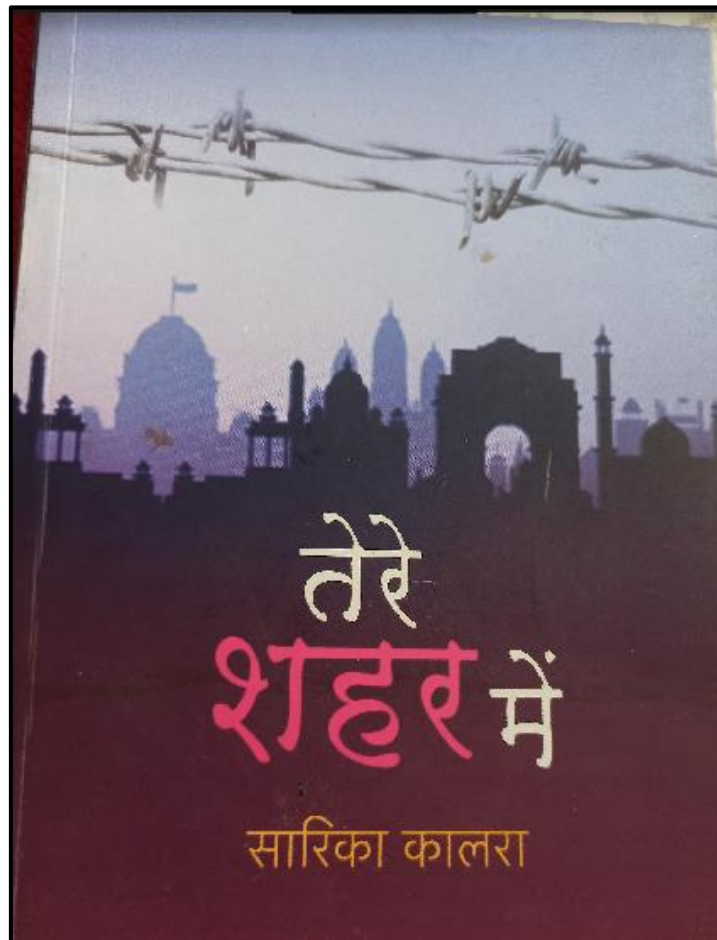
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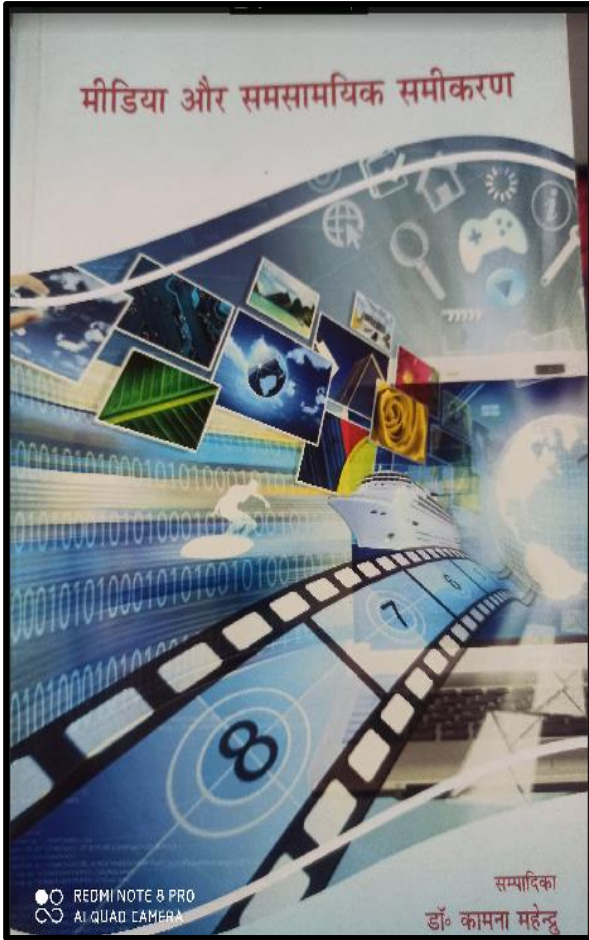


Dr. Neelam Singh

The screenshot shows a web browser displaying a book page on the Routledge website. The browser's address bar shows the URL: taylorandfrancis.com/chapters/doi/10.4324/9781315675954-34/influence-outward-foreign-direct-investment-technological-efforts-exports-indian-auto-com.... The page features a book cover on the left with the title 'Innovation and Global Competitiveness' and the Routledge logo. The main content area displays the chapter title 'Influence of outward-foreign direct investment and technological efforts on exports: Indian auto component firms' by Neelam Singh. Below the title, it lists the book 'Innovation and Global Competitiveness' and provides publication details: 1st Edition, First Published 2016, Imprint Routledge, Pages 1, and eBook ISBN 9781315675954. A 'Share' icon is visible next to the page count. On the right side, there is a notice: 'This content is restricted and no longer available for purchase on this site.' Below this, a button says 'GO TO ROUTLEDGE.COM'. At the bottom left of the browser window, the text 'REDMI NOTE 4 PRO' is visible.

Dr. Sarika Kalra





self-attached
SARIKA

समय के साथ मीडिया समय के हाथ मीडिया

- डॉ. सारिका कालरा

आज के जीवन में सूचना ही शक्ति है और इस सूचना का प्रयास मीडिया आज की एक अनिवार्य आवश्यकता है। एक अज्ञान समाज के निर्माण में इसकी भूमिका अत्यंत महत्वपूर्ण है। सूचना, शिक्षा तथा मनोरंजन मीडिया के मूल उद्देश्य माने जाते हैं। अपने इन्हीं तीन उद्देश्यों को केन्द्र में रख मीडिया अपने समय को हवाई से अद्भुत करने हुए बनसामान्य के हित में काम करता है। लोकतंत्र का यह चौथा स्तंभ संसार को सबसे कुशल तथा सामाजिक माध्यम है जिससे विश्व की गतिविधियाँ, स्थल-पुष्पल, विचार, पान आदि की जानकारी से विश्व मानव परिचित होता है। साहित्य के रसरागी यद्यो उद्देश्य निष्पत्त्या जाता है। साहित्य और मीडिया किसी भी राष्ट्र के लिए संजीवनी का कार्य करते हैं। दोनों ही सामाजिक परिवर्तन का हथियार माने जाते हैं, दोनों ही नागरिकों को उपेक्षित और समाज में क्रांतिकारी बदलाव लाने में अहम भूमिका निभाते हैं। परंतु मीडिया साहित्य से एक कदम आगे बढ़कर उसका पथ प्रशस्त करता है।

आज मीडिया ने सामाजिक राजनीतिक तथा अर्थिक क्षेत्र को विस्तारपूर्वक तथा उसको विकृतियों को बड़ी मजबूती के साथ उठाया है। एक मीडियाकर्मी की प्रतिबद्धता आल्फ्रेड फानू इस गहर से व्यक्त करते हैं- "हमारे काम की श्रेष्ठता के मूल में तो प्रतिबद्धताएं हैं जिनका गालन कठिन है। एक जो कुछ हम जानते हैं उसके बारे में झूठ बोलने से इनकार करें और दूसरे दमन का प्रतिकार करें।" इसी बात को प्रसिद्ध पत्रकार गजकिशोर ने इस तरह कहा था- "सच्चाई को इस तरह प्रकट किया जाए कि वह वास्तविक रूप से बनी भी रहे पर किसी को चुपे भी नहीं।" अपने प्रारम्भिक चरण में मीडिया इन्हीं प्रतिमाओं के साथ अपने कार्यक्षेत्र में उतता था। मीडिया के प्रारम्भिक समय में लेकर अब तक के समय तक हम भली भाँति देख सकते हैं कि उसकी भूमिका समाज के लिए कितनी महत्वपूर्ण रही है। उसकी क्रांतिकारी तथा जिम्मेदार भूमिका स्वतंत्रता से पूर्व तथा आजादी के बाद के भारत में भली-भाँति देखी और समझी जा सकती है परंतु बदलते समय के साथ समाज के परिवर्तन का सामना भी करते रहे हैं।

रंगमंच और सामाजिकता

डॉ. दर्शना धवल
असिस्टेंट प्रोफेसर, हिन्दी विभाग
जेडी श्रीराम कॉलेज, नई दिल्ली

रंगमंच सांस्कृतिक और कलात्मक अभिव्यक्ति का सरल और महत्वपूर्ण आधार है। रंगमंच में सामाजिकता का पक्ष बहुत स्पष्ट है। रंगमंच के द्वारा व्यक्ति का वैयक्तिक विकास और सामाजिक परिष्कार होता है जो उसे समाज का एक सचेतनशील प्राणी बनाता है। अपने आदिम स्वरूप से ही समाज में मनोरंजन की संस्कृति का पक्ष उपस्थित रहा है। अभिव्यक्ति का कोई भी रूप हो उसका उद्देश्य समाज में मूल्यों और आदर्शों की स्थापना रहा है। नंगमंचों के अनुसार - "रंगमंच मनोरंजन का ऐसा साधन और कलात्मक अभिव्यक्ति का ऐसा साधन है जिसके द्वारा हम जीवन को नानाविध अनुभूतियों का, उदात्त से लगभग श्रद्धात्मक भावधाराओं तथा भावदशाओं और उनके विविध शारीरिक तथा अन्य मानसिक प्रभावों का, लगभग प्रत्यक्ष रूप से सामना करते हैं। एक प्रकार से यह सभी कलात्मक अभिव्यक्तियों के अनुशीलन द्वारा होता है, पर जितनी तीव्रता से, तथा जितने व्यापक रूप में, अधिक से अधिक व्यक्तियों का एक साथ, यह रंगमंच पर नदरबिन्द्य द्वारा होता है उतना और कहीं नहीं।" स्पष्ट है कि रंगमंच में सामाजिकता का पक्ष कितनी सरलता के साथ सम्मिलित है। इसी की निरन्तरता में वह समाज में मूल्यों तथा आदर्शों की स्थापना करता है।

रंगमंच पर अभिनीत एक नाटक केवल एक नाटक न रहकर वह दर्शकों और श्रोताओं में सापेक्षिकता और सामूहिक होने का भाव पैदा करने वाला उपक्रम है। रंगमंच के द्वारा दर्शक नाटक में प्रदर्शित विभिन्न भावदशाओं और अनुभूतियों से एकसाथ आत्मसात् करते हैं। जिसकी परिणति दर्शकों को एकसूत्र में पिरोती है। संवेदनाओं और मानव मन की कोमल भावनाओं का एकीकरण केवल रंगमंच पर ही सम्भव है। इस प्रकार रंगमंच अपने मौलिक रूप में मनोरंजन साहित्यिक हिन्दी नाटक : समय से संवाद

साठोत्तरी कविता- वैचारिक धरातल पर

डॉ. दर्शना धवल
जेडी श्रीराम कॉलेज
दिल्ली विश्वविद्यालय, नई दिल्ली

साठोत्तरी कविता अपने समय का जीवन दर्शाते हुए प्रस्तुत करती है। स्वतंत्रता के बाद सामाजिक और राजनीतिक प्रणाली के अन्तर्गत हुए साठोत्तरी कविता में देखने को मिलती है। साठोत्तरी रंगमंच की अस्तित्व, मोहभंग, मूल्यों में दुर्बल को साठोत्तरी कविता में स्पष्ट ही देख जा सकता है। इस काल की सामाजिक और राजनीतिक अस्थिरता के चलते सांस्कृतिक पक्ष को भी अपमूर्त्यन होना पड़ा। शिक्षा और पुस्तकालय को धरती की साठोत्तरी कविता ने नए आयाम प्रदान किए। स्वातंत्र्योत्तर परिवर्तन से अपनी अस्थिरता को रचनात्मक अभिव्यक्ति है साठोत्तरी कविता। 1962 में चीन के साथ युद्ध, जवाहरलाल नेहरू के निधन में यादगण, 1967 में भयंकर अकाल से अनेक राज्यों में विकट स्थिति, 1970 में बंगलादेश को स्वतंत्र बनाने की प्रेरणा से पाकिस्तान से युद्ध और इन सबके चलते सामान्य नागरिक का मोहभंग और विचलन जैसी घटनाओं और परिस्थितियों ने समाज और राष्ट्र पर व्यापक प्रभाव डाला।

सन् साठ के बाद की कविता ने एक नए संसार की रचना की। समय अंतरिक्षों और विषयमयों से भरे समाज में इस काल के रचनाकारों ने वैचारिक भूमि पर अपने-आपको खड़ा किया। उन्होंने परंपरागत प्रतिभाओं को चुनौती दी और इसी साहसिकता के साथ उन्होंने नए कालात्मक विद्रोह स्थापित किए। आजादी के बाद आजादी का प्रथम दृष्ट। पहले व्यक्ति विदेशी सत्ता के अधीन था बाद में स्वयं की अमानवीयता, दमन, शोषण, भ्रष्टाचार, अराजकता के पंखों में जकड़े जाया। इस मोहभंग का तीव्र विरोध बुद्धिजीवी वर्ग में देखने को मिलता है। उनकी मानसिक दृष्टि व्यक्ति और समाज को अंधेरे में विचलित हो गई है। उनकी मानसिक दृष्टि व्यक्ति और समाज को अंधेरे में विचलित हो गई है। उनकी अपनी कालात्मक अनुभूति से चलीपौंछि व्यक्त किया। इस विचलन को उन्होंने अपनी कालात्मक अनुभूति से चलीपौंछि व्यक्त किया। इस विचलन को उन्होंने अपनी कालात्मक संसार में तमाम विरोधी शक्तियों को एकत्र करने का

Dr. Darshna Dhawal

Book chapter



मैत्रेयी पुष्पा की कहानियों में स्त्री-विमर्श

डॉ. दर्शना धवल
असिस्टेंट प्रोफेसर
लेडी श्रीराम कॉलेज
दिल्ली विश्वविद्यालय

मैत्रेयी पुष्पा हिन्दी साहित्य की नूतन लोचिकाओं में से हैं। स्त्री-संश्लेषण को इन्होंने अपनी लेखनी द्वारा प्रकाश प्रदान किया है। उनके कथा-साहित्य ने हिन्दी साहित्य को एक नई दिशा प्रदान की है। उस समय मैत्रेयी पुष्पा की ऐसी कथाकार थी जिन्होंने प्राचीन पुरुषपुत्रि को अपनी लेखनी में उतारा। प्राचीन परिवेश में अपने आसक्तों के विरुद्ध लड़ने वाली स्त्रियाँ इन्होंने लेखन का मुख्य आधार बना है। इन्होंने 'भिक्षु' कहानी संग्रह में कहा है- "कितने भी पाद, कितने भी पंथ को नहीं मिलाया इन कथाओं में, ये तो सम्पूर्ण स्त्री परती पर उठते। पक्षे-मामूल-से सम्पूर्ण चित्र है। इस दृष्टि का है कि स्वयं से ही कथा-पात्र सत्त्व, रजस्व, तमस्व, कौतकी आदि महात्म्य दिवली के साहित्य मंच पर उभरी हुई हैं।" मैत्रेयी पुष्पा ने महात्मा गांधी की आधुनिक आधुनिक विवेक को बलिदानों और बलिदानों के साथ-साथ लेखनी से व्यक्त करवाया है। उनके लेखन में स्त्री-विमर्श और आधुनिक-विमर्श को बढ़ाते हुए स्त्री-लेखन को मिलते हैं। यहाँ हम मैत्रेयी पुष्पा की कुछ बहुचर्चित कहानियों के नारी पात्रों को चर्चा करेंगे। जहाँ तक स्त्री-विमर्श का प्रश्न तो वर्तमान समय में इससे संबंधित लेखन में कहीं परिलक्ष्यता आई है। स्त्री-लेखन और वह भी स्त्रियों द्वारा उनकी स्थिति को अधिक स्पष्टता और यथार्थता से व्यक्त करता है। वर्तमान समय में स्त्री-विमर्श के नाम पर आदिवासी, किसान तथा मजदूर संरक्षित लेखन भी कानो लिखा जा रहा है। जहाँ तक स्त्री-विमर्श में स्त्रियों के अधिकारों का प्रश्न है तो एक जागरूक होने के तब उसे वे सभी लोकतांत्रिक अधिकार प्राप्त हैं जो पुरुषों को भी प्राप्त हैं। आज स्त्री-विमर्श को व्यापक संदर्भ में समझा जा रहा है। महात्मा गांधी स्वयं ही स्त्रियों का जीवन और अधिक संघर्षों को गण्य है। आधुनिक रूप से स्त्रियों होने पर उसे दोहरे मानस्युक्त करवा जा रहा है। कार्यात्मक स्त्रियों से उठे मुक्ति नहीं मिल पाया है। कामकाजी महिला को यदि बाहर कार्यक्षेत्र सम्मान मिल भी जाए तो पुरुषों के दैनिक कार्य में उसे किसी प्रकार की राहत नहीं मिलती है। महात्मा गांधी स्वयं ही स्त्रियों और उनके संघर्षों से हमें स्त्री-परिचित हो जाते हैं। तब ही प्रामाण्य क्षेत्रों में महिलाओं के साथ स्त्री-अन्वेषण को खतरा हमें नहीं मिल पाती। मैत्रेयी पुष्पा के कथा साहित्य में स्त्री-प्रामाण्य स्त्री की स्थिति प्रामाण्यताक मानसिकता को उजागर किया गया है। इसके लेखन के द्वारा प्रामाण्य नारी के संघर्षों को एक पहचान मिलती है। उनके नारी पात्रों के हाथों में कोई हथियार नहीं मिलेगा बल्कि वे अपनी दृढ़ मानसिक शक्ति से पूरे समाज को एक एक करके बदलेंगी। मैत्रेयी पुष्पा का कथा साहित्य स्त्री के दृढ़ से दृढ़तर होने का साहित्य है। इनकी कहानियाँ आरम्भ में एक एक सुनिश्चित कथा के रूप में हमारे सामने आती हैं। कहानी संग्रह 'गोमाँ ईसती है' की भूमिका में मैत्रेयी ने लिखा है- "मैं 1947 में जो आजादी आई थी, वह स्त्रियों की आजादी इतनी नहीं करी जा सकती। बल्कि स्त्रियों को बचाए रखने वाले गुलाम श्रम आजाद होकर और भी बुरे हो गये। अतः स्त्री-निष्ठता जो नष्ट करने का मुकाम है। अन्ततः को हरियाली से सजा खतमक रास्ता, दया और त्याग को सजियों से समझा अपनी के आत्मों में धार बनाकर साथ छोड़ गये। लेकिन स्त्री-धर्मियों में खुद की जाह बह निकली एक आदर्शों अर्थों में स्त्री-धर्म में कोई स्तब्ध अक्षुण्णता लाना और उसी स्तब्धता से जन्मी स्त्रियों ने मिली स्तब्धता तथा अक्षुण्णता। मैं इस स्तब्धता स्तब्धता को समझने के लिए स्त्री-धर्मियों में मिली स्तब्धता।"

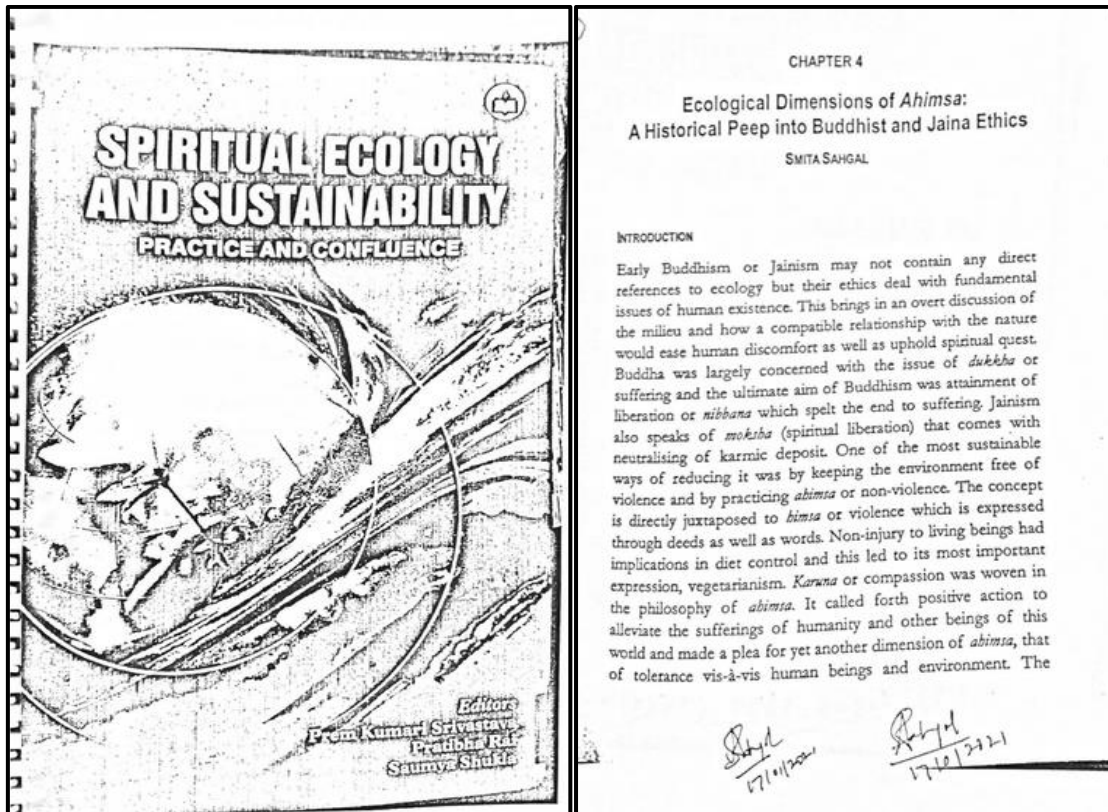
Dr. Darshna Dhawal

मोहन राकेश के नाटकों के नारी पात्र :
आधुनिक सन्दर्भों में

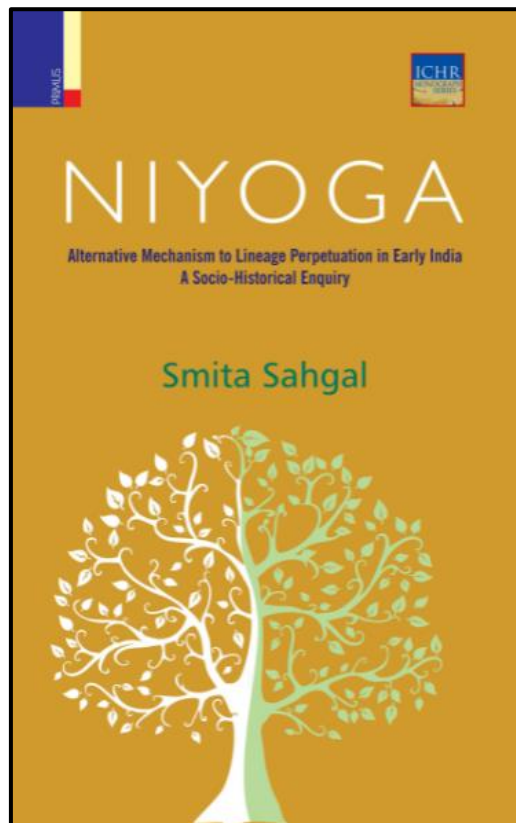
डॉ. दर्शना धवल
असिस्टेंट प्रोफेसर
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हिन्दी नाटक में मोहन राकेश का आगमन उस समय हुआ जब देश आधुनिक पुनर्जागरण के दौर से गुजर रहा था। उस समय देश को स्वाधीनता प्राप्त हो चुकी थी। उन्होंने हिन्दी रंगमंच को एक नई दिशा प्रदान की। लेखन के आलोक में भारतीय रंगमंच को एक नया क्षितिज मिला। स्त्री-विमर्श के पचास वर्ष पश्चात् समाज में मानव की स्थिति को संवेदनशीलता से लेखनी में उतारा। उन्हें हिन्दी नाटकों का अग्रदूत भी कहा जाता है। नाट्य कृतियाँ हैं- 'आषाढ़ का एक दिन' (1958), 'लहरों के' (1963), 'आधे-अधूरे' (1969)। मोहन राकेश 'आषाढ़ का एक दिन' की भूमिका में कहते हैं कि 'हिन्दी रंगमंच को हिन्दीभाषी प्रदेश की स्त्रियों और आकांक्षाओं का प्रतिनिधित्व करना होगा, रंगों और विवेक को व्यक्त करना होगा हमारे दैनिक जीवन के रागरंग को। स्त्री के लिए हमारे संवेदों और स्पन्दनों को अभिव्यक्त करने के लिए स्त्री की आवश्यकता है वह पाश्चात्य रंगमंच से कहीं भिन्न होगा।' मोहन राकेश हिन्दी रंगमंच की स्थिति से भलीभाँति परिचित थे। एक नाटककार के रूप में यह दायित्व अपने ऊपर लिया और स्त्री-दृष्टि का निर्माण किया जो आगे चलकर हिन्दी रंगमंच के लिए स्त्री-साहित्य हुई।

Dr. Smita Sahgal



Dr. Smita Sahgal



USAGE OF EDUCOMP IN SCHOOLS FOR INCORPORATING TECHNOLOGY IN
LEARNING

ICT Trends in Education

Suruchi Shirish,
Assistant Prof. (Department of Communication Studies)
Jagannath International Management School, Vasant Kunj, New Delhi,
Suruchi1104@gmail.com | (Mob) 08826464345

Tanushree Sharma,
Assistant Prof.
(Department of Multimedia and Mass Communication),
Indraprastha College for Women, University of Delhi
send2tanu@gmail.com | (Mob) 9899090156

Abstract

The advent of Information and Communication Technology (ICT) has taken teaching to a different level. Till a decade ago classroom teaching remained the same way it was fifty years ago. Today teaching is done with smart screens. Not only the teaching techniques have changed but dissemination of information has also changed. Schools are using a new tool today to acquire information as well as for its distribution. The use of this new tool Educomp have become so profound among schools that they highlight it with prominence. Educomp is helping students, teachers and parents in sharing information in no time and at their convenience. The study strives to find out how the use of Educomp transformed the way of teaching and learning in classrooms. Smart class room is a modernized method used in technically advanced schools; on the other hand technically deprived schools are far away from such digital initiatives. The paper tries to find out how students of such schools which are not equipped with such smart class rooms are deprived of technology enhanced learning which helps incorporating technology in their day to day learning. The study will be done by taking samples of private schools and government schools in Dwarka, New Delhi.

Key words: Educomp, ICT, smart class room, technology enhanced learning

Introduction

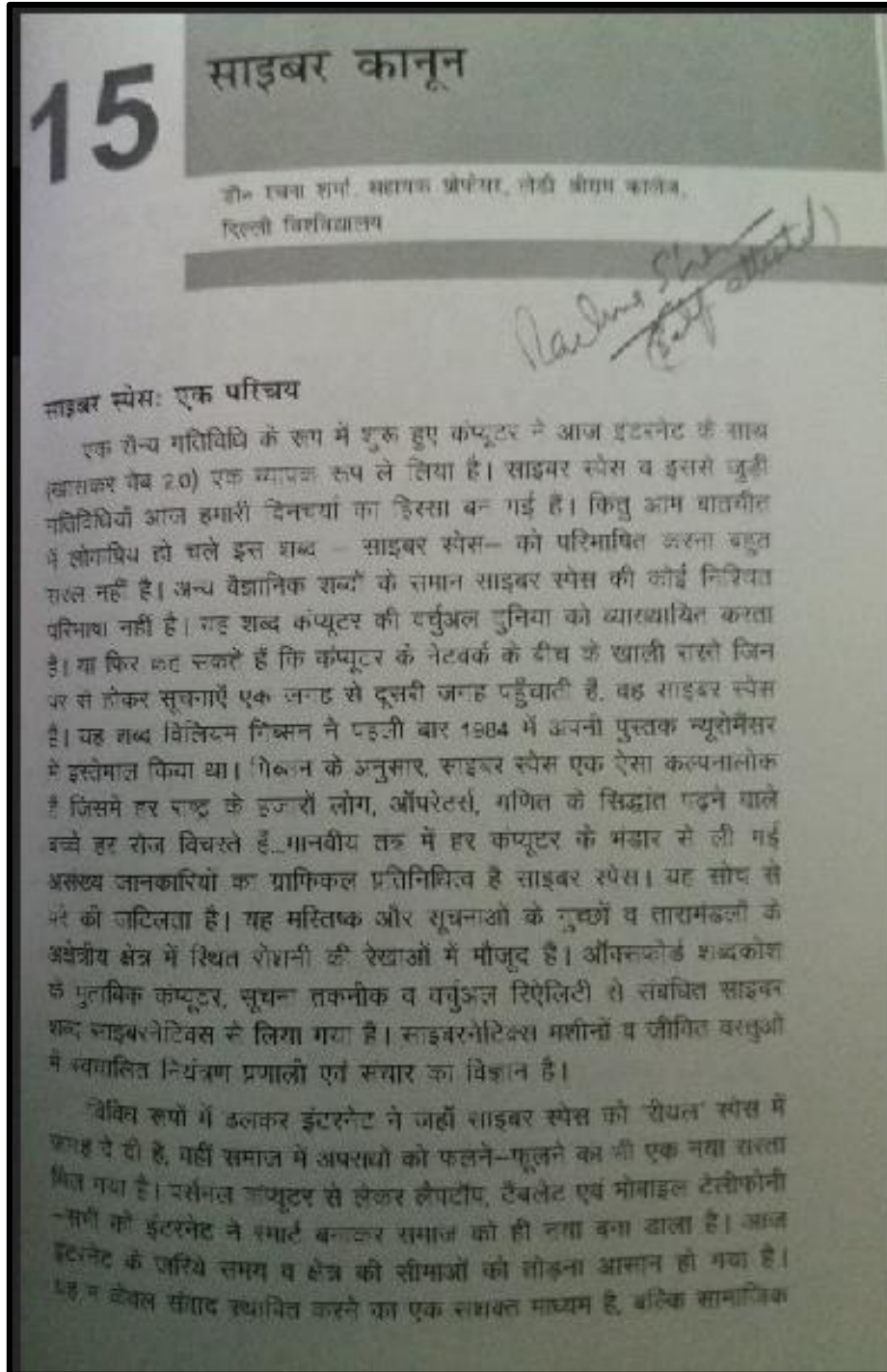
ICT refers to the computer and internet connections used to handle and communicate information for learning purpose. ICTs are making dynamic changes in society, influencing all aspects of life including school education. It is providing both students and teachers with new opportunities in terms of teaching innovation. The only limitation is the digital divide in a developing country like India. Thus, the purpose of this study is to bring out the benefits, limitations and challenges of ICT and Educomp in Indian school education.

The uses of ICT is making major differences in the learning of students and teaching approaches. Schools in the Western World invested a lot for ICT infrastructures over the last 20 years and students use computers more often and for a much larger range of applications (Volman, 2005). Several studies reveal that students using ICT facilities mostly show higher learning gains than those who do not use.

According to Pedro and et.al (2004), one of the reasons for this dynamic usage is the new society which requires new skills. Because ICTs are excellent tools for information processing, the new generation needs to become competent in their use, should acquire the necessary skills, and therefore must have access to computers and networks while at school (Kok, 2007). Schools are information and knowledge holding institutions.

EDUCOMP IN INDIA

EducompSmartclass, is an in-the-classroom technology that has transformed teaching and learning in schools, reaching out to millions of students. Using mapped to curriculum 2D-3D digital content across all school subjects it has paved the way for vastly improved teaching learning outcomes. For learners it has meant aroused interest levels, more engagement, and better comprehension. For teachers it has meant ease of facilitation and superior teaching outcomes. It is equipped with highly effective facilitation tools including, Teaching Ideas, MCQ bases Assessments, Diagram Maker, Mind-Maps, Simulations, Worksheets, Topic Synopsis and a vast directory of topic relevant weblinks. Teachers are trained to handle hardware and structure lesson plans around digital content. Educomp was incorporated in Sept 1994 by Mr. ShantanuPrakash, an alumnus of Indian Institute of Management, Ahmedabad and Dr. AnjleePrakash, Ph.D. in cognitive sciences. Initially the Company was engaged in setting up and maintaining of computer labs in private and government schools with a vision to apply innovative solutions for quality and access in education. From schools to skills; over last two decades Educomp



Dr. Jyoti Darbari

**A Fuzzy Optimization Approach
for Designing a Sustainable RL Network
in a Strategic Alliance Between OEM
and 3PRL**

Vernika Agarwal, Jyoti Dhingra Darbari and P.C. Jha

Abstract Increased competition, higher profits, and drive toward sustainability are motivating third party reverse logistics providers (3PRLs) to seek strategic alliances with original equipment manufacturers (OEMs) for recovering maximum value from product returns. With emphasis on combining technological capabilities, enhancing performance levels, developing a fast redistribution system, and addressing common sustainable concerns, a successful partnership can be achieved between the 3PRLs and OEMs. An alliance between the OEM and 3PRL is such that either the OEM outsources all its reverse logistics (RL) activities to the provider or both parties collaborate for jointly planning and executing the RL operations through mutually shared infrastructure and facilities while sharing profits. However, from 3PRL provider's perspective, a long-term view is needed to anticipate the economic viability of a collaborative system before entering into a logistics relationship with the manufacturers. As our contribution to the existing literature, we propose a fuzzy integer nonlinear programming model which can be used as a decision tool by 3PRLs for making this key decision of enhancing sustainability of the product recovery design. The proposed model is designed with the main objective of maximizing the profit generated by the multi-echelon RL network while analyzing the nature of the alliance to be formed between the OEMs and 3PRLs for each product to be recovered. The model also determines which clients (manufacturers) and how many clients to be acquired for maximum profitability. The core focus of the research is to exploit the maximum recoverable potential of the product returns and achieve a socially and environmentally sound

Vernika Agarwal (✉) · J.D. Darbari · P.C. Jha
Department of Operational Research, University of Delhi, New Delhi, India
e-mail: vernika.agarwal@gmail.com

J.D. Darbari
e-mail: jydb@hotmai.com

P.C. Jha
e-mail: jhpc@yahoo.com

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Millie Pant · Kusum Deep
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An Interpretive Structural Modelling Approach for Analysing the Enablers towards Adoption of Initiatives for a Sustainable Supply Chain

Jyoti Dhingra Darbari^{1*}, Vernika Agarwal²

^{1,2}Research Scholar, Department of Operational Research, University of Delhi, Delhi

Abstract

Sustainable growth has emerged as a primary concern for the electronics industry in the last few years, making supply chain members rethink about their ultimate goals and redesign their strategies. This paper focuses on developing a framework which can act as a roadmap for Indian retailers especially in the electronic sector looking for possibilities of inclusion of sustainable initiatives into their corporate goals while complying with global sustainability standards. Though Indian retailers face many challenges in emulating global sustainability practices, but recognizing the broad spectrum of enablers of sustainability within their own landscape can strengthen their position in ensuring its effective implementation and in building a trustworthy relationship with manufacturers, suppliers and consumers. Identification and analysis of the enablers by researchers can help practitioners ease the process of adoption of these practices and increase its efficacy. The purpose of the study is to provide an analysis of 11 enablers identified from an exhaustive literature survey which would help Indian retailers in identifying key dominant areas for improving sustainability of their supply chain. To achieve this, Interpretive Structural Modelling (ISM) technique is utilized to extract a structural hierarchy for understanding the association between the suggested enablers and their level of impact on the environment and society. The ISM approach is utilized for identification of key enablers which can guide the electronic retailers to focus on the most imperative enablers on their journey towards sustainability.

Keywords

ISM, Electronic Retailers, Sustainability, Enablers

1. Introduction

Depletion in Earth's finite reserves because of rising global resource consumption has led to severe repercussions on the quality of human life. The retail industry which predominantly relies on the energies drawn from natural resources is under tremendous burden to transform its supply chain practices so as to improve its resource efficiency. The electronics retail industry plays a significant role in providing people with basic amenities to the most technologically advanced products (Mohamed and Daniel, 2012).

* Corresponding Author: Jyoti Dhingra Darbari (jydr@hotmai.com)



Retail Marketing in
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Rough Set Theory Approach for Analysing the Global Retail Sales Performance

Jyoti Dhingra Darbari
Department of Operational Research
University of Delhi
Delhi, India
jydr@hotmail.com

Seema Gupta
School of Mathematics
Devi Ahilya University
Indore, India
seemadavv@gmail.com

Abstract—Researchers have long been motivated to search for newer techniques for data mining so that practitioners can extract useful information from an unorganised large data set and are able to make rational interpretations and decisions. The potential of Rough Set Theory in this regard is acknowledged by many researchers. Various techniques have been used for performance evaluation of countries across the globe in retail trade. This study explores the use of RST in generation of rules from the available retail database of 52 countries in the non grocery category. The novelty of the approach lies in the fact that the rules generated can be considered for development of policies or an expert system or within a management context to analyse the course of action that countries need to take in important subcategories of retail to enhance their overall performance. This revelation may have considerable positive impact on the decisions related to future retail policies.

Keywords— Retail Sales, Rough Set Theory, Data Mining, Performance Evaluation

I. INTRODUCTION

Rough set theory (RST) is an effective technique for knowledge discovery or data mining. Data mining involves discovering hidden patterns or rules within large quantities of data. RST is typically applied within decision tables and offers an alternative to more conventional techniques for classification and rule induction. Its advantage over other statistical techniques such as regression analysis, discriminant analysis is that requires no presumptions, it results in generation simple text like rules, and finally that the results can also be applied to subsets of the data. RST has its origin in Computer Science and Mathematics and the underlying incentive for its development is to deduce simple and comprehensible rules which determine the decision in presence of ambiguity in the data. It is based on describing decisions or categories by means of certain approximations. Therefore it is effectively used for measuring data quality as well. Pawlak developed RST while working at the Institute of Computer Sciences, Warsaw in 1982[1]. Since then numerous research articles on RST and its applications have been published. In addition to its numerous applications, it has been widely used as a data mining approach especially for handling

uncertainty inherent in the data. However, the use of RST in the retail literature is scanty.

This research aims to explore the study done on the retail data of 52 countries for different categories of sales [2]. The example that has been considered in the study is related to issues of retail performance in which the relative performance of each country is assessed based on the defined attributes using TOPSIS. The focus in this study is to utilize the decision system from the above study and build up a data mining structure based on RST to analyse the crucial factors affecting the retail performance of each country in the non-grocery category. The Rough Set Data Explorer (ROSE) software is utilised the purpose which allows for the use of LEM2 Algorithm [3] and the Exploring algorithm [4-5].

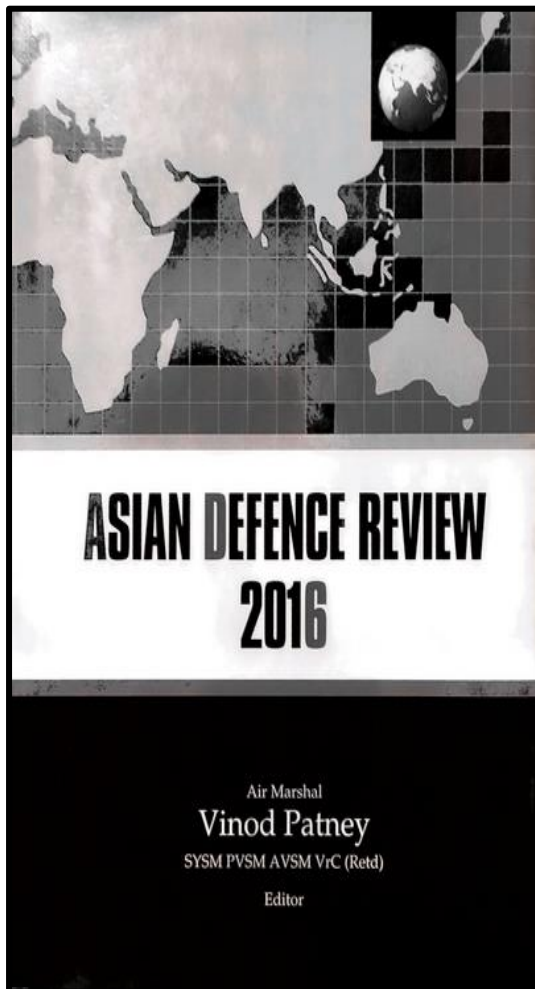
This decision system can aid the decision makers in deriving a set of rules for analysing non-grocery retail sales performance and finding important sub-categories within it, to focus upon for overall improvement of sales

The motivation behind the work is to make use of RST for retail trade analysis for its effectiveness and its ability to generate simple rules which can help in any future predictive analysis and policy making. Also, important is the issue of how each country can better position itself in the future, which are the areas in retail planning it needs to focus more upon for further improvement.

The rest of the paper is described in five sections. Section 2 briefly describes the related literature review. Section 3 elaborates on the basic concepts of RST which are needed for generating rules from the data set. Section 4 presents the data set in the form of a decision system. In section 5, the results of the application of RST are discussed in detail and finally the implications of the study are presented in section 6.

II. LITERATURE REVIEW

RST has noteworthy applications in the field of data mining for its ability to effectively achieve reduction in data and extracting the most effective information from a large data system[6-7]. Though performance evaluation and selection of



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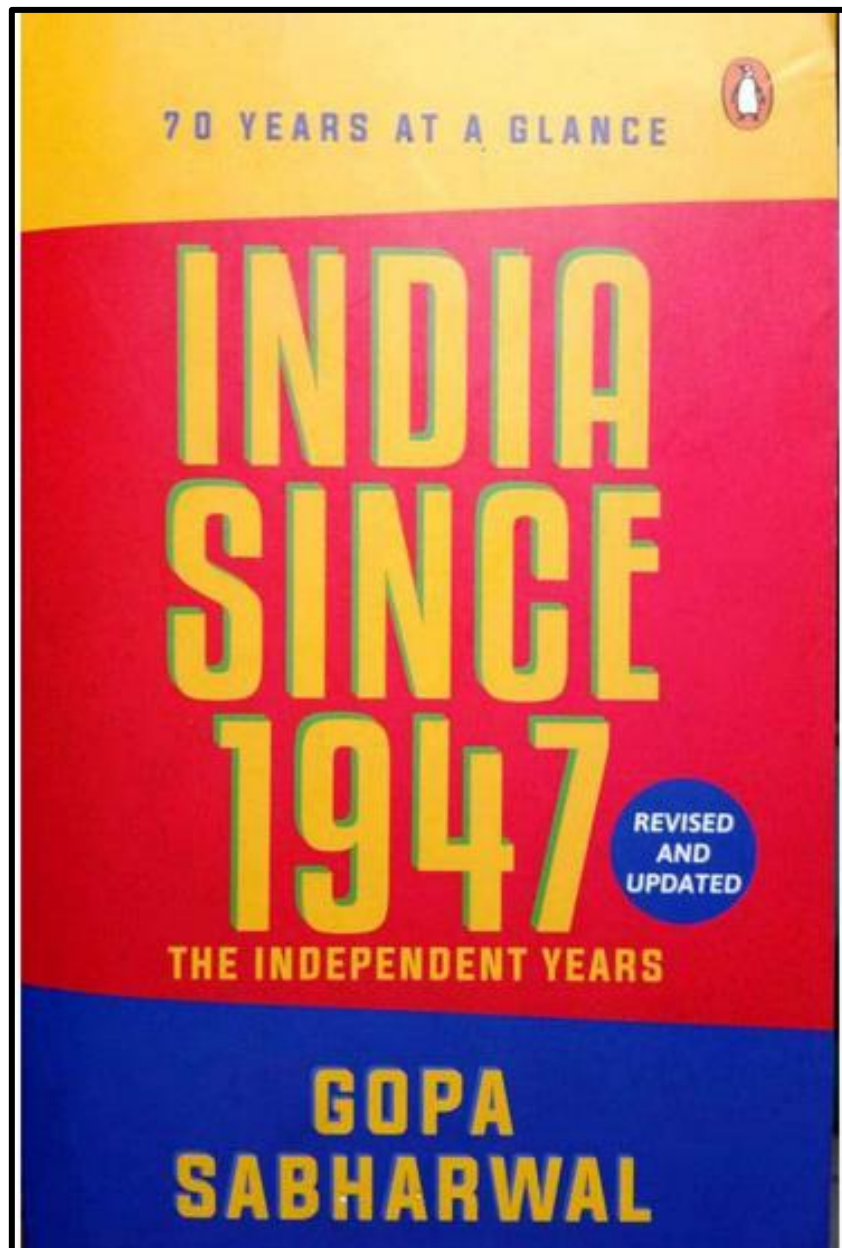
Challenges to India's Membership of Multilateral Export Control Regimes


Manisha Chaurasiya

The nuclear non-proliferation regime stretches across international treaties, export control institutions, safeguard agreements, and also bilateral nuclear trade arrangements. These international export controls hold an important place in the overall nuclear non-proliferation structure. The four chief export control regimes are: the Nuclear Suppliers' Group (NSG), Australia Group (AG), Missile Technology Control Regime (MTCR), and Wassenaar Arrangement. These have been crafted to overview and regulate trade and transfers of major conventional arms systems and the components for the production of Weapons of Mass Destruction (WMDs) and their delivery mechanisms.

The necessity for an all encompassing and holistic regime structure without leaving any relevant actor outside is crucial for the realisation of the goal of non-proliferation of WMDs. The membership of the export control regimes, unfortunately, doesn't reflect the realities of the century, and requires revision. Accommodation of the actors who (a) adhere and promise their compliance to the norms and principals of the regime; (b) are major actors in trade of goods under the purview of the regime; and (c) have shown compliance with the letter and spirit of non-proliferation of WMDs through their past record, is needed. The case of India in this regard deserves attention. It has been long segregated from the nuclear mainstream in general and export control regimes in particular on account of being a non-signatory of the nuclear Non-Proliferation Treaty (NPT), and the inherent scepticism and mistrust towards it. India has been aiming for a judicious mix of sources for its ever increasing energy requirements. In this light, it perceives nuclear energy as a viable, Green House Gases (GHGs) emission-free, and environment friendly means to achieve the same. Its membership into the export control regimes holds the key to a deserving hassle free nuclear commerce, where there are fewer restraints and comparatively easier arrangements on importing nuclear reactors, materials, technology and components for its growing civilian needs. Inappropriately, less

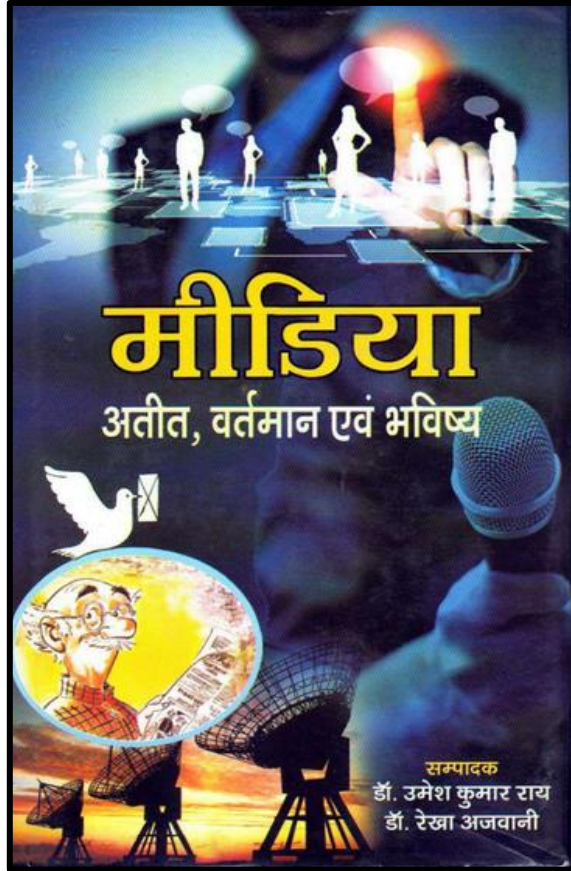
Dr. Gopa Sabharwal



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UNIT 32 CONSEQUENCES OF SOCIAL MOBILITY	
Structure	
32.0	Objectives
32.1	Introduction
32.2	Background to the Study of Consequences of Social Mobility
32.3	Social Consequences Mobility
32.3.1	Embourgeoisement
32.3.2	Heterogeneity of the Working Class
32.3.3	The Enlarged and Fragmented Middle Classes
32.3.4	Rate of Social Mobility and Class Solidarity
32.3.5	The Image of the Social Order
32.4	Political Consequences of Social Mobility
32.5	Social-Psychological Consequences of Social Mobility
32.6	Let's Sum Up
32.7	Key Words
32.8	Further Readings
32.9	Specimen Answers to Check Your Progress
32.0 OBJECTIVES	
This unit deals with the social, political and social-psychological consequences of social mobility. After studying this unit, you would be able to understand :	
<ul style="list-style-type: none"> ● meaning of social mobility will become clearer; ● consequences of social mobility for all the three major classes—the lower class, middle class and upper class respectively; ● consequences of social mobility for the society as a whole—image of the social order; ● impact of social mobility on social groups or class—the political consequences; and ● effect of social mobility on an individual living in a modern industrial society—the social psychological consequences. 	
32.1 INTRODUCTION	
As you must have already read that 'social stratification' refers to a system of ranked statuses by which the members of a society are placed in higher and lower positions. These positions or statuses are not always fixed. There are possibilities of movements of individuals or groups in either direction, upward or downward from the given rank. This upward or downward movement is known as Vertical mobility. They are usually referred to as upward mobility and downward mobility. Mobility can also take place laterally i.e., movement from one position to another along the same social class and status. This lateral movement is known as Horizontal mobility.	
Social mobility is usually measured in terms of occupational rankings, income and consumption patterns of the upwardly or downwardly mobile groups or individuals. In the previous units you must have already read about various theoretical approaches, dimensions, and forces of social mobility. In this particular unit, we will be	



नैतिक मूल्यों के पुनरुत्थान में संस्कृत पत्रिकाओं का महत्त्व

डॉ. वन्दना एस. भान


आज सम्पूर्ण विश्व उन्नति के नवीन शिखर को छूने की दिशा में अग्रसर है। विज्ञान के क्षेत्र में उत्तरोत्तर नूतन अनुसंधान के बल पर, मनुष्य अपनी विचारशीलता तथा विश्लेषणात्मक प्रवृत्ति का अधिकाधिक सदुपयोग करता हुआ, जीवन के प्रत्येक पक्ष को सुविधाजनक बनाने में प्रयत्नशील है। इस पर सोने पर सुहागा यह कि यातायात तथा दूरसंचार के साधनों में विकास के कारण कोई भी स्थान तथा जानकारी व्यक्ति की पहुँच से दूर नहीं है। अपनी सामर्थ्यानुसार वह आज उपलब्ध सुविधाओं का लाभ उठाने को तालाबित है। इस परिप्रेष्य में देखा जाए तो हमारा देश भी किसी भी दृष्टि से पीछे नहीं है। विकासशील देशों की श्रृंखला में भारत अग्रगण्य है। शिक्षा पद्धति में आमूलचूल परिवर्तन, विज्ञान तथा तकनीकी के क्षेत्र में अद्भुत विकास, औद्योगीकरण, आर्थिक क्षेत्रों में नवीन प्रयोगों आदि के कारण गत कुछ दशकों में हमारी जीवनशैली में क्रान्तिकारी परिवर्तन स्पष्ट देखा जा सकता है। वर्तमान काल में इन्टरनेट, मोबाईल फोन, सोशल मीडिया, दूरदर्शन आदि का प्रभाव विशेषकर युवा वर्ग पर इतना बढ़ चुका है कि आज उसके ज्ञान तथा जानकारी की परिधि अपेक्षाकृत अत्यन्त विस्तृत हो चुकी है।

यह तो हुई उच्च शिक्षा, तकनीकी, विज्ञान तथा प्रगतिशील विचारधारा के बल पर उन्नति के पथ पर अग्रसर समाज की अत्यन्त लुभावनी एवं सन्तोषजनक तस्वीर किन्तु इसी तस्वीर का एक अन्य पहलू और भी है; जिससे लाख प्रयत्न करने पर भी आँखें नहीं धुलाई जा सकती। आए दिन समाचार पत्रों तथा दूरदर्शन के माध्यम से देश के किसी न किसी भाग में इस प्रकार के समाचार सुनने को मिलते ही रहते हैं, जो मन तथा मस्तिष्क को अन्दर तक विचलित तथा उद्वेलित करने के लिए पर्याप्त होते हैं। जहाँ एक ओर इसरो द्वारा मंगलयान को मंगल ग्रह की कक्षा में सफलतापूर्वक स्थापित करने अथवा भारतीय मूल के गणितज्ञ प्रो. मंजुल भार्गव को 92 मीडिया : अतीत, वर्तमान एवं भविष्य

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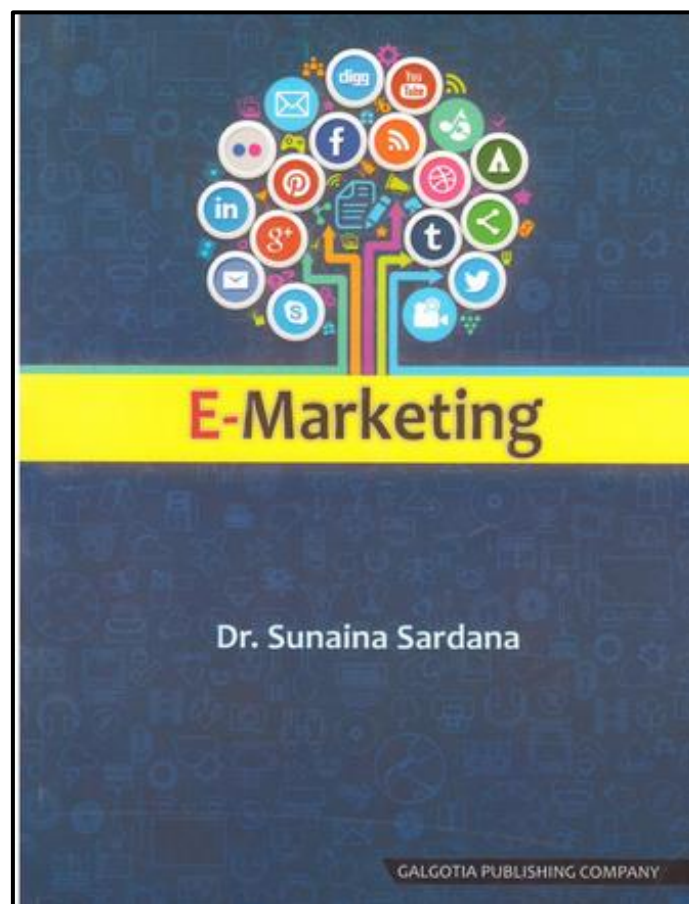
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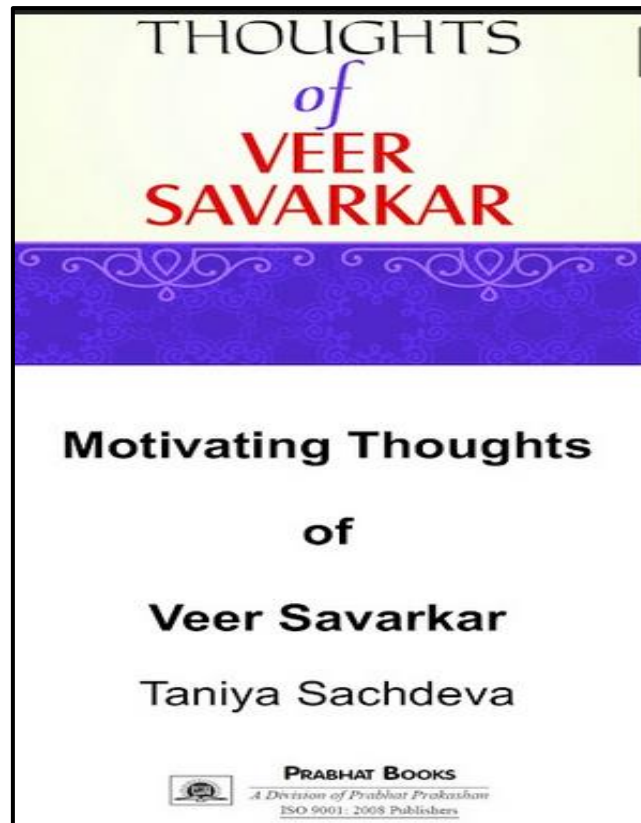
Abstract

The multicarrier OFDM technology has been chosen by many recent networking standards as preferred modulation scheme at physical layer as it offers high robustness against multipath effects. Automatic modulation recognition of OFDM signal has been thus intensive research

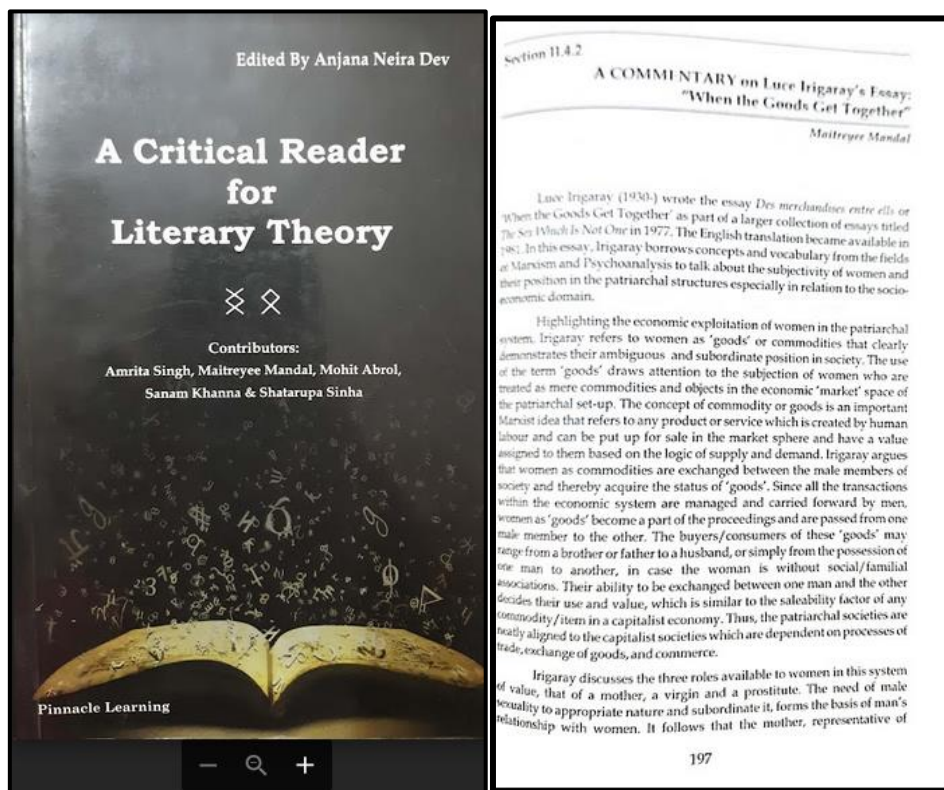
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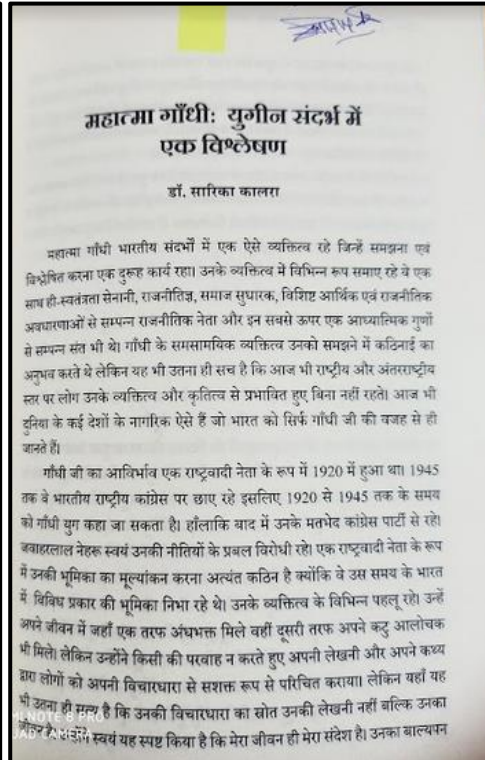
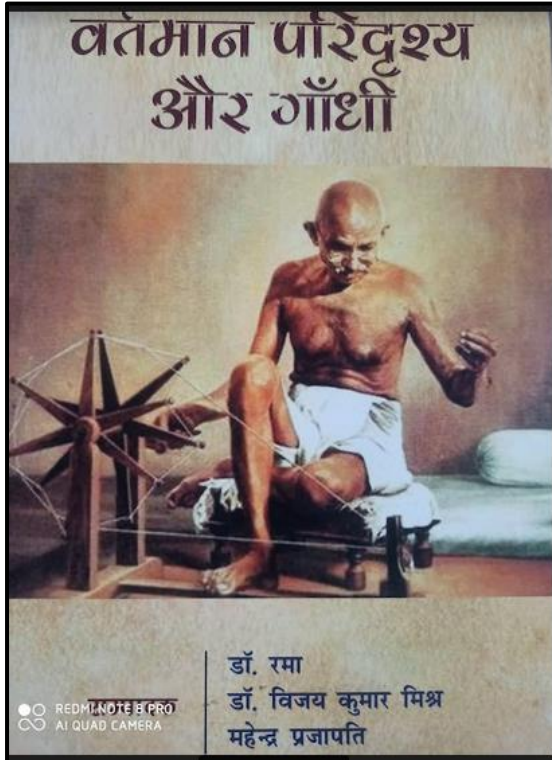
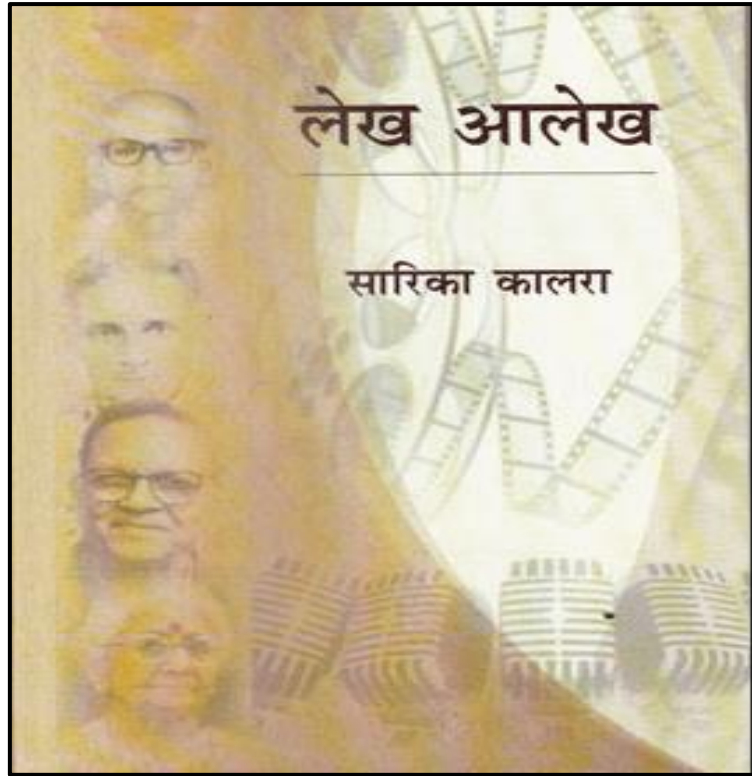
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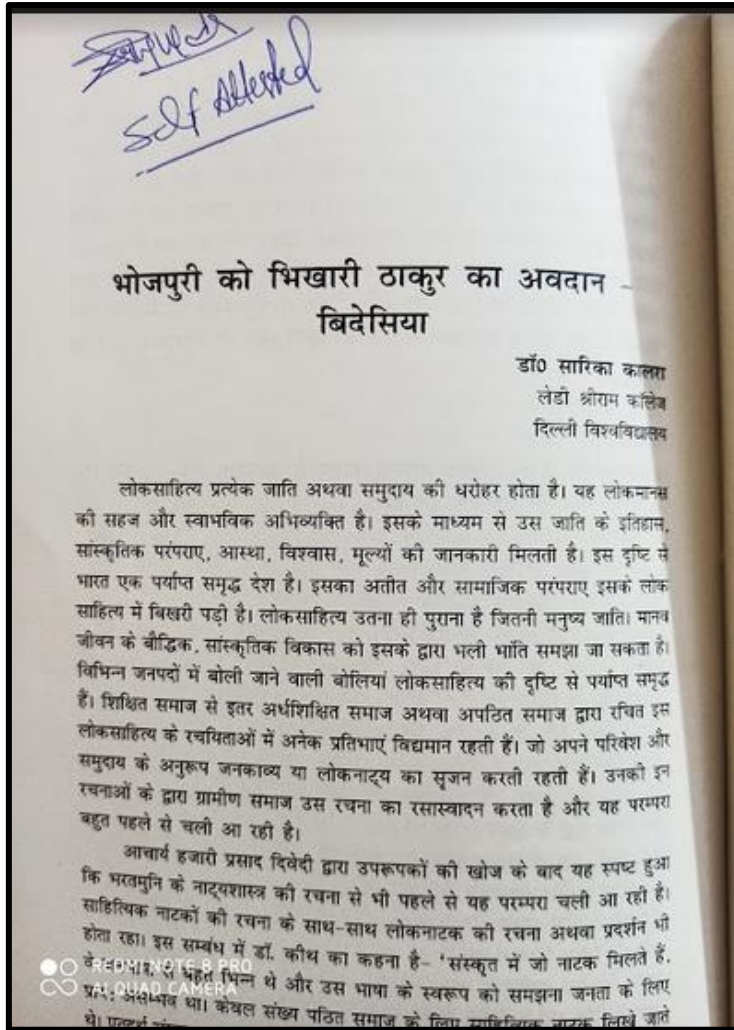


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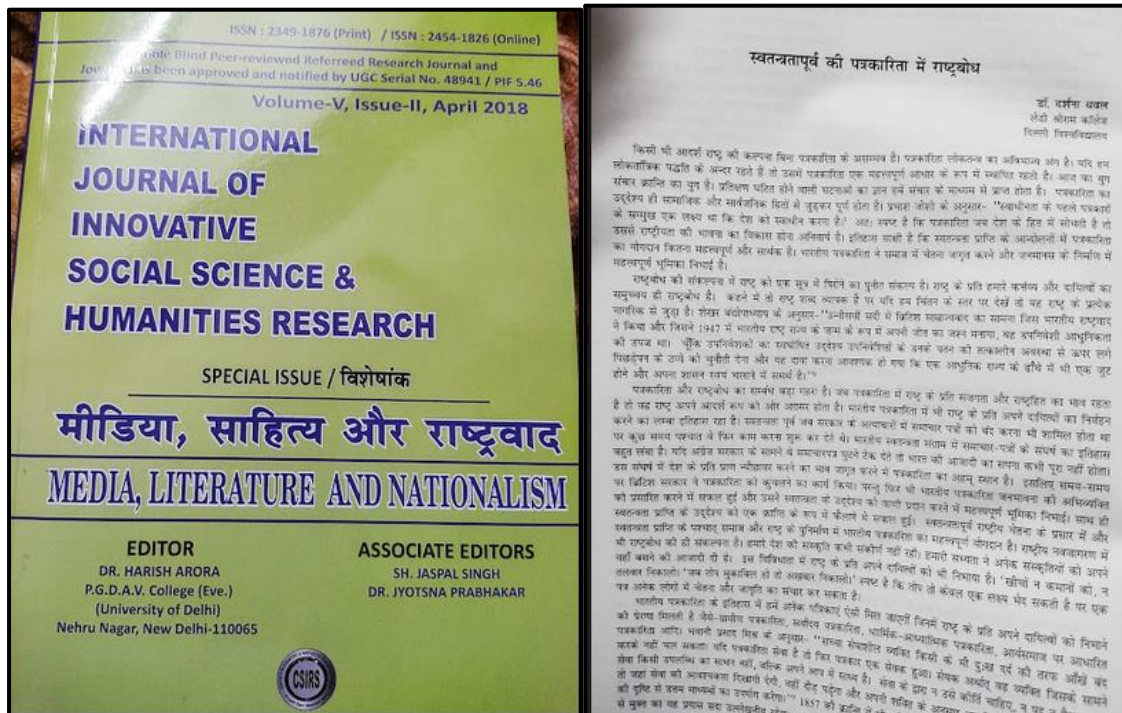


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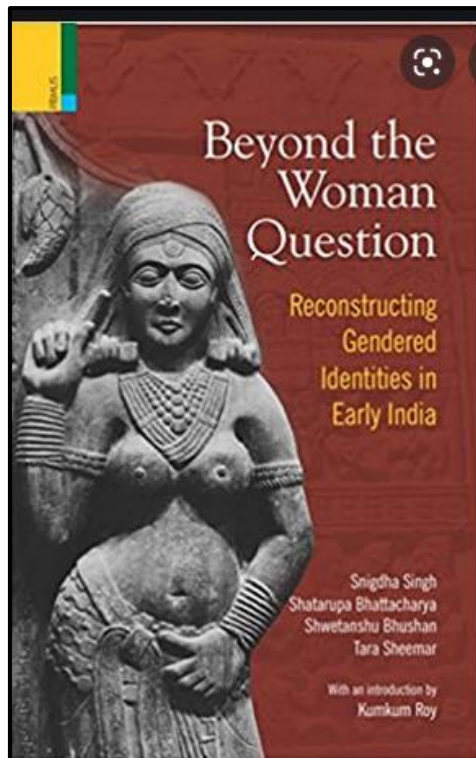




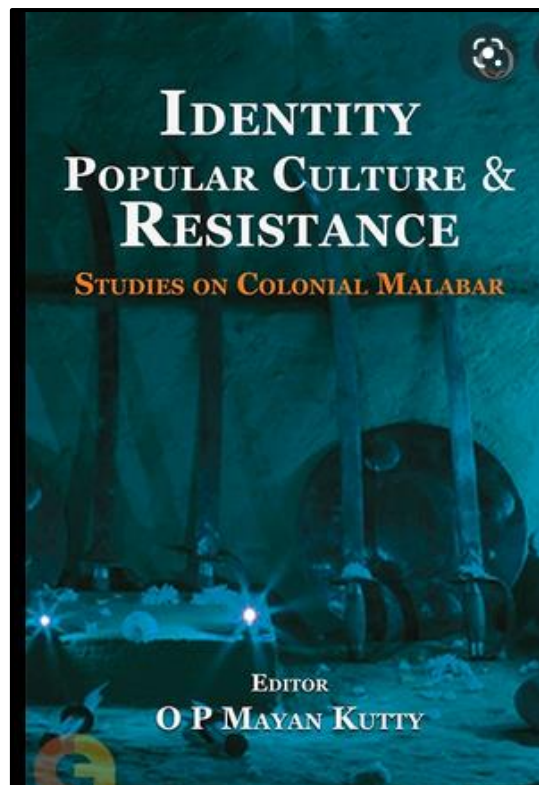
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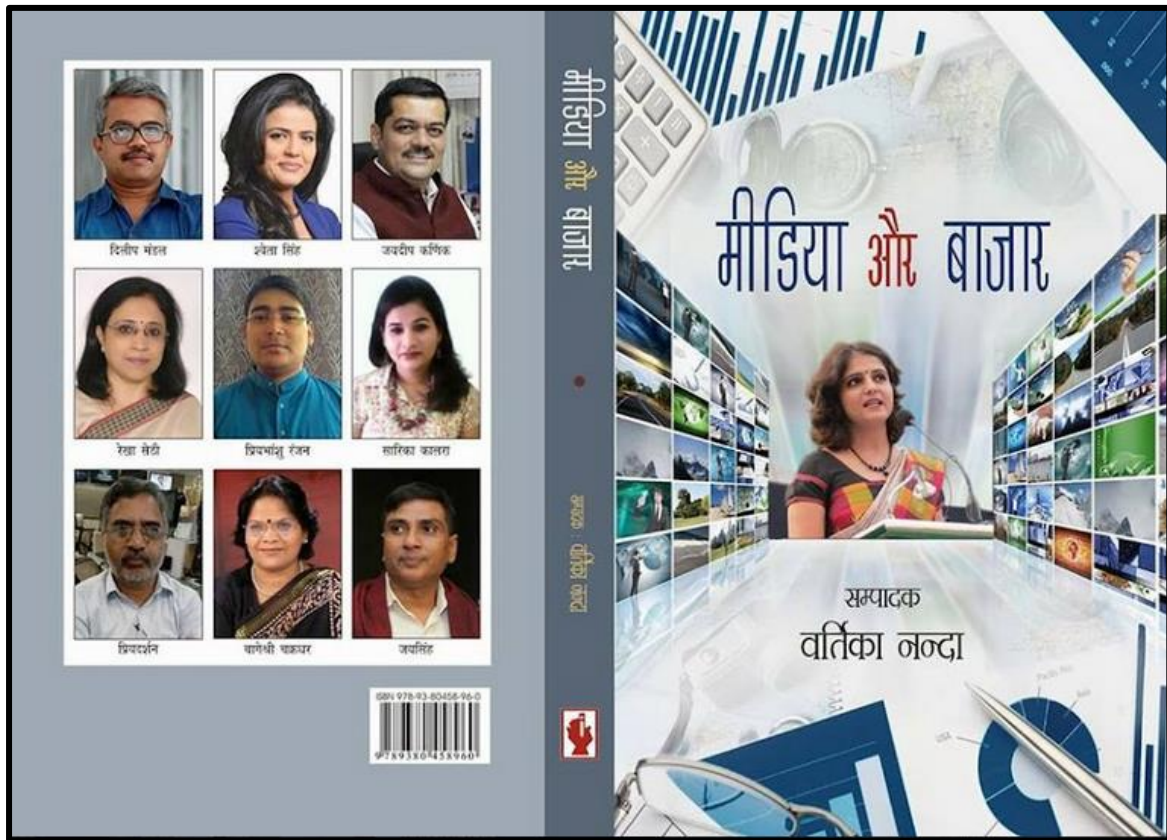
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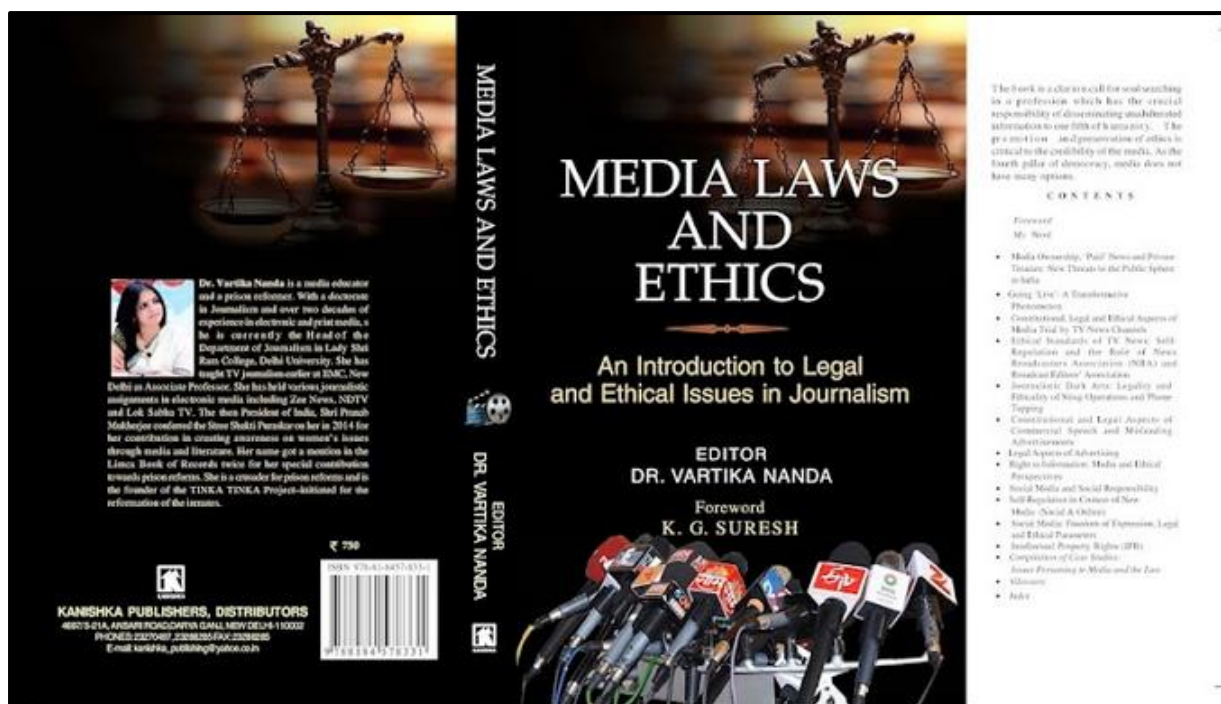


Dr. Ismail V
Book chapter in Identity, Popular Culture, and Resistance: Studies on Colonial Malabar.



Dr. Vartika Nanda





The book is a chronicle of law subservient to a profession which has the crucial responsibility of disseminating unadulterated information to one fifth of humanity. The greater the legal and professional ethics is critical to the credibility of the media. As the fourth pillar of democracy, media does not have many options.

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Dr. Vartika Nanda is a media educator and a prison reformer. With a doctorate in Journalism and over two decades of experience in electronic and print media, she is currently the Head of the Department of Journalism in Lady Shri Ram College, Delhi University. She has taught TV journalism course at IIMC, New Delhi as Associate Professor. She has held various journalistic assignments in electronic media including Zee News, NDTV and Lok Sabha TV. She was President of India, Shri Prashad Mahajan conferred the Shri Shakti Puraskar on her in 2014 for her contribution in creating awareness on women's issues through media and literature. Her name got a mention in the Limca Book of Records twice for her special contribution towards prison reforms. She is a member for prison reforms and is the founder of the TINKA TINKA Project-Initiated for the reformations of the inmates.

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जेलें, मीडिया और समाज

डॉ. वर्तिका नन्दा

किसी भी समाज की कल्याण जेलों के परे नहीं हो सकती। जेलें किसी भी समाज के हाशिये में टंगा हुआ टुकड़ा वह सच है जिनकी अनदेखी की परंपरा रही है। कानून की दृष्टि से अपराधी घोषित हुए लोगों के लिए जेलें उनका ठिकाना बनती हैं और समाज के लिए अपनी सेहत के आकलन का बैरोमीटर। जेलों के अपने कई बड़े सच हैं। दुनिया भर की कई जेलें अब सुद को सुधार गृह कहने लगी हैं लेकिन अब भी यहां सुधार की कम और विकार की आशंकएं ज्यादा पलती हैं। इस वजह से कई बार अपराधी अपने कर से भी बड़ा अपराधी बन कर जेल से बाहर आता है और दोबारा अपराध से जुड़ जाता है। यह जेलों के सवालन और उसके उद्देश्य नाकाबिल साबित करता है। जेलें अपराधियों को आपराधिक दुनिया के कड़वे यथार्थ, परवाताप और जिंदगी को दोबारा शुरू करने की प्रेरणा देने में अक्सर असफल रहती हैं। लेकिन ये सला को लेकर गई परिचाटियां जरूर तय करनी जाती हैं।

इस शोध में मैंने दुनिया भर में जेलों को लेकर जो भी सामग्री और साहित्य जुटाया हो सके, उसे पढ़ने और समझने की कोशिश की है। दुनिया भर में सम्मानित साहित्य का एक बड़ा हिस्सा जेलों में लिखा गया। जेलें पत्रकारिता की पाठशाला भी बन रही हैं।

सम्राट अशोक के काल में भी जेलें अव्यवस्थित थीं और यह माना जाता था कि एक बार जेल में गया व्यक्ति जिवदा बाहर नहीं आ पाएगा। लेकिन बाद में बौद्ध धर्म के संप्रदाय और प्रभाव में आने के बाद अशोक ने जेलों में सुधार लाने के कई बड़े प्रयास किए। बाद में हर्षवर्धन ने जेलों की बदहाल परिस्थितियों पर कुछ टिपणियां की गई हैं। ब्रह्म सांग ने अपने वाक्ताव में लिखा है कि उस

Rachna Sharma
(Self-attested)

5

भारतीय मीडिया : एक्टिविज्म से पेपराजी तक

डॉ. रचना शर्मा

सार

समाचार-माध्यमों की समाज के प्रति जिम्मेदारी रचनात्मक जन माध्यमों की तुलना में कहीं अधिक होती है। समाचार-माध्यमों की भूमिका न केवल देश-विदेश, आस-पड़ोस की घटनाओं की जानकारी लोगों को मुहैया कराने में अहम होती है, बल्कि ये माध्यम वर्तमान की इतिहास व भविष्य से परस्पर जोड़े रहने में भी महत्वपूर्ण हैं। किसी भी देश की जनता में लोकतांत्रिक संरचना को मजबूती देने व लोक प्रशासन में लोगों की भागीदारी के सिद्धांत से भी समाचार माध्यमों को एक संस्था के रूप में देखा जाता है। परंतु, हाल में इन माध्यमों, विशेष रूप से इलेक्ट्रॉनिक समाचार-माध्यमों के स्वरूप में आए बदलावों का अस्तर समाचार के चयन व उसके ट्रीटमेंट में आए अंतर के तौर पर महसूस किया जा रहा है। प्रस्तुत आलेख गुणात्मक शोध पद्धति के आधार पर भारतीय समाचार मीडिया का अवलोकन प्रस्तुत करता है। इस आलेख में खबरों के फॉलो अप को केंद्र में रखते हुए उनके स्वरूप का विश्लेषण किया गया है। साथ ही, समाचारों के स्वरूप में फॉलो अप के स्थान व महत्ता को दर्शाने के चर्चेश्रेय से संचार की प्रक्रिया से संबंधित कुछ सिद्धांतों व मॉडल के आधार पर फॉलो अप्स की व्याख्या की गई है। प्रस्तुत अध्ययन में यह प्रश्न भी शामिल किया गया है कि खबरों का विगड़ता स्वरूप किस प्रकार पाठकों/दर्शकों और सामाजिक तानेबाने को प्रभावित कर रहा है।

परिचय

मीडिया, खासकर, इलेक्ट्रॉनिक समाचार चैनल, आत्महत्या, बलात्कार, सनसनीखेज कहानियों में ही रुचि रखते हैं। ये इन घटनाओं का अनुसरण तब तक करते हैं

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Rachna Sharma
(Self-attested)

18

Freedom of Expression and Reasonable Restrictions

Dr. Rachna Sharma

Introduction

The freedom of speech and expression has been seen as a fundamental right since independence and same has been enshrined in the Constitution of India as a Fundamental Right under Article 19(1)(a). Since the press and media processes involve the collection and dissemination of information and expression, the freedom of press is implicit in Article 19 (1)(a). In 2002, the National Commission to Review the Working of the Constitution has recommended for 'specific mention of freedom of the press' under the Article. (Kashyap, S.: 2005: 114). However, it was thought to apply 'check and balance' to the absolute freedom. As a result Article 19 (2) of the Constitution took shape in the form of 'Reasonable Restrictions'.

Reasonable Restrictions in relation to communication has always remained an issue for debate in the circle of media as well as academics. After the first amendment to the Indian Constitution, Nehru came under severe criticism particularly by the media since the step was considered as an attack on the Press critical to the then government. The issue of freedom of expression and

*Rachna Sharma
(self-attested)*

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Social Media: Freedom of Expression, Legal and Ethical Parameters

Dr. Rachna Sharma

The media has fulfilled the need of the society from time immemorial. Ranging from traditional and folk forms to the modern television and popular forms, media has been an integral part of the society. It provides information and supports education and thus strengthens the internal system of the society. Internet is undoubtedly a recent addition to it. However, internet as a medium of mass communication is not only fulfilling the information needs of the society but it is also filling the vacuum between societies by creating new forms of society. After making the world a 'global village', internet through its social web is continuing the process of creating a network of virtual social communities. Interestingly, there is no restriction on the freedom of expression in social media as it exists in the real world. Yet the virtual affects the real and every society needs its set of norms and rules to abide by in order to grow. Certainly, the 'internet society' is no exception to it and it is high time to look upon the relationship between freedom of expression and laws and ethics within the sphere of social media.

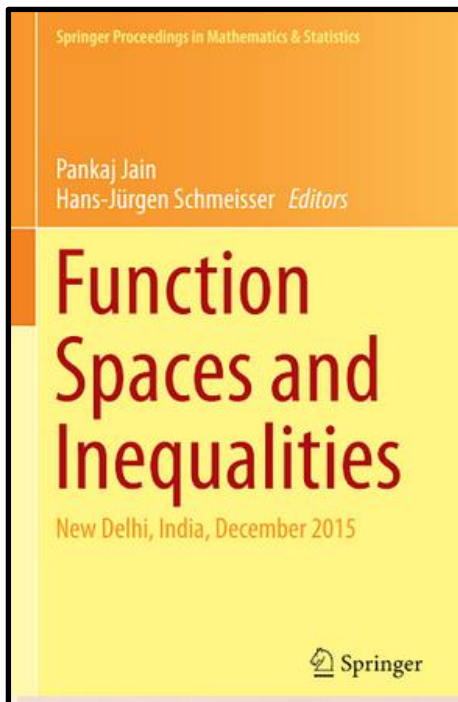
Rachna Sharma is Assistant Professor, Department of Journalism, Lady Shri Ram College, University of Delhi.

Media, the State and Marginalisation

Tackling Challenges

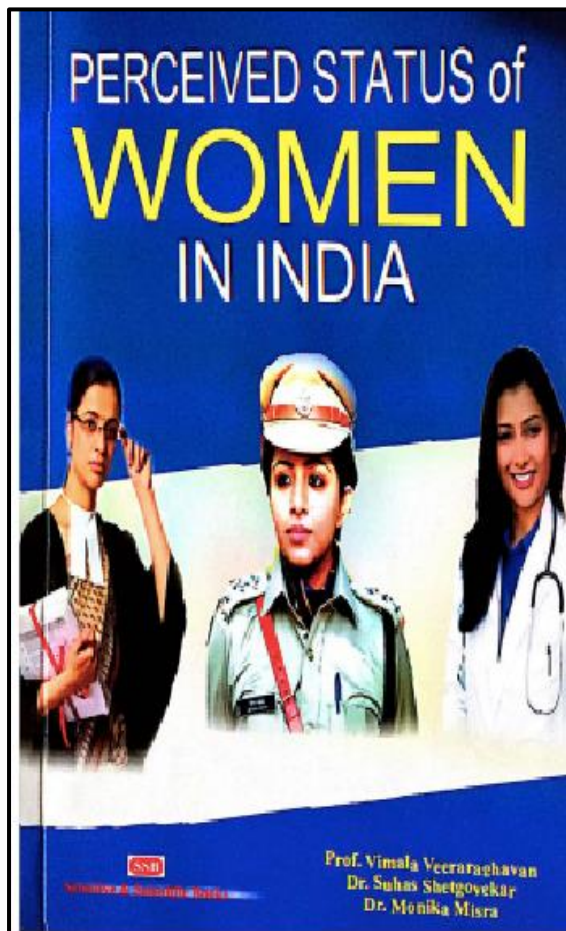
Edited by
Rachna Sharma

Dr Monika Singh



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CHAPTER

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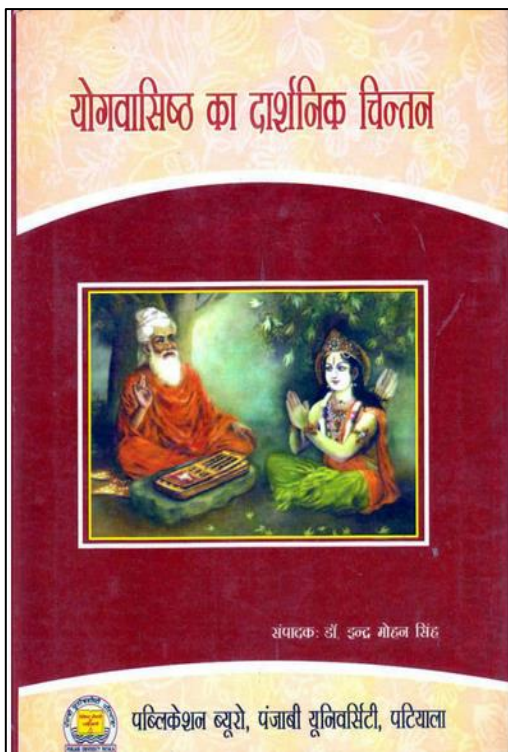
Women in Psychology and Psychology of Women

—Kanika Ahuja, Priti, Dhawan & Anisha Juneja

ABSTRACT

The present chapter discusses about whether the discipline of psychology is feminized given more and more females have been opting for the subject as compared to males. There are two main parts to the chapter in the first part the empirical data on women in psychology, both in India and rest of the world is discussed. The empirical evidence does reflect irrespective of the time period or geographical boundaries, suggests that males and females have affiliated themselves to different kinds of work. Further though women are moving into diverse professions, fields like law, medicine, engineering and physical sciences still continue to be extremely male dominated, psychology tends to be a female profession across the world. And though the professional status of women in the area of psychology seems to be better than in other professions, but a glass ceiling does seem to operate at higher positions. In the second part of the chapter, the psychology of women- perceptions of some successful women psychologists in India about their own status, satisfaction with their work trajectories, sources of satisfaction, and if they think psychology is feminized is examined. When respondents were asked about their level of satisfaction with their work life, 75 % stated that they were satisfied. The remaining 25 % said that they were satisfied at times but they also feel dissatisfied sometimes. Further discussions were made in the regard as the chapter discussed on whether satisfaction equate success for women. The chapter discusses the need for an umbrella organization to promote creativity, accountability and policy making.

Dr. Vandana Suraj Bhan



राम तथा नचिकेता का विरक्तिभाव एवं वर्तमान में उसकी प्रासंगिकता

डा. वन्दना एस भान
डा. पुष्पेन्द्र जोशी

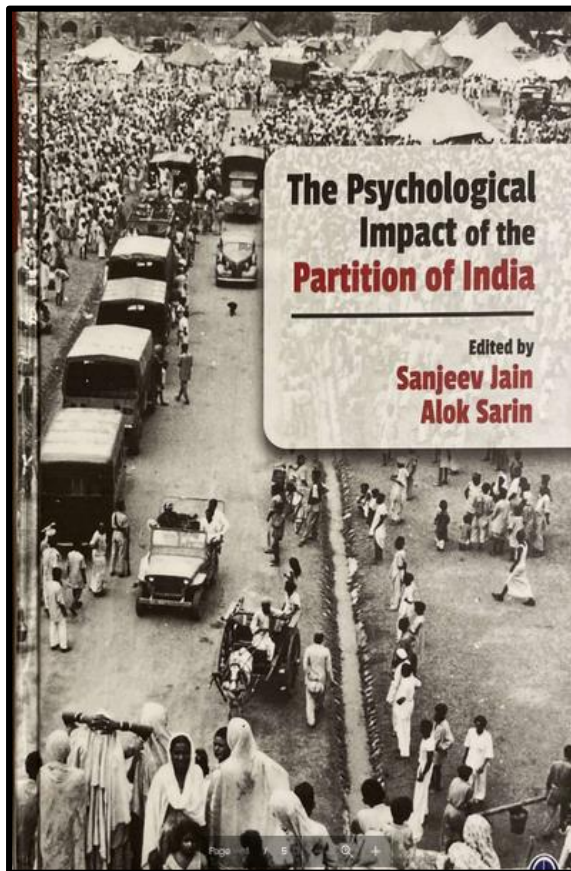
संस्कृत भाषा विश्व की प्राचीनतम भाषाओं में से एक है। इस भाषा का इतिहास एक ऐसे विशाल तथा गहरे अर्णव के सदृश है, जिसे समय-समय पर प्रसिद्ध रचनाकारों ने अपनी काव्यात्मक रचनाओं रूपी रत्नों से समृद्ध किया है। इसके अतिरिक्त संस्कृत वाङ्मय में अनेक विविध विषयों, यथा - आयुर्वेद, खगोल विद्या, ज्योतिष, गणित, अर्थशास्त्र, राजनीति आदि से सम्बद्ध ग्रन्थ भी उपलब्ध होते हैं। वैदिक वाङ्मय में तो संभवतः जीवन के प्रत्येक क्षेत्र से सम्बद्ध विषयवस्तु उपलब्ध होती है। जीवन में धर्म-अधर्म, कर्तव्य-अकर्तव्य इत्यादि किसी भी विषय में असमंजस की स्थिति में वेदों को प्रमाण मानकर शंका का निवारण करना अत्यन्त सहज प्रतीत होता है। अनुस्मृति में कहा गया है -

धर्मविज्ञासमानानां प्रमाणं परमं श्रुतिः।¹

संस्कृत वाङ्मय का एक अन्य पक्ष और भी है, जिसमें मानवजीवन में आध्यात्मिक, मानसिक तथा बौद्धिक उत्कर्ष में उपादेय मनन-चिन्तन तथा मार्गनिर्देशन पाया जाता है। सांसारिक विषयों तथा मोहमाया के जाल में कैसकर कष्ट पाता हुआ व्यक्ति जब आत्मनिक सुख तथा परमशान्ति की कामना करता है, तब उसे स्मृति ग्रन्थों, उपनिषद् अथवा दार्शनिक ग्रन्थों आदि का आश्रय लेना ही पड़ता है। हमारे महान् मनीषियों तथा विचारकों ने जीवन के अनुभव से प्राप्त ज्ञानरूपी अमूल्य निधि को इन ग्रन्थों के रूप में संजो कर रखा, जिससे हम आज भी लाभान्वित हो रहे हैं।

महर्षि वाल्मीकि द्वारा रचित महान् ग्रन्थ - योगवासिष्ठ, भारत के अत्यन्त प्राचीन तथा प्रख्यात धर्मग्रन्थों में से एक है। इस ग्रन्थ में श्रीराम तथा उनके आध्यात्मिक गुरु वसिष्ठ के मध्य हुए वार्तालाप का प्रतिपादन

Dr. Gopa Sabharwal



Anger Is a Short Madness

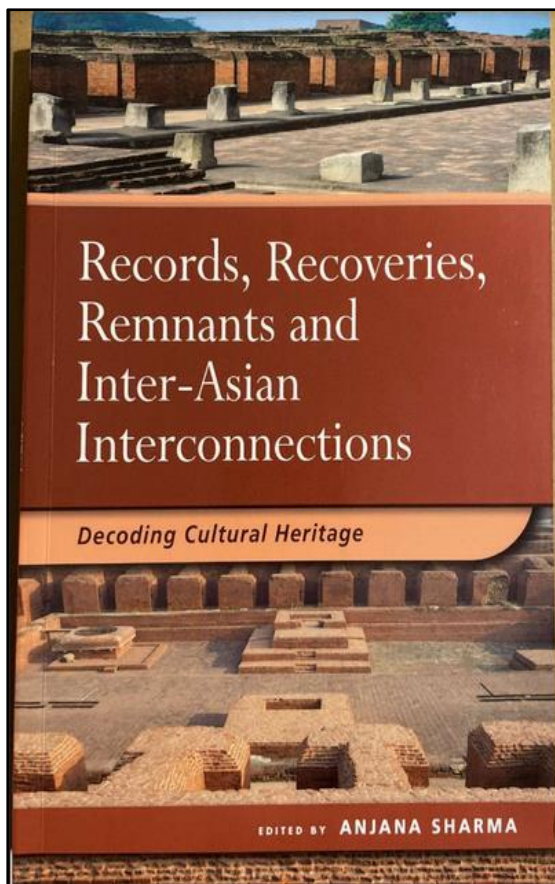
Anjana Sharma and
Gopa Sabharwal

This essay seeks to read Gandhi in September 1947 through newspapers,¹ drawing on the almost daily reports on his activities and utterances during prayer meetings and other exchanges with people, where he shares his views on the world he now inhabits and of which he seems to be a stateless citizen.

September finds Gandhi in Calcutta where he has been since 7 August, seemingly self-exiled from the centre of power in Delhi, far away from the pomp and pageantry that has marked India's 'tryst with destiny'. On 31 August, after three weeks of miraculous peace and amity between Hindus and Muslims in Calcutta, trouble suddenly flares up again, taking everyone by surprise, and curfew has to be imposed.² Gandhi, who was

¹ The essay is part of a larger research project which focuses on the presence of Gandhi in the print media in 1947. It examines how he is represented in mainstream English language newspapers across the country. The English language newspapers on which this research is based are: *Hindustan Times* (Delhi), *The Statesman* (Calcutta), *The Times of India* (Bombay), *The Hindu* (Chennai) and *Civil and Military Gazette* (Lahore).

² 29 people die and 292 are injured during the day as per hospital figures collected by the Bengal Government, as reported in 'Sudden Flare-up in



2

**NEGOTIATING PLACE
AND HERITAGE**
Creating Nalanda University

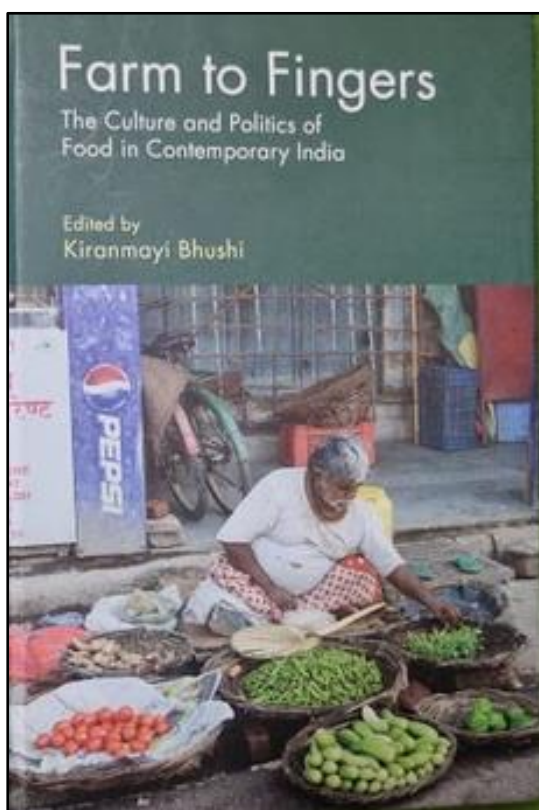
Gopa Sabharwal

Does place matter? Does it matter in all instances? When locating new institutions does place matter beyond conventional issues of logistics, or will institutions achieve the same outcome irrespective of locale? These are some of the questions that emerged when two places with seemingly long histories and identities seemed to come together in the (re)creation of a new Nalanda university for the twenty-first century. These two places were of course the original Nalanda university or *Mahavihara*, the archaeological remains of which still exist as testimony to the greatness of what it symbolized, and the settlement of Rajgir, inhabited since prehistory, where the new international Nalanda university was to be located.

The identification with and choice of Nalanda was of course deliberate: Old Nalanda was the inspiration for the establishment of the new university. Old Nalanda, as we well know was one of the flourishing citadels of intellectual pursuit in the world way before organized transmission of knowledge became codified in formal university structures, and it symbolized academic rigour of the highest distinction. Added to this was the evocative symbolism of an interconnected Asia and the journey to Nalanda undertaken by Asian scholars seeking knowledge and learning they could carry back to their regions. It was this voyage that inspired George Yeo, the then Foreign Minister of Singapore, to forward the Nalanda proposal

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Dr. Anjali Bhatia



6

Treating Children, Feeding Junk Food
An Inquiry into a Middle Class Project

Anjali Bhatia

The context

Of late, children's consumption of 'Food High in Fat, Sugar and Salt' (HFSS), popularly known as 'junk food', is making headlines in national dailies. The context is an ongoing, inconclusive debate and contestation on junk food triggered by a public interest litigation.¹ This debate reflects the growing endorsement and public support for discourses on health and nutrition seeking to raise public awareness of the harmful effects for children's health of certain kinds of foods: burgers, pizzas, colas, chips, *samosas*, fries and chocolates. McDonald's, a multinational restaurant chain retailing processed fast foods, is one of the prime suspects in the proposed list.

Against the backdrop of this debate, I wish to question whether the measures proposed by the key players in this debate will 'save' children from the health hazards of junk food?² In raising this question, I have in mind an overlooked dimension of the entanglement of children in junk food viz. 'treating children', which entails rewarding children for *achievements* related to scholastic performance by dining out at McDonald's.³ The fervour with which this is observed, qualifies treating children as ritualistic behaviour associated with eating; it is an evidence of the 'pervasiveness of ritual behaviour in modern everyday life' (Rook 1985) in form of consumption.⁴

The popularity of McDonald's as a venue for treating children is intriguing since it runs counter to the concerns voiced in the public debates on junk food.⁵ To my mind, it is critical to get into this vexing association between children and junk food. In this paper I will examine this in order to understand the underlying *imperative* of treating children.

Manisha Chaurasiya

India's Nuclear Doctrine: The Role for Massive Retaliation

Manisha Chaurasiya
PhD Scholar, CIPOD, JNU, New Delhi

Introduction

"A Nuclear War can't be won and must never be fought." The phrase was used by US President Ronald Regan in the Cold War context, but even decades later it appropriately explains the Indian nuclear strategy and doctrine. There are three hallmark features of the Indian nuclear doctrine- credible minimum deterrence, no first use, and massive retaliation. A hallmark feature of the Indian nuclear doctrine is that, nuclear weapons are only for the purpose of deterrence and not for war fighting. Adding to it, India firmly believes that "Nuclear deterrence can only provide security against the use of nuclear weapons or a major conventional attack....In other words, nuclear deterrence cannot accomplish any vital national security goals other than preventing an adversary from using nuclear weapons." The doctrine believes in the logic of assured "massive retaliation" to inflict unacceptable damage to the adversary, in response to a first strike through nuclear weapons. Two decisive questions decide the health of nuclear deterrence- (a) how well a state showcase the resolve to actually retaliate with nuclear weapons leading to enhanced credibility of its promise and (b) how well a state gear up ones nuclear capabilities to live up to the promised.

The concept of deterrence by punishment is explicit from India's nuclear doctrine as the concept of "massive retaliation" enshrines in the doctrine. The paper critically evaluates and encounters some accusations that have come the way of massive retaliation. Is it a credible and a viable strategy and does it encourages arms race? Does it fits into the civilizational and peaceful, non-violent tradition of the Indian strategic thought, etc..questions are raised. The paper then attempts to answer on these through evaluation and responses. Locating the Indian Nuclear Doctrine in the broader context of the Indian strategic thought and its applicability and relevance in the changing international relations is a salient and pressing inquiry. The Indian approach towards nuclear deterrence through the strategy of assured massive retaliation, according to former Indian foreign secretary Shyam Saran, is "appropriate to the current geopolitical environment (and) is aligned with (India's) existing and projected levels of technological capabilities and affordability and

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Pankaja Ghai

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Science of Understanding Ancient Indian Social Institutions

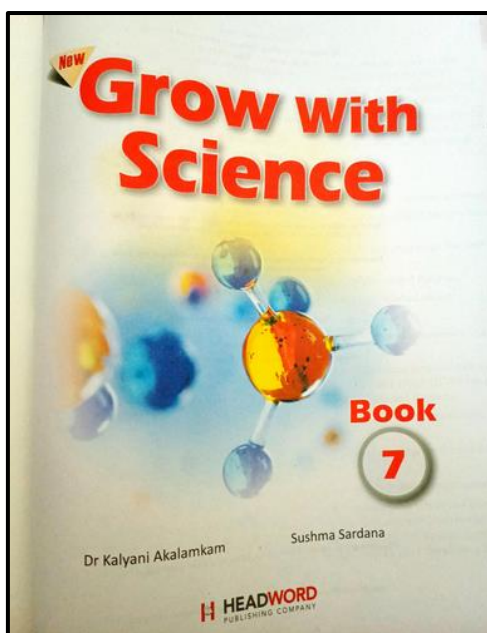
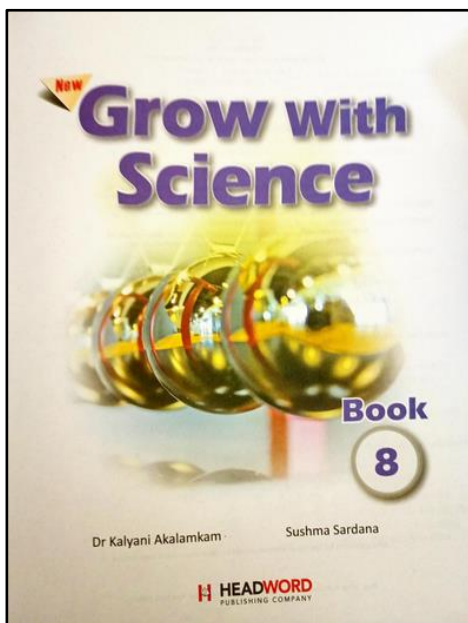
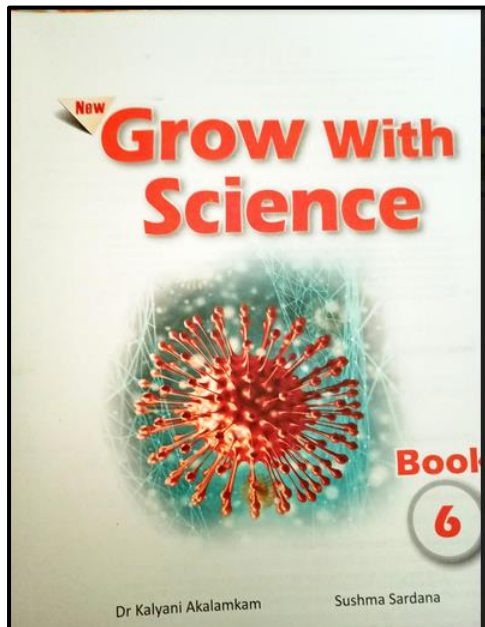
Pankaja Ghai Kamshik

Many older and contemporary scholars of oriental studies have made attempts towards constructing a picture of the ancient Indian social organization and institutions from various point of views such as philosophical, ethical, economical and psychological. These researches and studies have proved that Indian thinkers did carry systemized speculations in the realm of social organizations. This paper has been written with the object of explaining the scientific methods and encouraging their application to the social aspects of ancient Indian life.

A clear perception of what is reasonable, just and beneficial for mankind can modify the vision to understand ancient Indian thoughts. There are various sources for understanding the ancient Indian social institutions. These include the Vedic literature, two epics -Rāmāyana and Mahabharata, Purānas, Sōtra and Smṛiti literature, Arthashastra, the classical Sanskrit literature and folk-tales etc. The whole material or references dealing with facts and theories of sociological value could broadly be classified under three scientific treatises called Dharmashastra, Arthashastra and Kāmashastra. These treatises represent the division of issues in the life as Dharma, Artha and Kāma. It has been generally assumed and often asserted that ancient Indian thinkers presented social institutes on the basis of metaphysical ideology and their interpretations were also philosophical and ethical. In nineteenth century one of the founding fathers of modern sociology Emile Durkheim wrote 'Rules of Sociological methods' to develop a systematic sociology, the framework to analyse and approach to social studies on the basis of ethical values. He vigorously advocated contrast with ancient Indian social attitude. We will see how Indian thinkers were presenting social issues based on high moral values with scientific methods which have been established by Emile Durkheim.

FACULTY BOOKS/CHAPTERS (2018-20)

Dr. Kalyani A



Dr. Tripti Bassi

**BOOK OF
ABSTRACTS**

IX Annual International Conference 2018

December 14-16, 2018

**“Modernity, Transformative Social Identities
and Education in Comparative Contexts”**

Jointly Organised by :
Comparative Education Society of India (CESI)
Department of Sociology, Faculty of Arts,
The Maharaja Sayajirao University of Baroda,
Vadodara, Gujarat, India.

Venue :
The Maharaja Sayajirao University of Baroda, Vadodara.

CESI2018135
Tripti Bassi/LSR College, New Delhi

**Tradition and modernity: Exploring the institutional forces and experiences
of rural Sikh girls in Ferozepur, Punjab**

This paper attempts to explore tradition-modernity continuum with reference to rural Sikh girls who lead a strenuous life to make both ends meet as they struggle to gain education. In the context of gender studies, the connection between tradition and modernity becomes all the more crucial and poignant. Women/girls are expected to hold onto tradition and its roots amidst the waves of modernity. It seems women seem connected to nature and men to culture (Ortner 1974) so tradition to culture is more feminine and modernity in the garb of providing new dimensions to culture is more masculine. How do we understand this web of relations in a rapidly changing society that moves ahead with hardly much concern for women to define their notions of personhood, motherhood, what we call 'education' and how we define 'work'.

In Ferozepur, traces of tradition meet eyes quite often as girls of the Sikh Kanya Mahavidyalaya are embroiled in their daily chores of household and farming. What matters to them foremost is finishing these rituals, which they are habituated to since early childhood. These have almost become constitutive of their identity. It is a crucial part of their habitus and much integral to their lives. It is interesting to see how these girls try to negotiate their lives with reference to such paradigms that are patriarchal and highly gendered allocating them a subordinate status. This paper attempts to explore interface between the forces of tradition and modernity and their impact on the lives of rural Sikh girls in Ferozepur.

CESI2018139
Pallavi/Central Institute of Education, University of Delhi


**Understanding linguistic homogenization in multilingual classrooms: A
critical take on Indian education system**

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Dr. Tripti Bassi & Ms. Pooja Singhal

**Proceedings
of
The National Seminar
Alternative and Innovative Education in India:
The Way Ahead
26-27th March, 2018**

Editors
TRIPTI BASSI
POOJA SINGAL



Department of Elementary Education
Lady Shri Ram College for Women
University of Delhi

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Dr. Jonaki Ghosh

Computational Thinking in the Mathematics Classroom

Jonaki B Ghosh
jonakibghosh@gmail.com

Department of Elementary Education,
Lady Shri Ram College for Women, University of Delhi, New Delhi, India

Abstract

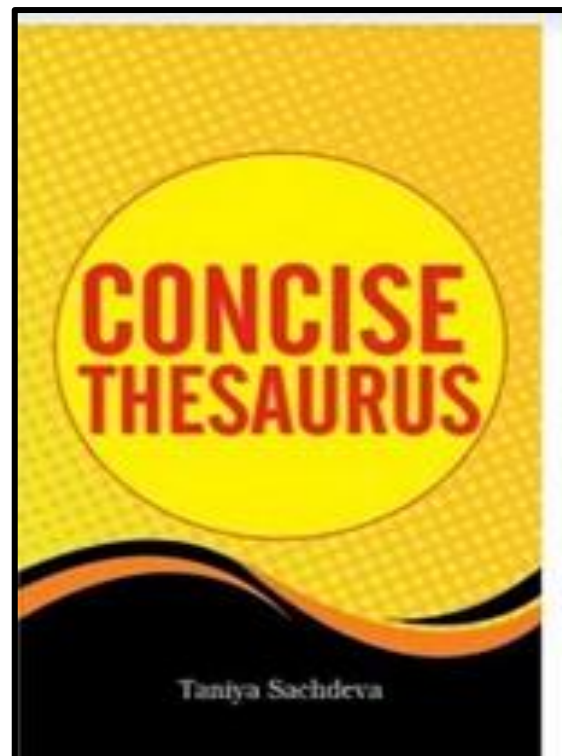
Computational thinking is an important aspect of mathematics learning. The ability to deal with challenging problems, represent ideas in computationally meaningful ways, create abstractions for the problem at hand, break down problems into simpler ones, assess the strengths and weaknesses of a representation system, engage in multiple paths of inquiry are some important aspects of computational thinking for mathematics learning. Though the importance of computational thinking has been recognised as an important skill to be developed in school, finding appropriate tasks which help to develop and elicit such thinking is a key pedagogical challenge. This article described two studies where participants explored investigatory tasks with the researcher acting as a facilitator and engaged in various aspects of computational thinking. In one study pre-service teachers explored the Tower of Hanoi puzzle as a part of the mathematics course in a teacher education programme and in the second study a grade 12 student explored the topic of Cellular Automata using multiple representations and a computer algebra system. Both studies provided ample evidence of active student engagement in various aspects of computational thinking and paved the way for integrating such tasks in the school curriculum.

Introduction

In recent years computational thinking has been identified as one of the key analytical abilities required for mathematics and science learning. The rapidly changing nature of scientific and mathematical disciplines and the need to prepare students for careers in these disciplines have been the primary motivation for bringing computational thinking into classroom practices. Papert [5] was the first to stress on the importance of computational thinking by referring to the affordances of computational representations for highlighting powerful ideas. Over the decades many researchers have attempted to define computational thinking. According to Wing [6], computational thinking involves solving problems, designing systems and understanding human behaviour by drawing on the concepts fundamental to computer science. However operationalising computational thinking for the k – 12 classroom remains a key pedagogical challenge.

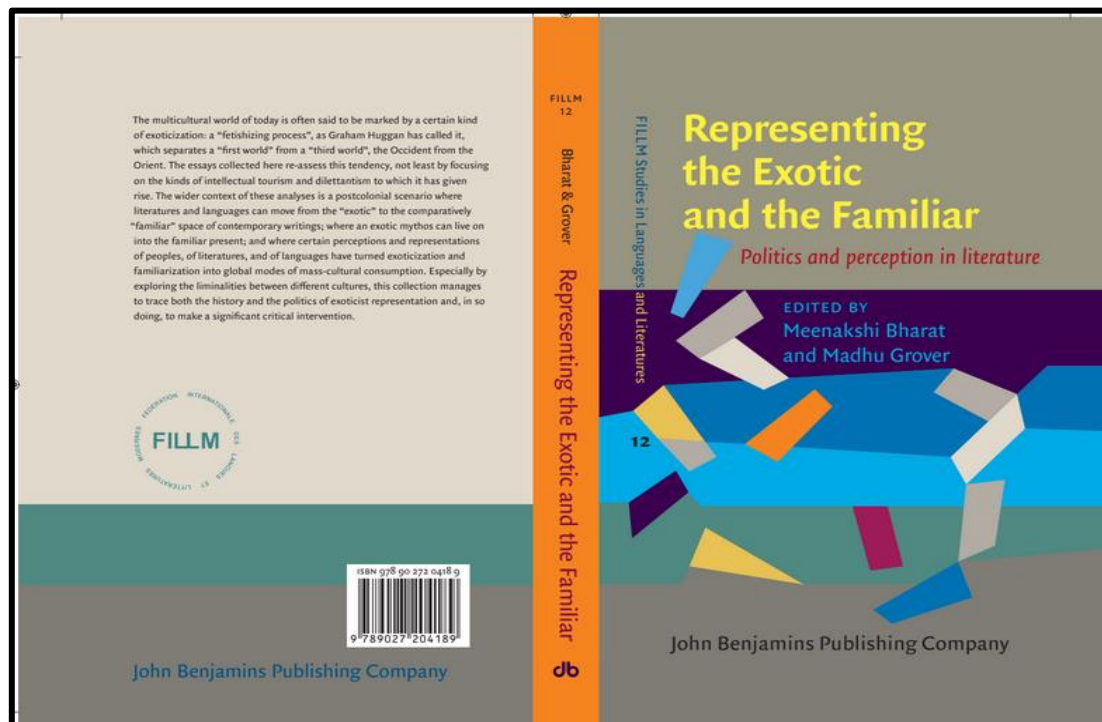
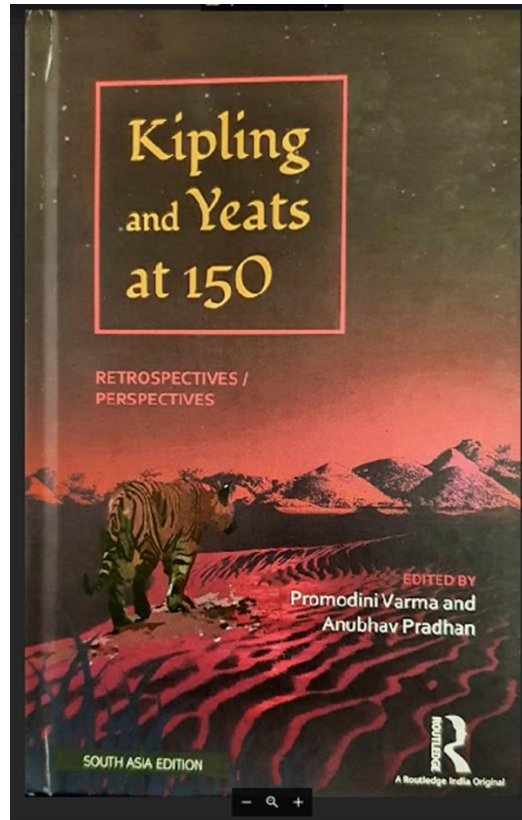
In this paper we shall argue that computational thinking can be developed by engaging participants in meaningfully designed tasks which can be easily incorporated in the school curriculum. The ability to deal with challenging problems, represent ideas in computationally meaningful ways, create abstractions for the problem at hand, break down problems into simpler ones, and assess the strengths and weaknesses of a representation system are some important aspects of computational thinking for mathematics learning. In order to encourage this kind of thinking, specific investigatory tasks need to be integrated into the curriculum. This article describes two research studies where participants engaged in various aspects of computational thinking by working on investigatory problems. In the first study, 30 pre-service teachers explored the Tower of Hanoi puzzle through multiple representations. As they

Taniya Sachdeva



Dr Madhu Grover

Chapter in book 'Kipling and Yeats at 150'



Introduction

Meenakshi Bharat and Madhu Grover

Edward Said's 1978 proposition of "orientalism," and Graham Huggan's later turn-of-the-century remarks on "the fetishizing process" marking the literatures, languages and cultures of the "non-Western" world as "saleable exotic objects," had highlighted one of the most distinctive characteristics of our multicultural contemporary world.¹ Their emphases, rooted in the overpowering apprehension of the experience of postcoloniality, introduced us to the theorization of the idea of oppositionality. Under the theoretical umbrella of postcolonial binaries, this oppositional categorization had located a very pertinent and deeply disturbing focus in the polarity of the familiar and the exotic. The genesis of the following collection of essays, that treat this now over-used and wearying critical binary, lies in the inescapable and paradoxical recognition of its continuing importance.

Arguably, this binary of the familiar and the exotic has always been crucial in the systematic deployment of similarity and difference in much literature and language. Today, extensive globalization resulting in cultural fragmentation on many new planes has given it renewed currency, with one major split being on the lines of this conflictual binary. The knowledge of this division prior to "postcolonial" binarization, and the creation of this fresh rupture, calls for a re-configuration of the cultural map. This re-mapping becomes even more relevant with reference to the repercussions of these terms on the literatures and languages of the world, two foremost cultural markers. The essays included in this volume attempt just this, seeking to reinvigorate creative and critical perspective on this bifold cultural division.

In a world that has moved on from first encounters with the *exotic*, thrown into shocking relief by an apparently sure grasp over the *familiar*, there is urgent need to critically engage with the subsequent rampant intellectual tourism, the "ciletantism" invoked by Huggan himself.² It is necessary to transcend a focus on the conflicts and the fracturing racial violence identified by this arbitrary cultural

CHAPTER 2

Kipling's "wild and strange" India The "insider" perspective of the short stories

Madhu Grover

Newer maps for reading Kipling

The fascination that led a field in Rudyard Kipling's early life and imagination certainly dimmed in his later English years but a reciprocal hold he has on Indian readers remains uncompromised. By changed postcolonial and literary critical politics, Kipling's works have never found a suitable canonical slot in standard Western anthologies covering nineteenth and twentieth century English literature where he features as an extremely marginal presence.³ Oddly, we might find his stories comfortably book-ended by other indigenous pieces in anthologies of "Indian Literature in English" without any explanations toward issues of ethnicity.⁴ Such unexplained acts of cultural appropriation force us to wonder, "Whose Kipling is he anyway?"

To begin with a question: How do Kipling's texts negotiate between his "insider" political position vis-à-vis Empire, the aesthetic commands of the narratives, and what I tentatively term: the claims of the "spiritual sphere"? These latter claims I use as a double consciousness in these texts about the subject people's "inner" world, manifest in certain contradictory colonial impulses of fear and fascination, attraction and revulsion toward India (the country being perceived and represented paradoxically as both utterly familiar and also "wild and strange").⁵ Kipling's divided loyalties on several political issues and his conscious stance of being someone with an "insider" perspective further complicate the texture of his undisciplined yet evocative representations of the Anglo-Indian, as well as of the Indian scene.

1. For a readable treatment, see, "Modern British Literatures," *The Oxford Anthology of English Literature*, 2 volumes, New York: Oxford University Press, 1973.

2. Chapter four of Anvita K. Mishra, *A History of Indian Literature in English*, Leiden: Fane & Co., 2003, pp. 70-8. An excellent review is available by Maria Cristina Saldari. Kipling, translated by Anvita K. Mishra.

3. Rudyard Kipling, *Plain Tales from the Hills*, 1890, Harmondsworth: Penguin, 1967, p. 143. The title of this essay draws the phrase from the same source.

4. Introduction to *Indo-Asian Literatures*,
New York: Benjamin Publishing Company.

Ankita Kumari

Alter-Readings

Literature, Society and State

Editor
Anup Kumar Das

Race and Borderland: A Reading of the Native Canadian's Otherness to Nation in Thomas King's novel *Truth and Bright Water*

Ankita Kumari

Canada has been a settler's nation in the dominant national imaginary. Its geographical and historical imaginary of the nation has been constructed upon the perception of "snow, north, and wilderness" that the settlers faced when they came to Canada with a colonial mission. 'The Dominion of Canada' attained independence on July 1, 1867, brought by an act of the British Parliament (the British North America Act). The word 'dominion' was chosen from the Psalm 72 of the Bible, "He shall have dominion from sea to sea and from the river unto the ends of the earth" (New, 3).

There are a few premises evident from this introduction to the Canadian nation: that it was a settler's nation, it was white, and it was Christian. But was Canada a void before the settlers landed on it? Does the history of Canada begin with modern historiography invented by the European Enlightenment in the 17th century? Are the literatures of Canada those written in a European language, primarily French and English?

This paper begins by questioning some of these, whose answers are obvious. There is an alternative history, literature,

80

Dr. Shernaz Cama

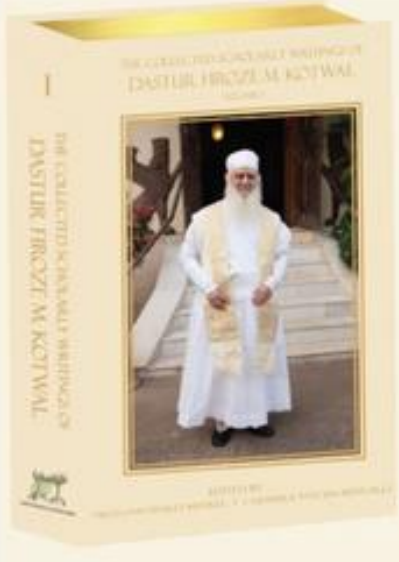
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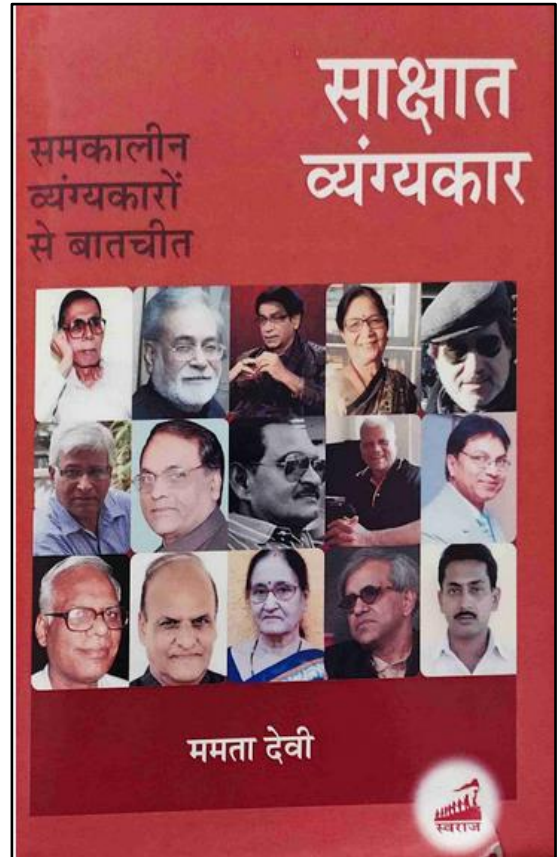
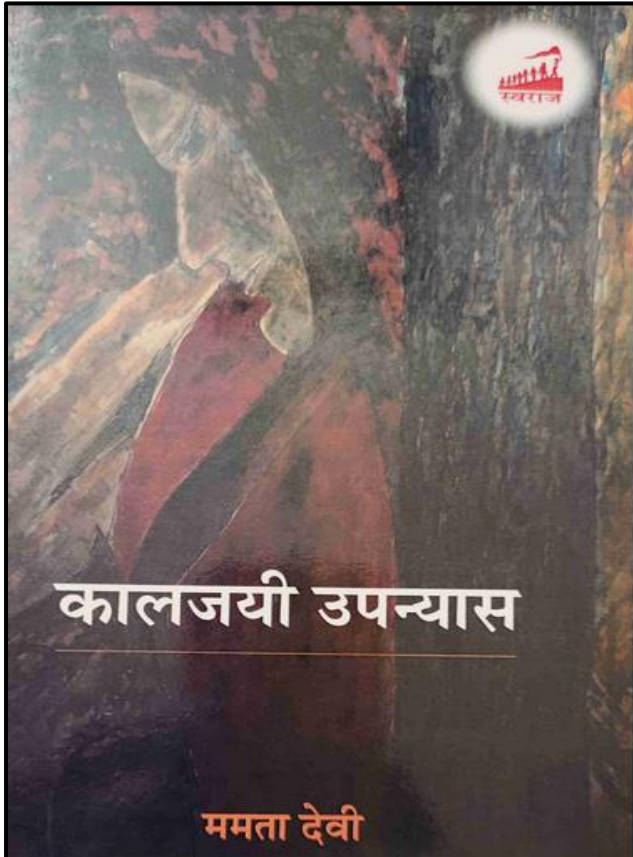
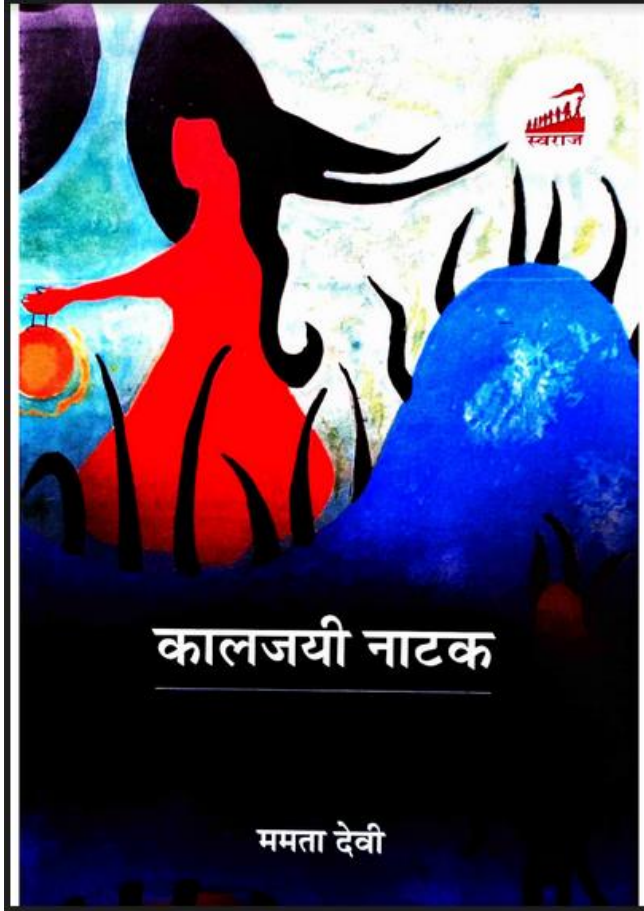
With best wishes,
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Director UNESCO Parzor

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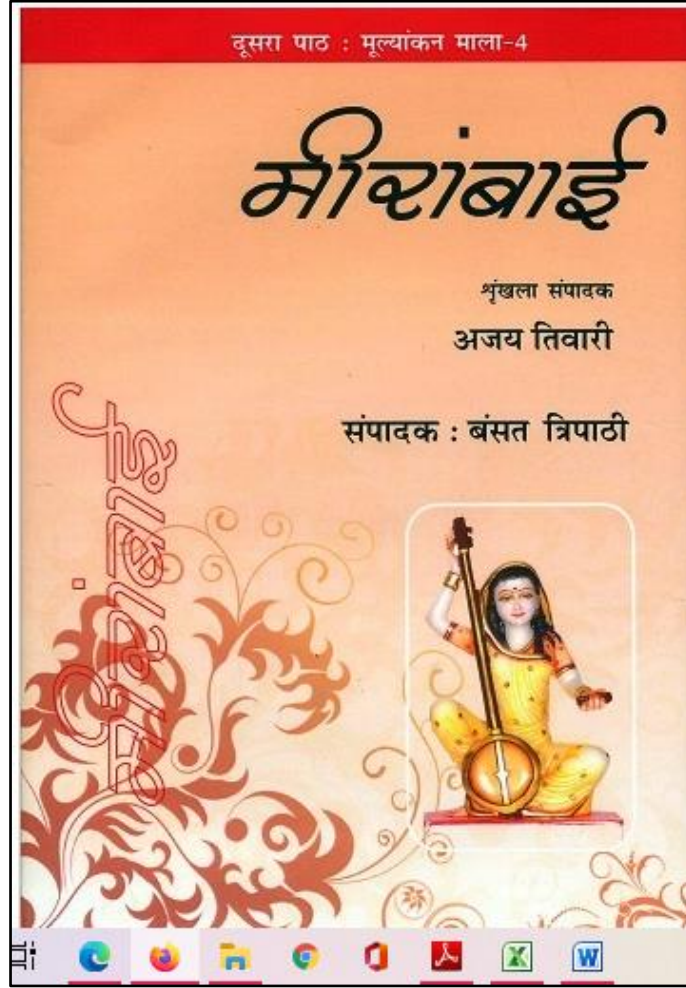
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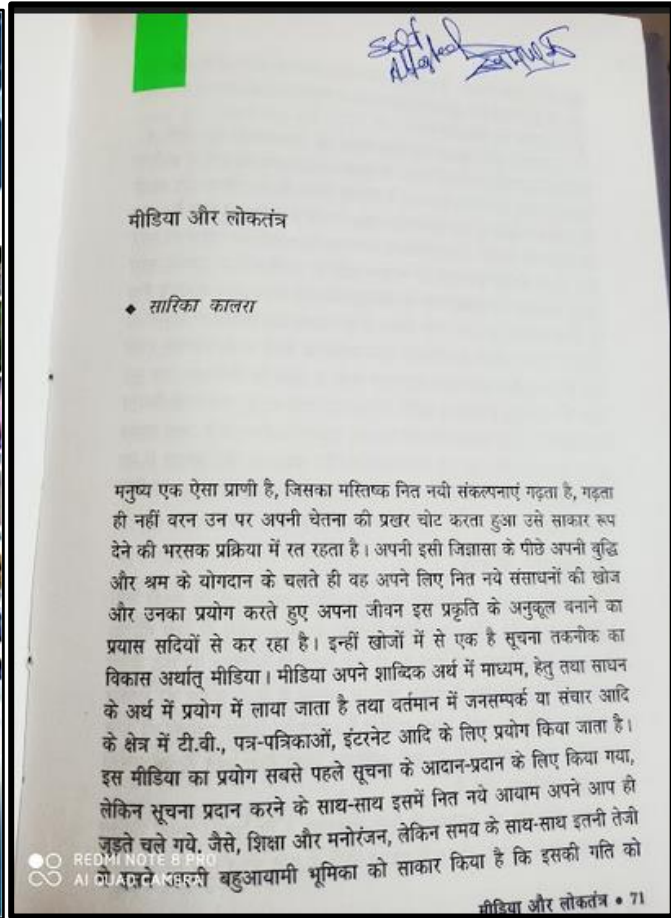
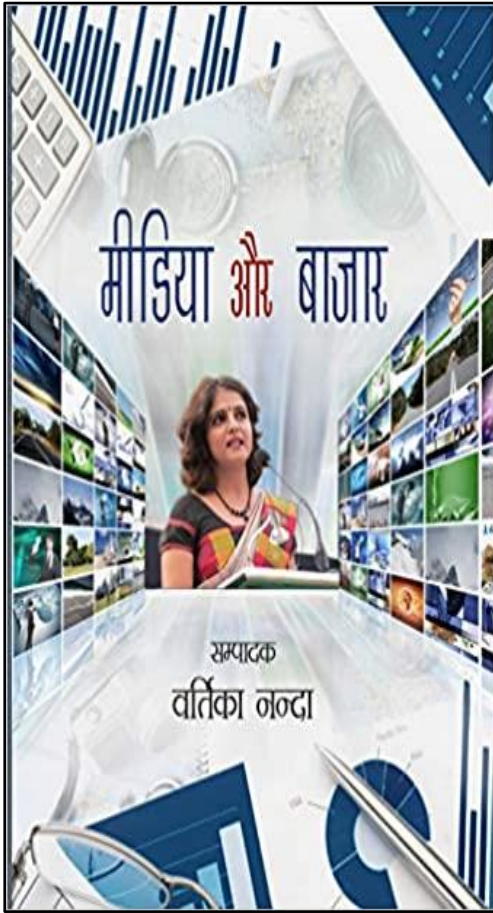
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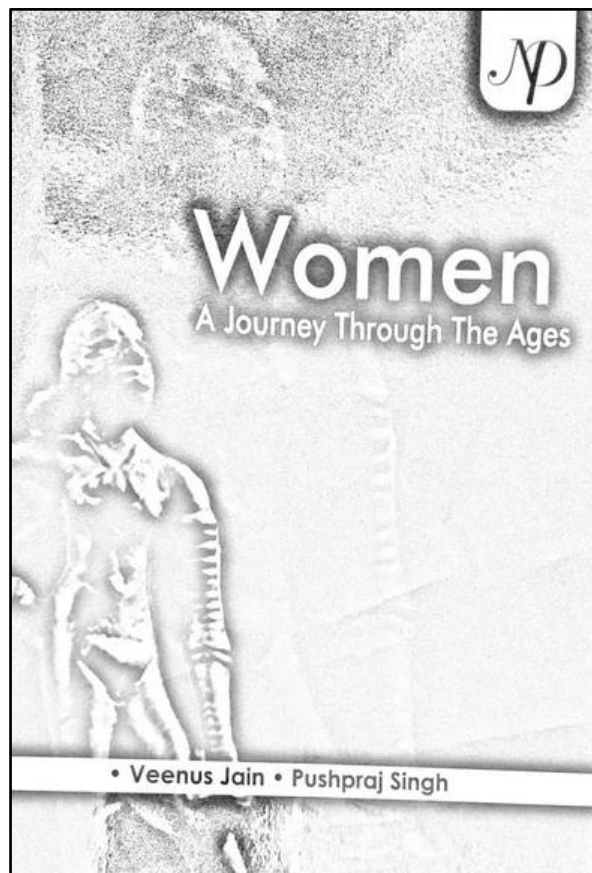
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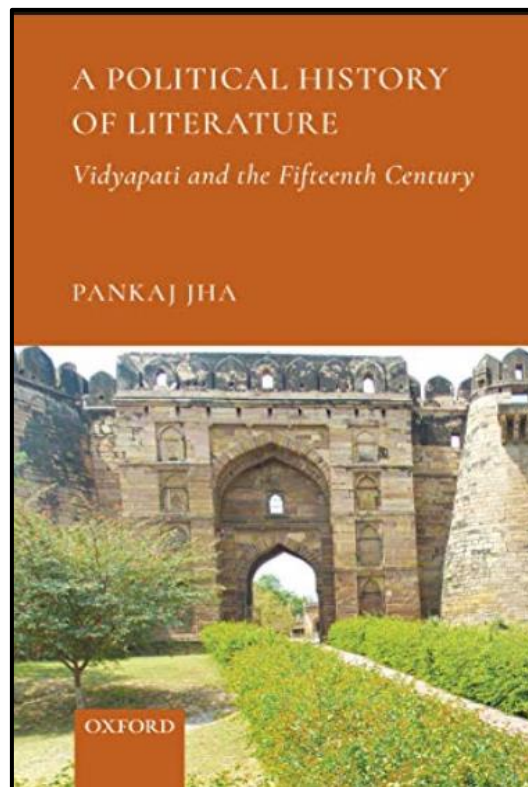
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Dr. Smita Sahgal



Dr. Pankaj Kumar Jha



Servants' Pasts
Sixteenth to Eighteenth Century
South Asia, Vol. 1

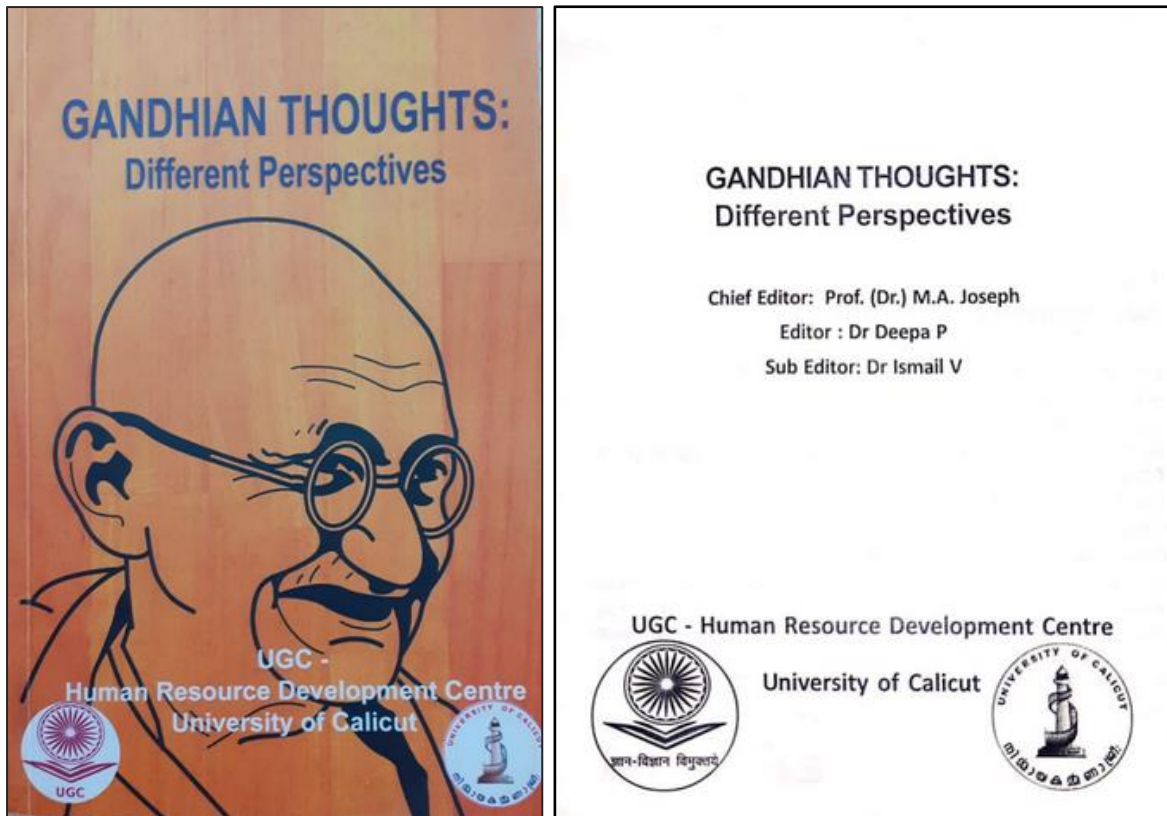


Edited by
Nitin Sinha, Nitin Varma and Pankaj Jha

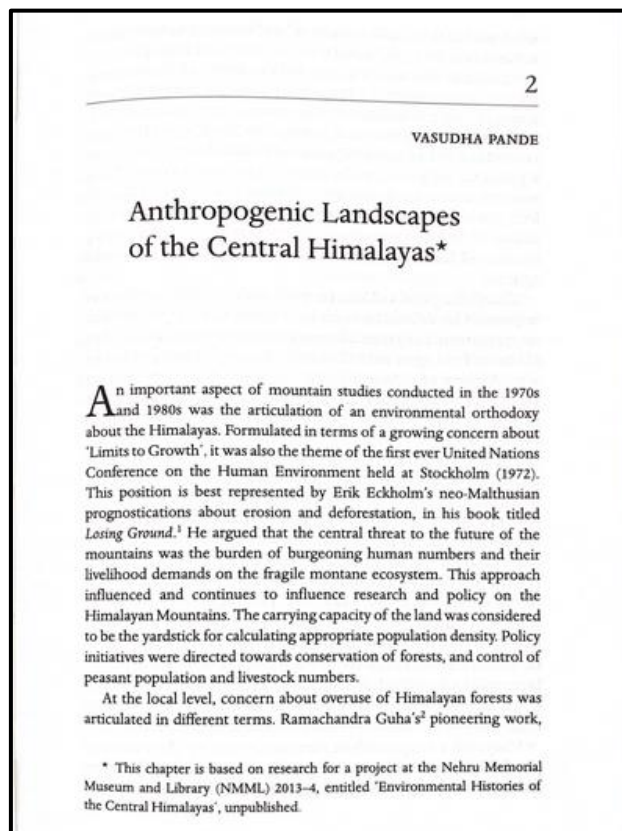
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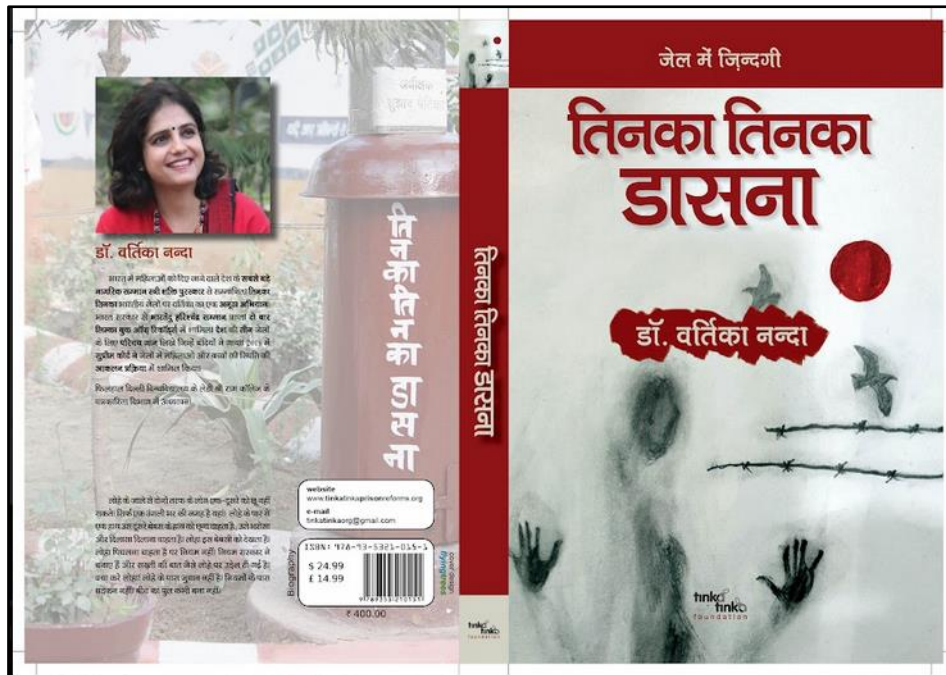
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Dr. Jyoti Darbari

Analysis of Impediments to Sustainability in the Food Supply Chain: An Interpretive Structural Modeling Approach

Jyoti Dhingra Darbari, Vernika Agarwal, Rashi Sharma, and P. C. Jha

1 Introduction

Over the last few years, sustainable supply chain management has become one of the most prominent research fields [1–3]. According to the Department of Economic and Social Affairs, United Nations, the world population is projected to reach 8.5 billion by 2030. Thus, global production will also have to increase in order to match the needs of the increasing population, which will further lead to depletion of the already scarce natural resources. Hence, need of the hour demands a change in the production methods and redesigning of the supply chains in order to minimize any adverse impacts on the environment, society, and economy [4]. Manufacturing organizations also need to focus on regional and local economic development rather than only on their individual growth and performance. Incorporating sustainability into their supply chains must take precedence over other targets and goals to be achieved. Absence of the same can even harm their corporate social responsibility (CSR) image as well as the society. For instance, Mattel toys had to recall its 9 million toys in 2007 due to toxic coating of lead paint in the toy [5]. Another company, Amalgamated Bean Coffee (Tata group subsidiary in India), was reprimanded by the World Bank for not adhering to the social concerns in their plantations. These recent incidents have had a negative impact on the environment and the society. Issues such as these can taint the image of the company which may prove to be economically disastrous for the company. Moreover, the consumers have also now become more vigilant toward the product consumed and its manufacturing conditions. This constant scrutiny by consumers along with the mounting pressure from the government, nongovernmental organizations (NGOs),

J.D. Darbari (✉) • V. Agarwal • R. Sharma • P.C. Jha
Department of Operational Research, University of Delhi, New Delhi, India
e-mail: jyoti@bopmail.com; vernika.agarwal@gmail.com; rashisharmaop@gmail.com; jhpsc@yahoo.com

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Proceedings of the International Conference on Industrial Engineering and Operations Management
Bangkok, Thailand, March 5–7, 2019

An Interpretive Structural Model for Analyzing the Impact of Sustainability Driven Supply Chain Strategies

Rahul Solanki and P.C. Jha
Department of Operational Research,
University of Delhi, Delhi-110007
solanki.rahul147@gmail.com; jhpsc@yahoo.com

Jyoti Dhingra Darbari
Department of Mathematics, Lady Shri Ram College,
University of Delhi, Delhi-110024
jydr@bopmail.com

Vernika Agarwal
Amity International Business School,
Amity University, Noida, Uttar Pradesh 201313
vernika.agarwal@gmail.com

Abstract

The existing ecological imbalance along with the rising social disparities are driving companies towards consideration of adoption of sustainability driven supply chain (SC) strategies which aim at a holistic integration of the economic, ecological and social enhancement of the overall SC. However, the challenge lies in consideration of Triple Bottom Line (TBL). Further, increasing demand from stakeholders for accountability of the sustainability practices has put immense pressure on companies for assessment of their SC activities in terms of sustainability. However in few developing nations like India, even though companies are required to examine the environmental as well as social ramifications of their SC activities, most firms are still focused more on the economic productivity. This brings us to the motivation behind this research, in which a multi-criteria analytical framework is developed for a manufacturing firm for identifying the sustainability practices, which can aid the firm in simultaneously improving on TBL. Interpretive structural modeling (ISM) is utilized for establishing relationships between sustainability strategies identified through extensive literature review and semi-structured interviews with decision makers. Through the analysis of the ISM model developed for the case-based study, it is validated that environmental and social sustainability enables economic sustainability in the long run.

Keywords

Supply chain strategies, electronics manufacturers, Interpretive Structural Modeling (ISM), Triple Bottom Line

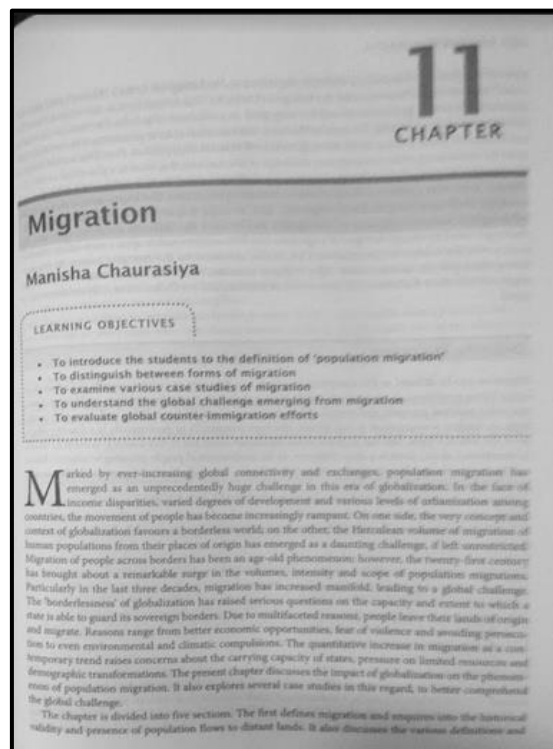
1. Introduction

Escalating consciousness of the decision makers regarding environmental and social issues has encouraged most manufacturing companies to increase its attention on adoption of sustainability practices. Darbari et al. (2017). In particular, the growing stakeholder awareness in India is driving the manufacturers to incorporate sustainability into their business. Govindan et al. (2017). The literature has analyzed various factors for implementing sustainable practices for different industries. For instance, Dabat et al. (2011) analyzed the driving factors for carrying out sustainability practices in Indian textile sector. The results show that social sustainability is mainly focused upon due to factors such as employees' involvement, stability and community economic in case of textile industries. Darbari et al. (2016). Identified crucial factors for social sustainability in reverse supply chain for electronics industry. The study concluded that top management commitment, government support and stakeholder empowerment are the most imperative and essential facilitators for achieving the desired social performance level for Reverse Logistics (RL) system. Kanar et al. (2016). Investigated the key drivers towards sustainability in supply chain (SC) for various

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Ms. Manisha Chaurasiya



The Right to Internet: Does it Qualify to the Human Rights Discourse?

* Manisha Chaurasiya

Abstract

Freedom of expression has long remained at centre stage in human rights debates. A human right is understood as one right which all the human beings are all equally entitled to without discrimination. With newer technological revolutions in the means of proliferation of information the context and scope of human rights has also become complicated. In the contemporary times internet has emerged as a technology on which is the dispersal of information around the globe relies. This spread has often been referred as indivisible to a democratic living of an individual. The United Nations has also favoured the addition of internet into human rights discourse. However, elevating internet in the category of a human right is controversial due to its Western origins. The countries in the developing world are predictably sceptical of this newer addition to the human rights discourse. The paper broadly tries to explore these issues.

Keywords: Right to Internet, Human Rights Discourse, Freedom of Expression.

Introduction

"Without the freedom to criticise, question and challenge the dominant narrative, societies cannot make progress".

—Elif Shafak

* PhD Scholar, Centre for International Politics, Organization and Disarmament, Jawaharlal Nehru University.

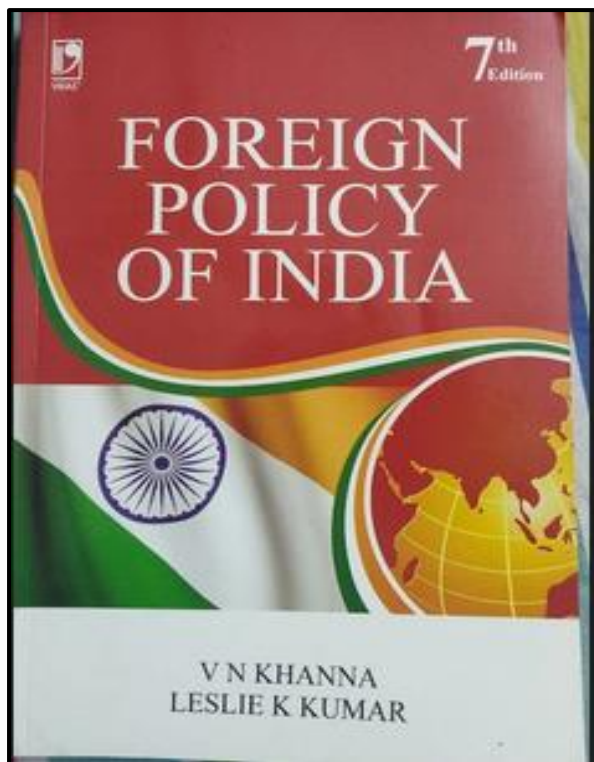
India-Pakistan Collaborative Framework on Nuclear Security: Inquiring the Rationale and Exploring the Possibilities

— Manisha Chaurasiya

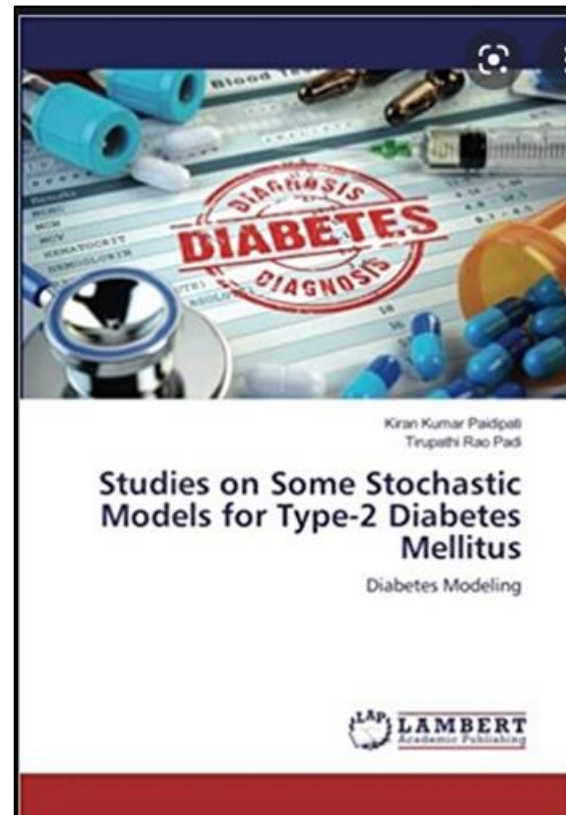
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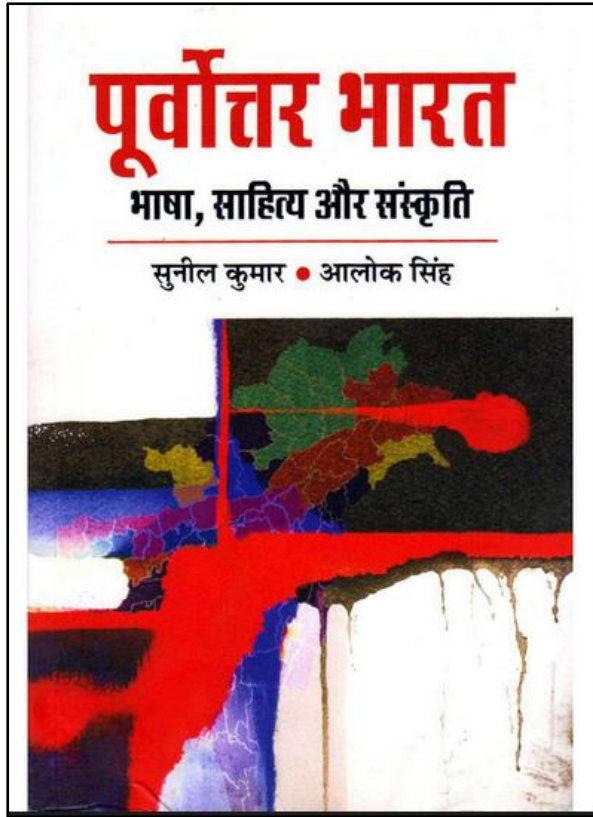
The recent history of both India and Pakistan shows that the worst attacks on these two nations originates from the non-state terrorist actors operating in the region. India and Pakistan are among a handful of countries that possess advanced nuclear capabilities and delivery mechanisms but are not members of the Nuclear Non-Proliferation Treaty (NPT). Both countries envision expansion of civilian nuclear energy programs in the near future. The security of nuclear facilities and materials thus becomes paramount due to the global and active threat of nuclear terrorism acknowledged by a majority of world countries. Both states are vulnerable due to their geographical proximity to the breeding grounds of most notorious and dangerously active terrorist organizations of the present century, including Al Qaeda, the Islamic State of Iraq and the Levant (ISIL), Lashkar-e-Taiba, and Jaish-e-Mohammed, Tehrik-i-Taliban, among others. India and Pakistan share not only the same neighbourhood, but also a historical animosity that has resulted in several wars between the two states. Prolonged unhealthy political relations have led to the diplomatic linkages between them shaky with a trust deficit.

Mr. Leslie Keerthi Kumar SM



Mr. Kiran Kumar





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□ डॉ. वन्दना एस. भान*

सोकामयत, बहु स्यां प्रजायेयेति।

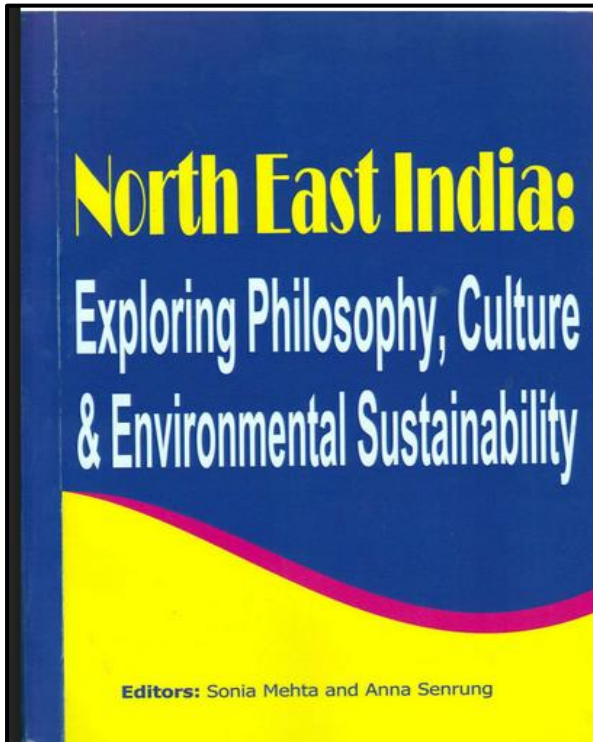
स तपोऽतप्यत, स तपस्तप्त्वा इदं सर्वमसृजत।।

तैत्तिरीय-उपनिषद् में उद्धृत उपर्युक्त मन्त्र के माध्यम से सृष्टि की उत्पत्ति-विषयक भारतीय अवधारणा के संकेत मिलते हैं। इसके अनुसार कभी स्वयंभू ब्रह्म ने अनेकरूप होने की कामना की। तदनन्तर ब्रह्म ने तपस्वी उग्र क्रिया को पूर्ण करके इस सम्पूर्ण विश्व को उत्पन्न किया। वस्तुतः हम सभी यह मानते हैं कि चर-अचर, स्यावर-जङ्गल, जड़-चेतन - सम्पूर्ण दृश्यमान जगत् ब्रह्म से ही उत्पन्न हुआ है। यह भी सर्वविदित है कि सम्पूर्ण सृष्टि में मानव ईश्वर की सर्वोत्तम कृति है। पुरा-पाषाण युग से लेकर वर्तमान तक मानव जाति की विकास-यात्रा अनेक विषम परिस्थितियों से गुजरती हुई आगे बढ़ी है।

जीवन की मूलभूत आवश्यकताओं की पूर्ति हेतु मनुष्य ने कैसे-कैसे संघर्ष किया - इससे भी हम अनभिज्ञ नहीं हैं। किन्तु समय के साथ-साथ मानव सभ्यता विकसित होती गई। मनुष्य ने अपनी विचारशीलता, जिज्ञासु प्रवृत्ति तथा विश्लेषणात्मक क्षमता के बल पर बहुविध उन्नति के नवीन स्तर पार किए। इसके अतिरिक्त एक समाज में रहने के कारण मानवजीवन में अनेक परम्पराओं, रीति-रिवाजों एवं आस्थाओं का भी समावेश होता गया। इन मान्यताओं के निर्वाह की परिणति संभवतः विविध त्योहारों तथा उत्सवों के रूप में देखी जा सकती है। साथ ही मानव जीवन के विभिन्न पहलुओं तथा परिस्थितियों का समावेश एक विशेष रूप में पाया जाता है जिसे संस्कृति के नाम से जाना जाता है। वर्तमानकाल में विज्ञान, तकनीकी, शिक्षा आदि के क्षेत्रों में हुई प्रगति तथा नित नए आविष्कारों के कारण किसी प्रदेश की संस्कृति पर भी गहरा प्रभाव पड़ता है - यह कोई आश्चर्य का

*सहायक आचार्य, लेडी श्री राम कॉलेज, दिल्ली

आस्था एवं परम्पराओं का प्रतीक - नागा उत्सव / 203



North East India: Exploring Philosophy, Culture & Environmental Sustainability

Editors: Sonia Mehta and Anna Senrung

Concept of Spirits among Naga Tribes

Dr. Vandana S. Bhan

Assistant Professor, Department of Sanskrit
Lady Sri Ram College, University of Delhi

Abstract—India is a land of diversity - whether it be cultural, geographical, or historical. Each state of the country has multiple unique characteristics which distinguish it from other states. North-eastern states are representative of this diversity. Among the seven sister south-eastern states, Nagaland is a charming little state situated away in the remote corner of the country. It is inhabited by no less than 16 tribes, each with its own tradition, language, and attire. Each tribe annually celebrates its respective traditional festival, inspired from their animistic past.

We have to scrutinize history to understand the background of these festivals. There was a time when life was not very different from an everyday struggle for each Naga tribe. An insecure environment, the compulsion of superstition and fear of some unknown supernatural power resulted in diligent and fearful worshipping of mysterious spirits by animistic Naga forefathers. It seems unbelievable, perhaps, but it is true that those tough circumstances made each Naga tribe pay obedience to the spirits that literally coexisted in their environs and otherwise confounded their daily lives. The spirits were almost like friends in an era when ferocious animals, natural calamities, marauders, and satanic influences were always in people's subconscious.

Most Naga festivals began as a propitiation of the spirits. For example, the Chang tribe had to appease the supernatural Shambhu Mungba to call people out of sickness. The Kachari on the other hand needed to keep creator Sabrai in good humour. Thus, spirits prevailed among Naga tribes in one way or the other, and was an integral part of Naga festivals, rituals, and beliefs. How strong was the influence of supernatural powers on Nagas? This is an interesting matter to be discussed through the proposed research paper.

Keywords: (1) Animistic - believing that natural objects, phenomena and the universe itself possess souls (2) Benevolent - kind, gracious (3) Blotched - patchy, spotted (4) Genma - derived from Angami word Genma means forbidden (5) Dapple - close fight or struggle (6) Marvolent - hostile, evil intentioned (7) Marauders - robber, pirate, raider, (8) Quack - dishonest practitioner.

1. Introduction

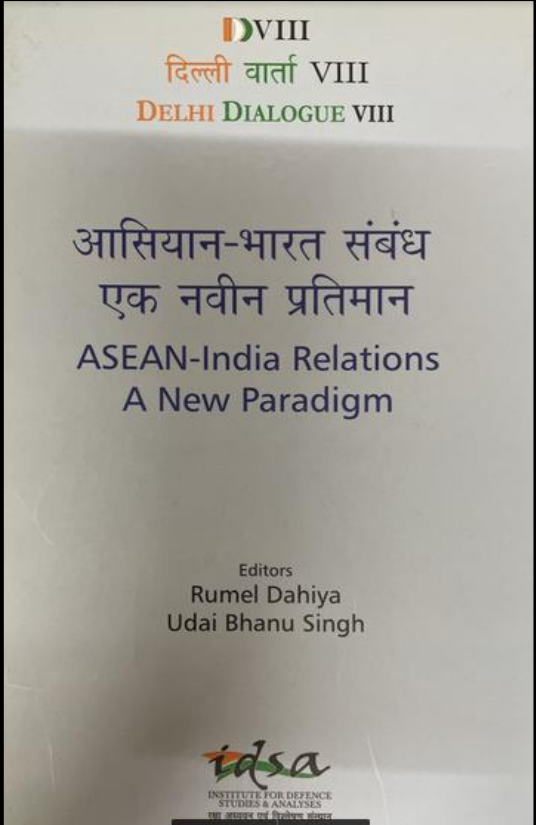
From time immemorial, there has been a strong and unbreakable bond between man and nature. Man has always been fascinated by multifaceted aspects of nature. No matter how hard he tries, nature's many deep secrets still remain unexplored. This keeps the flame inside man burning to know

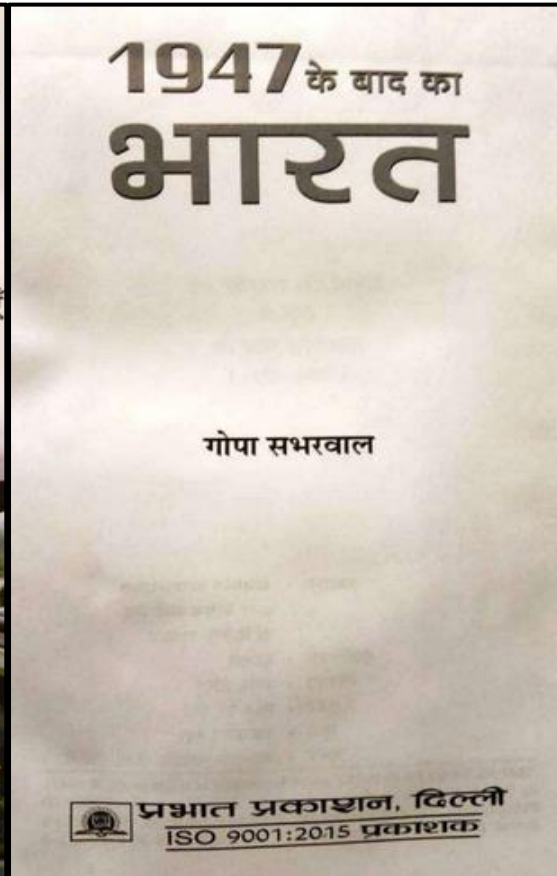
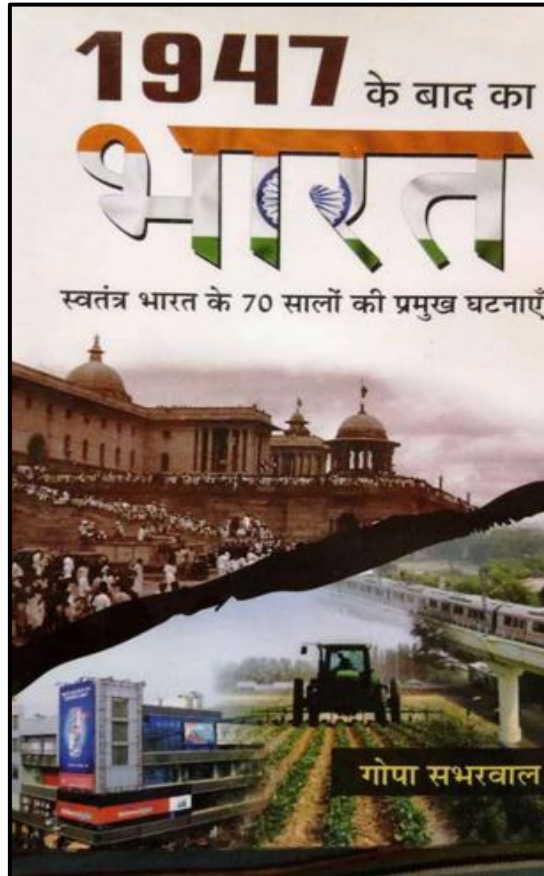
more and more about nature. On the other hand, nature has always worked as inspirational force for artists, poets and other emotionally driven people. We all know, one forgets all his worries and tension, by taking shelter in mother nature's lap. The universe is under nature's control in one way or another, such as climate, agriculture, water, precipitation flora and fauna etc. Likewise if we talk about India, we can find all sort of natural and geographical diversities here. Many parts of India, specially the North-Eastern seven sister states have been blessed with natural beauty in abundance. One of these states is - Nagaland. Hidden among the mountains of India's northeast, Nagaland has always evoked a sense of mysticism and awe, intensified by the remoteness of its geographical location. Nagaland also preserves man's early animist culture. The ancient and pre-modern Nagaland was in fact the land of the Nagas that also included modern day Burma. When India became independent in 1947, she gradually acquired a large part of this territory in her objective of securing her national borders and Nagaland formally became 16th Indian state as late in 1963. The total area of Nagaland is about 16,527 sq. km. Its population is only about 1.9 million and these few people are composed of 16 different major tribes, namely - Angami, Aho, Lohra, Sumi, Rengma, Chakhesang, Chang, Khiamungien, Sangam, Yimchunger, Phom, Pochury, Konyak, Zeliang, Kuki and Kachari. Each of these ethnic tribes is different from the other in terms of tradition, customary practices, language and attire. But all bound by a unique identity - NAGA.

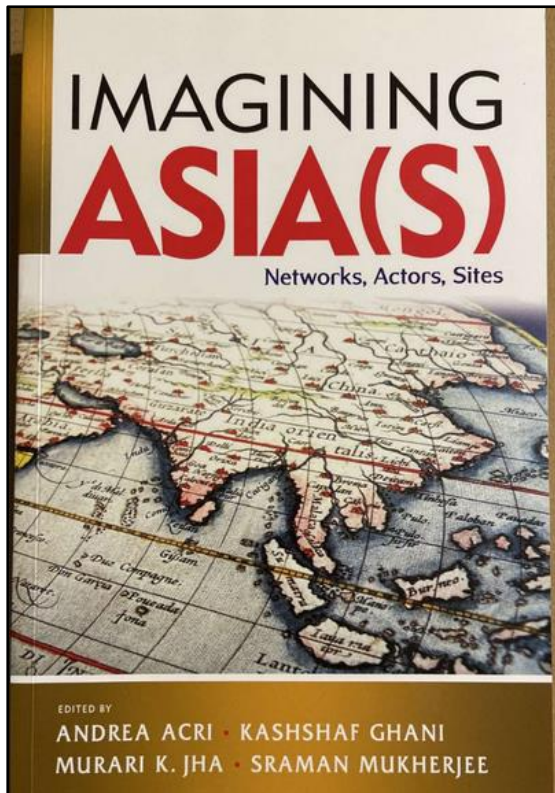
In the context of relation between man and nature, how the life-style and culture of Nagas has been widely and deeply affected by nature and got transformed through ages - is just beyond our imagination. To understand it we have to travel back into time.

Try and imagine that era when living was a tough and serious business for Nagas - fortified villages on rugged hills, surrounded by dense skyraper forests infested with wild animals, headhunting others from equally hostile villages around, struggle of each passing day to maintain an uncompromising discipline and balance within the community

Dr. Gopa Sabharwal

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3

**In Search of an Asian Vision:
The Asian Relations Conference
of 1947**

Gopa Sabharwal

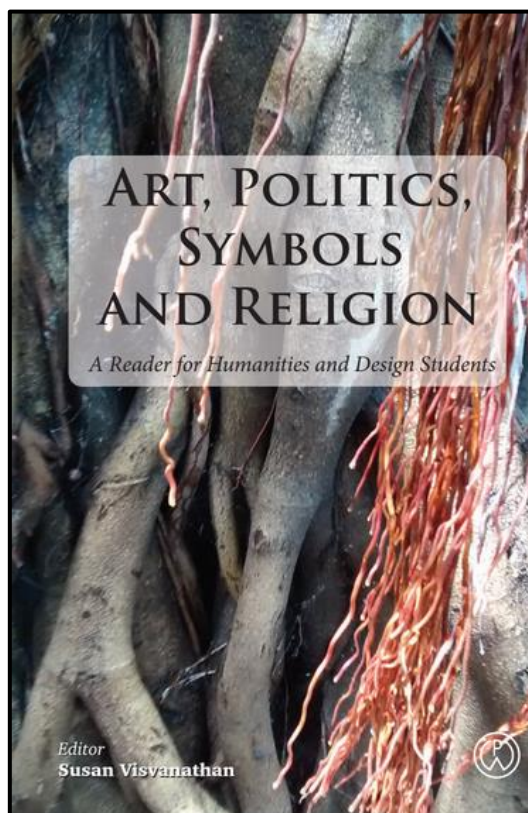
In 1947, between 23 March and 2 April, New Delhi played host to the Asian Relations Conference¹ over ten days. Studying the newspapers of the time allows us to capture the minutiae of this first attempt to articulate an idea of Asia. The newspapers, an underutilized source of research, help us capture in some detail, the sentiment of the moment, the various conversations that emerged at the time, their trajectory and allow us to ponder whether what followed was inevitable.

March 1947 was four and a half months before the Indian nation formally came into being. The months leading up to the conference had witnessed the bloodiest communal riots in the eastern regions of Bengal and Bihar and more recently in Lahore, Amritsar, and surrounding areas

¹ The initial research for this paper emerged from a longer piece of academic work which is seeking to set out the events of 1947 as they unfolded, day by day, through English-language newspapers in five Indian cities. This is a multi-volume, interdisciplinary work co-authored with Anjana Sharma, Department of English, University of Delhi. The five newspapers are *Hindustan Times (HT)* Delhi, *The Statesman* (Calcutta), *The Times of India* (Bombay), *The Hindu* (Madras) and the *Civil and Military Gazette* (Lahore). For the writing of this piece, the *Dawn* (Delhi) had also been consulted.

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Dr. Saswati Bhattacharya

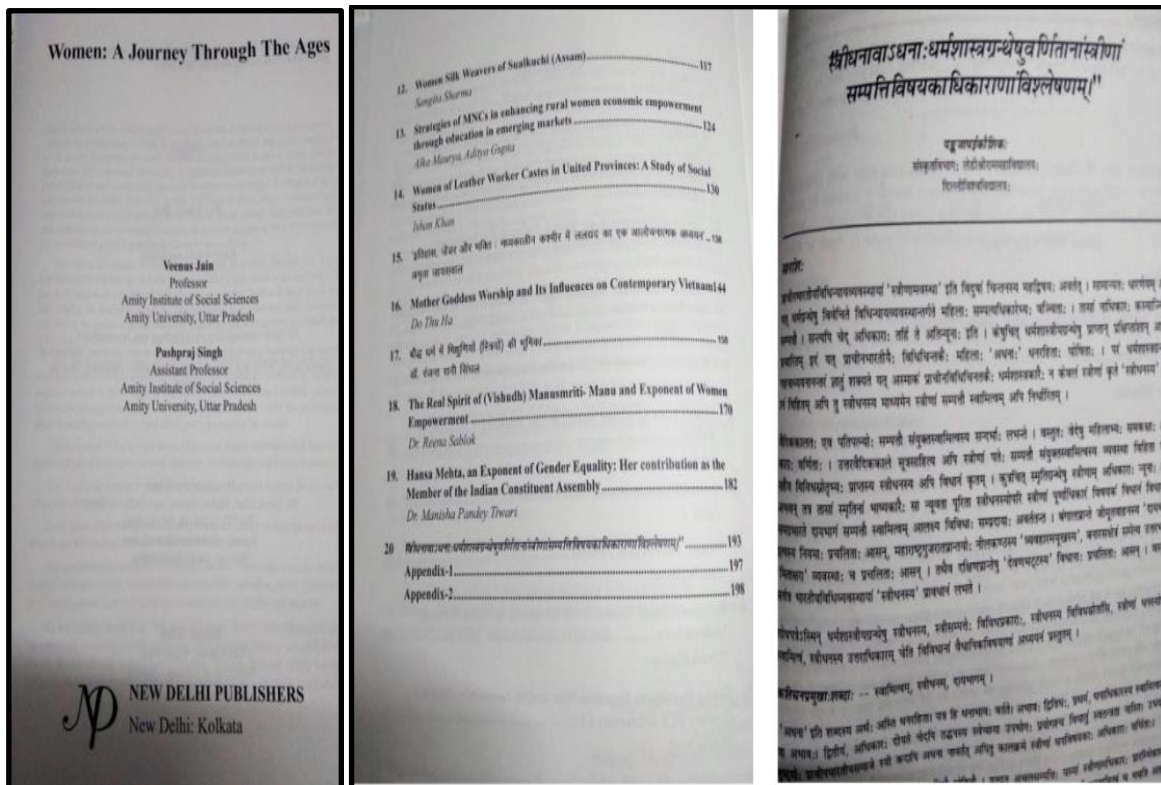
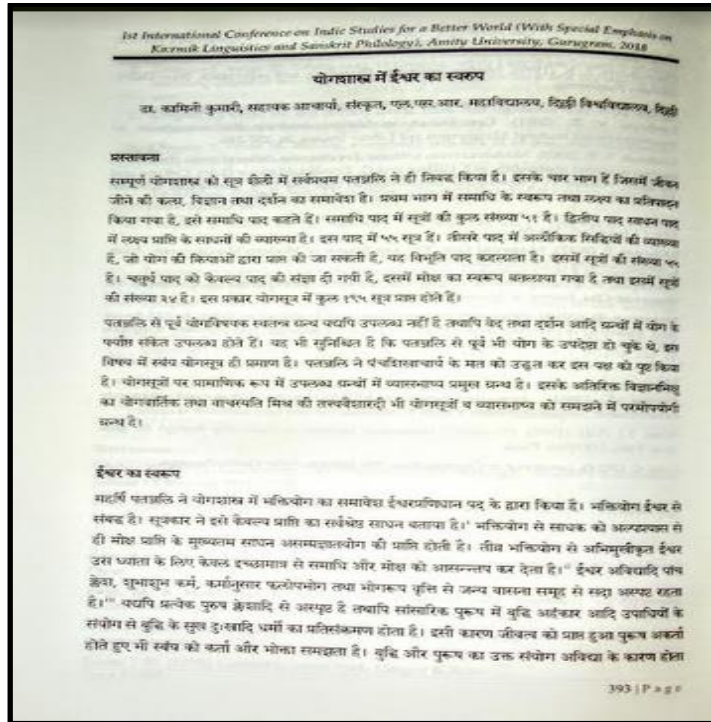


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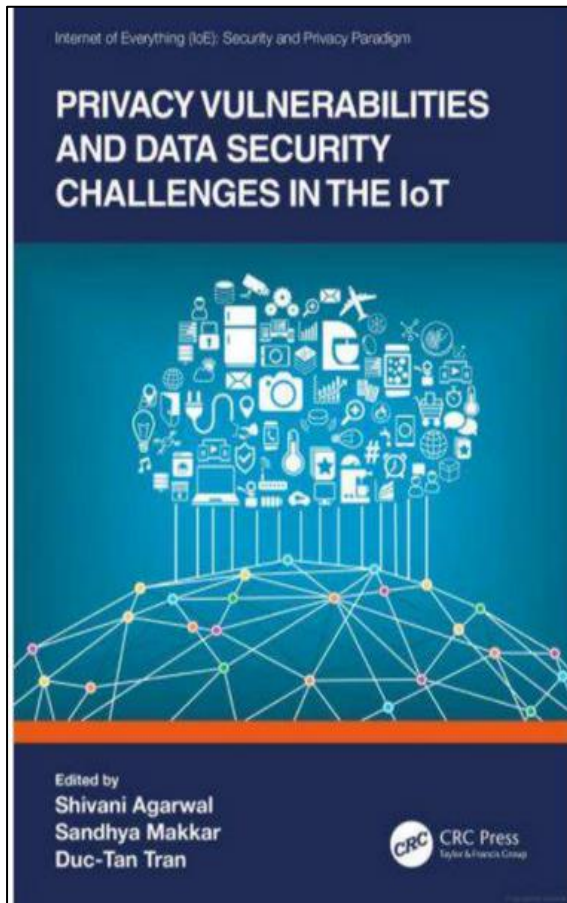
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FACULTY BOOKS/CHAPTERS (2019-2020)

Dr. Sushila Madan



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Dr. Jonaki Ghosh

Some Opportunities for Computational Thinking in the Mathematics Classroom

Jonaki B Ghosh
jonakibghosh@gmail.com

Department of Elementary Education, Lady Shri Ram College for Women

University of Delhi

INDIA

Abstract: Computational thinking has been identified as an important skill for students who wish to pursue mathematics and mathematics related disciplines as a career. This has called for a special focus on CT activities in the K – 12 curriculum. While many definitions of CT may be found in the literature, all of them seem to focus on specific skills, such as, the ability to deal with challenging problems, representing ideas in computationally meaningful ways, creating abstractions for the problem at hand, breaking down problems into simpler ones, assessing the strengths and weaknesses of a representation system and engaging in multiple paths of inquiry. These skills are also critical for mathematics learning and there is a common consensus on the understanding that CT skills have to be developed in mathematics classrooms right from the school years. However finding appropriate tasks which help to develop and elicit such thinking remains to be a key pedagogical challenge. Further teachers need to be empowered to create as well as integrate CT tasks in their lessons. This article hopes to suggest a guide map for preparing and integrating CT based activities in the mathematics classroom. It also attempts to highlight the pivotal role of an engaging students and in steering them towards computational thinking. Examples of tasks ranging from iteration and recursion in fractal constructions to exploration of chaos and simulation of queues and games which were conducted with secondary school students in the Indian context will be discussed.

1. Introduction

In recent years computational thinking has been identified as one of the key analytical abilities required for mathematics and science learning. The rapidly changing nature of scientific and mathematical disciplines and the need to prepare students for careers in these disciplines have been the primary motivation for bringing computational thinking into classroom practices. Papert [2,4] was the first to emphasise the importance of computational thinking by referring to the affordances of computational representations for highlighting powerful ideas. Over the decades many researchers have attempted to define computational thinking. Stephen Wolfram [7], in his book *A new kind of science*, talks about the computational world, its relationship with the physical world and the importance of computational thinking. Wing [6] in her seminal article expressed that computational thinking involves solving problems, designing systems and understanding human behaviour by drawing on the concepts fundamental to computer science. However operationalising computational thinking for the K – 12 classroom is a key pedagogical challenge. Experts believe that computational thinking should not be restricted to mathematics and science only, and that it should be integrated in the social sciences, art and language curricula. It would require a monumental effort to design a coherent curriculum which integrates computational thinking in the various school subjects.

In this paper we shall make a case for computational thinking in the mathematics classroom. We argue that it can be developed by engaging students in meaningfully designed tasks which not only

Ms. Vanshika Jain

Sustainable Development and Business: Managing Organizations of Tomorrow ISBN : 978-93-84858-96-2

and intuition of experienced professionals. Technology in HR has utmost strategic importance as heavy capital is invested in transforming traditional HR to Digital HR. Digital transformation in HR allows business silos to break down, and cross-functional partnerships to become commonplace – teams from around the world will be able to socialize, comment, and improve one another's work in real time. Although there remain challenges to the HR department that information technology will bring pervasive impact in all directions throughout every company. This paper will focus on the effectiveness of Information technology to HR practitioners who wish to adopt agile and innovative HR practices. This paper also aims to explore how the HR system in the organization responds to technology changes.

Keywords: Digital Transformation, Human Resource Management, Strategic, Technology.

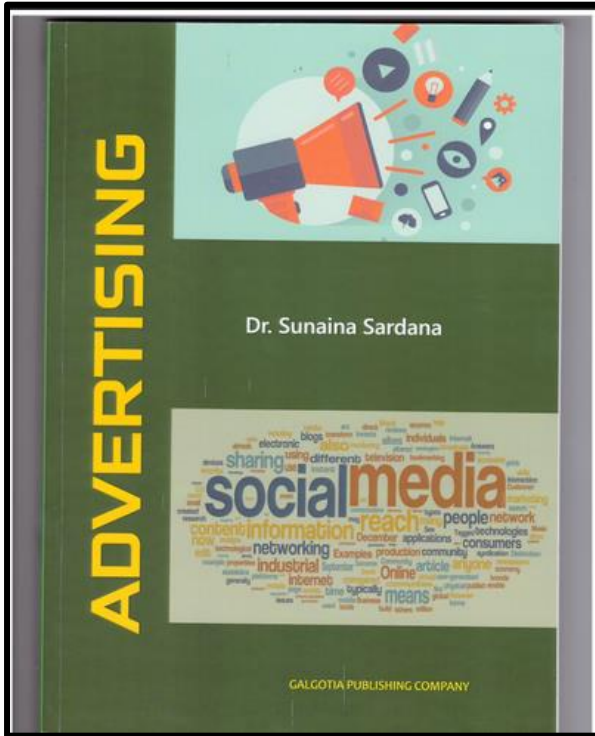
Influence of Breach of Psychological Contract on Workplace Deviant Behaviour: Mediating Role of Moral Disengagement

Miss Vanshika Jain

Junior Research Fellow, Department of Commerce, Delhi School of Economics
Email: vanshu17jain@gmail.com

Sustainable HRM focus on those HR practices that help organisations to achieve financial, social and ecological goals over a long period of time. To produce these results, it is need of the hour to know how to manage and eliminate the destructive behaviour in organisations. Despite of this, much of the research in organisational behaviour is focused on constructive behaviour and little attention is paid towards understanding the prevalence of destructive behaviour in the organisation especially behaviour of employees that are against the norms of organisation called as deviant workplace behaviour. The cost of workplace deviance has run into millions for companies all over the world. Apart from the monetary loss to organisation, it also affects employees psychologically and emotionally which leads to severe consequences for the organisations in the long run. Because of its huge impact on the organisation as well as the individual, the research into this topic is burgeoning.

Dr Sunaina Sardana



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The Changing World of Contemporary South Asian Poetry in English
A Collection of Critical Essays

Mitali P. Wong, M. Yousuf Saeed, Nayomi Abayasekera, Sanjeeta Aheibam, Ayesha Fatima Barque, Sutapa Chaudhuri, Angana Dutta, Rob Harle, Sivagowri Sivagurunathan Rajashanthan, Kaukab Roohi Rasool, Arunima Ray, Jaydeep Sarangi, Muneeza Shamsie, C. G. Shyamala, Prem Kumari Srivastava, Pramila Venkateswaran, Iona Yusuf

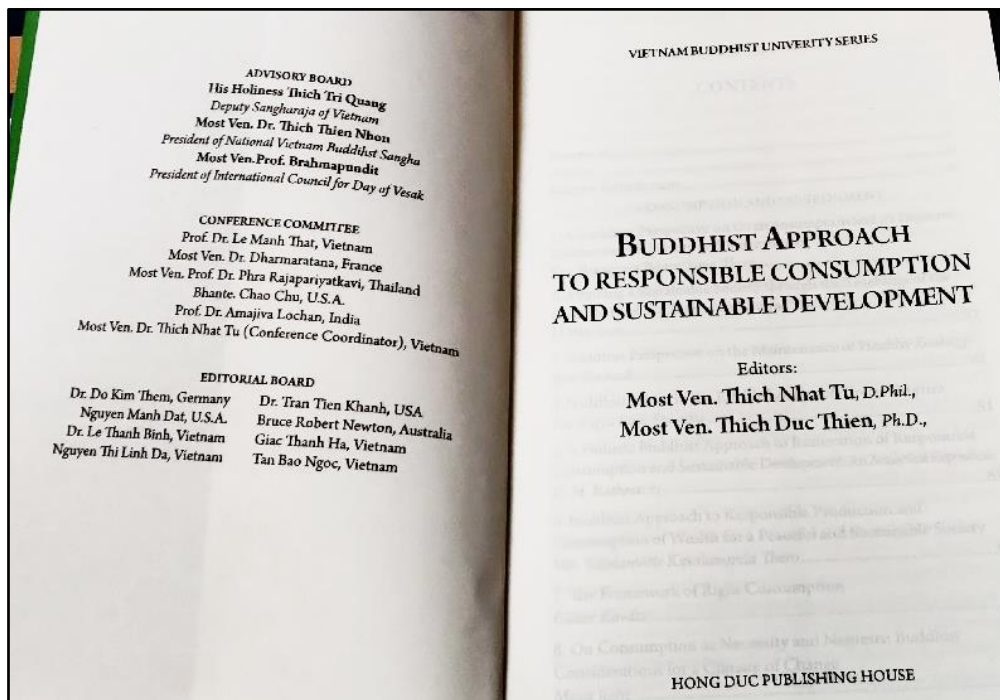
This collection uses a transnational approach to study contemporary English-language poetry composed by poets of South Asian origin. The poetry contains themes, motifs, and critiques of social changes, and the contributors seek to encapsulate the continually changing environments that these contemporary poets write about.

The contributors show that English-language poetry in South Asia is hybridized with imagery and figurative language adapted from the vernacular languages of South Asia. The chapters examine women's issues, concerns of marginalized groups—such as the Dalit community and the people of Northeastern India—, social changes in Sri Lanka, the changing society of Pakistan, and the formation of the identity in the several nation states that resulted from the British colony of India.

More History

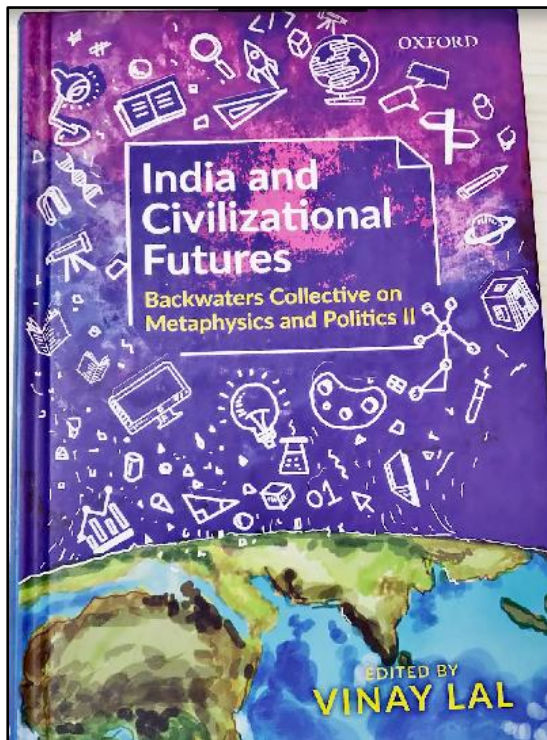
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Dr. Maya Joshi



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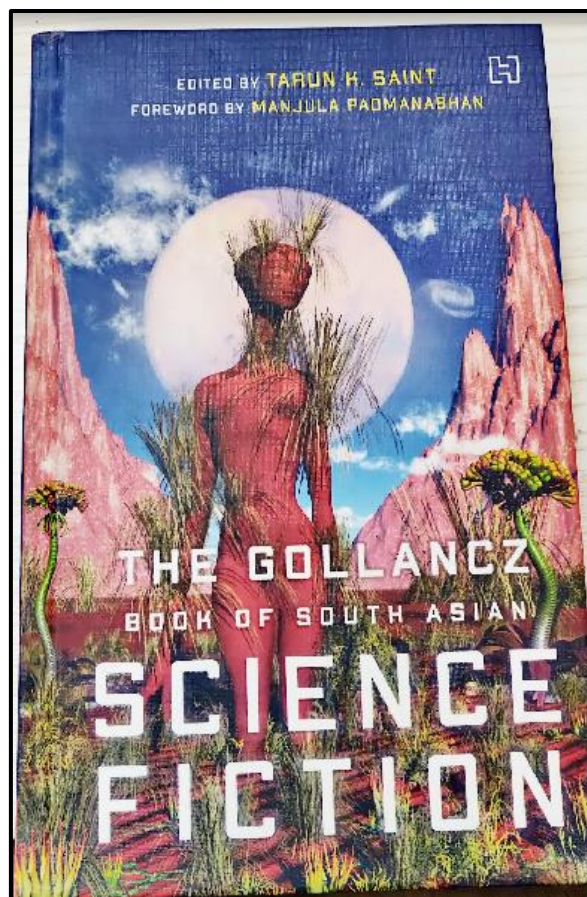
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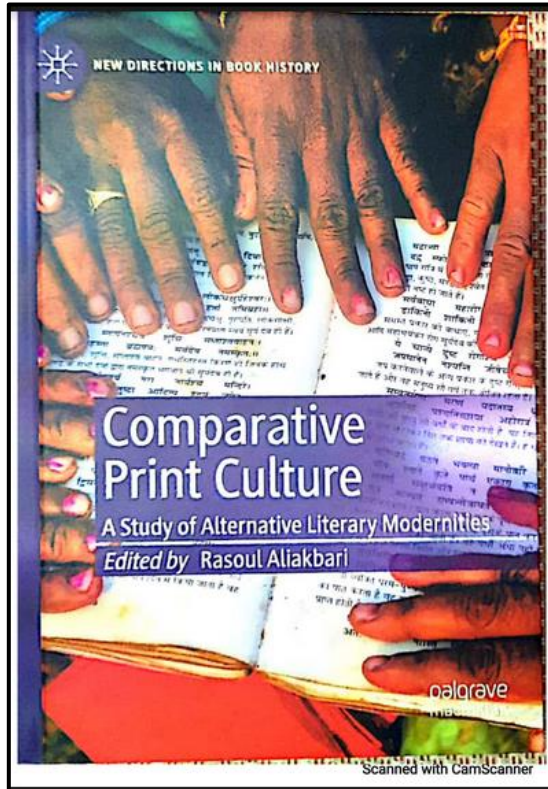
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Changing Imaginaries of Geographies and Journeys in Kumaun & Tibet

VASUDHA PANDE
VASUDHAPANDE55@GMAIL.COM

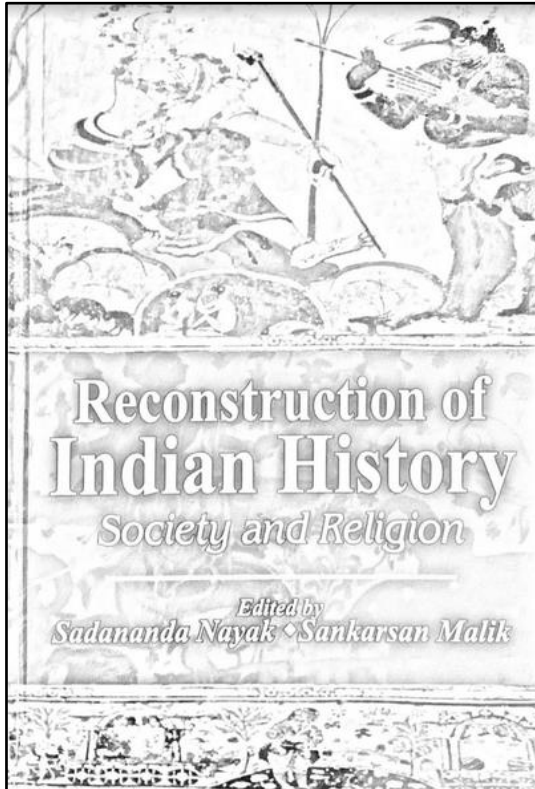
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Part I: Geography and genealogy of the Himalayas and Trans-Himalayas

A geographical imagination of the modern world through cartography and map-making invariably constitutes regions through the disciplinary logic of physical features. Himalayan studies began with this perspective and, the Survey of India exercise (nineteenth to the early twentieth century) mapped the entire Himalayas. Two ways of classifying the Himalayas became popular, the longitudinal and latitudinal. The latitudinal found the fold mountains at their lowest in the Shivaliks, gradually increasing in altitude in the middle Himalayan ranges with the highest at Himadri, (snow-covered) and beyond to the trans-Himalayas (Burrard 1933: 279-98). Another way of demarcating this rather long belt of mountains was to divide the Himalayas into river systems—Indus, Sutlej, Yamuna, Ganga, Kali, Karnali, Kali Gandaki and Brahmaputra. It divided the Himalaya into West, Northwest, Central and Eastern. Surveyors also noted and wrote extensively about the Trans-Himalayas, contiguous to the north with the Himalayas. Though the trans-Himalayas were described in earlier surveys it was Sven Hedin, who popularised the term and brought it into prominence in the early decade of the twentieth century.

Dr. Smita Sahgal



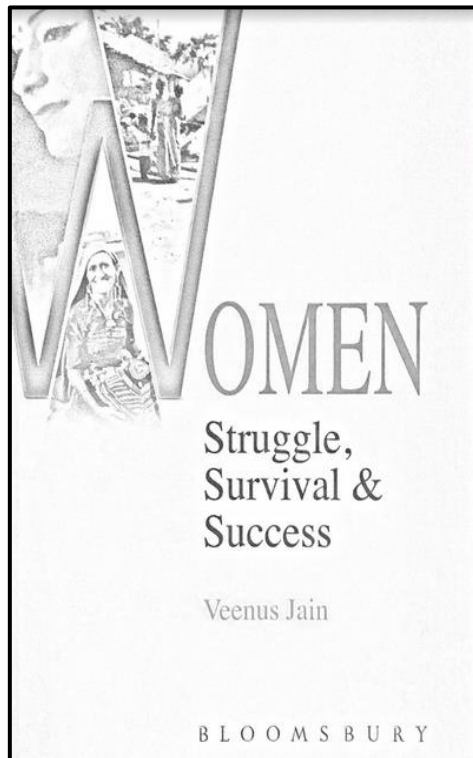
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Puranic Marginalization: Examining Silenced Voices of Women in Early Indian Literature

Smita Sahgal*

Even as women constitute a substantial part of our historical populace, their voices have been seldom documented or heard. Women and Gender studies have sought to correct this anomaly. However, retrieving history of women from early Indian texts, is a challenge-ridden exercise. This may have to do with the kind of sources available to us. Most of these are composed in Sanskrit language and have an upper-class bias. Moreover, these have an androcentric approach and rarely ascribe authorship to women. But most important their religious character or religious affiliation invisibilises women who were historically never accorded the role of formulators of religious ideas or norms or primary performers of sacrificial rituals. This is especially evident in texts such as the Vedic corpus and the Dharmashastras that are chronologically placed in the bracket of millennium before the Common era and early centuries of Common era. The social formation of these texts indicates a gradual shift from a pastoral socio-economic set up to an agrarian one, primarily in the Indo-Gangetic plain. Expansive agriculture brought with it serious issues of land inheritance which actually marginalized women's inheritance rights and consolidated patriarchal control over their sexuality to ensure purity of lineage. This translated in muzzled voices of women especially.

* Associate Professor and Teacher-in-Charge, Department of History, Lady Shri Ram College, University of Delhi, New Delhi.



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Norms and Departure: Locating Women's Economic Agency within the Dharmasāstras

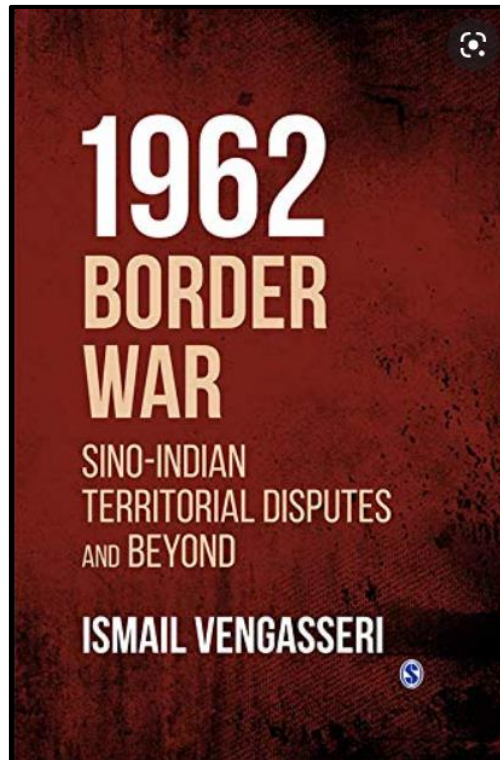
CHAPTER

Smita Sahgal & Pankaja Kaushik, Lady Shri Ram College, University of Delhi, New Delhi

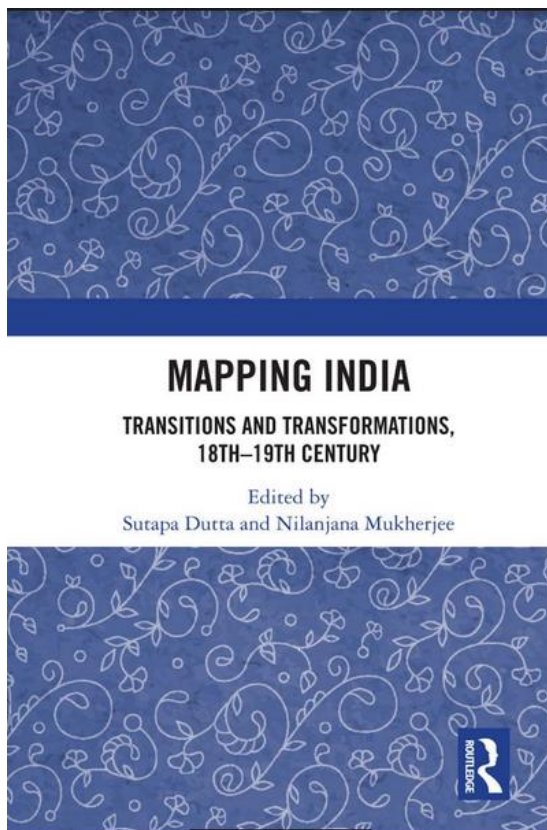
The Dharmasāstras provide a mine of information that have historical dimensions even as these purport to be manuals on social and ethical behaviour. We intend to do a gendered reading of the texts. The aim of this paper is to locate economic agency of women in the Dharmasāstras and study what kind of regulations were exerted through norms. However, a more important exercise is to determine whether the norms suggested in the Dharmasāstras were followed in totality or not. If these were, then who were the followers of the texts; the elite or the masses? Did these have a legal validity? Were there any digressions in pursuance of the dictum? If so, how do we rationalize these historically? Were these norms rooted in context of family, caste, geography, regions (rural/urban), patriarchy and ever-changing socio-political impetus? A meticulous reading of the texts as well as help from other historical sources may be of use to us.¹

By economic agency we imply the possession of economic independence as well as decision making capacity of women. cursory reading of the dharmashastric texts may give us a picture of women being 'dependent' (*anwatantra*) and that economically bereft (*adharā*). In this paper we would try to read both the text and subtext carefully to verify this assumption from the perspective of Sanskrit texts and History. As the vantage of our stance is gendered, we propose to dwell upon the following issues to determine the economic agential capacity of women in the Dharmasāstras

Dr. Ismail V



Dr. Vijayant Kumar Singh



5

STRUGGLE OVER
A MUGHAL OFFICE

English response to Maratha expansion
along coastal Western India
in 1733

Vijayant Kumar Singh

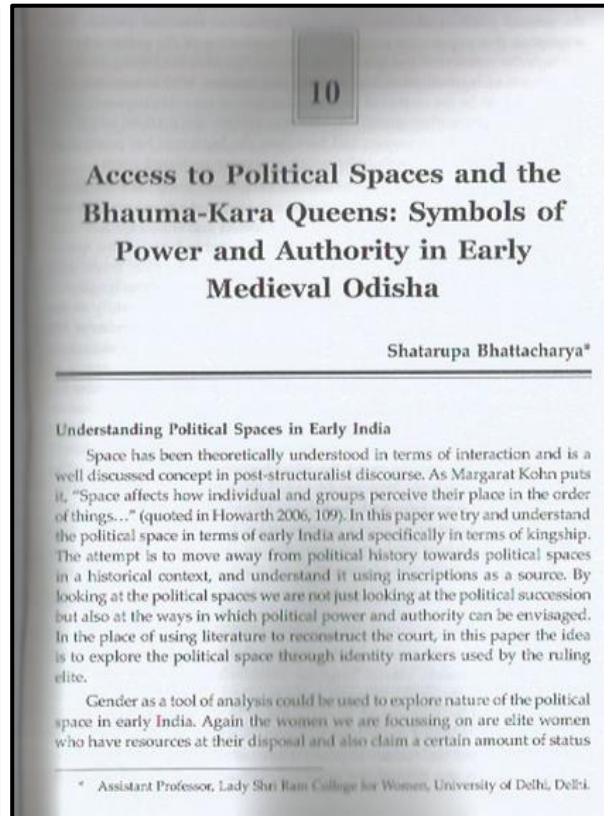
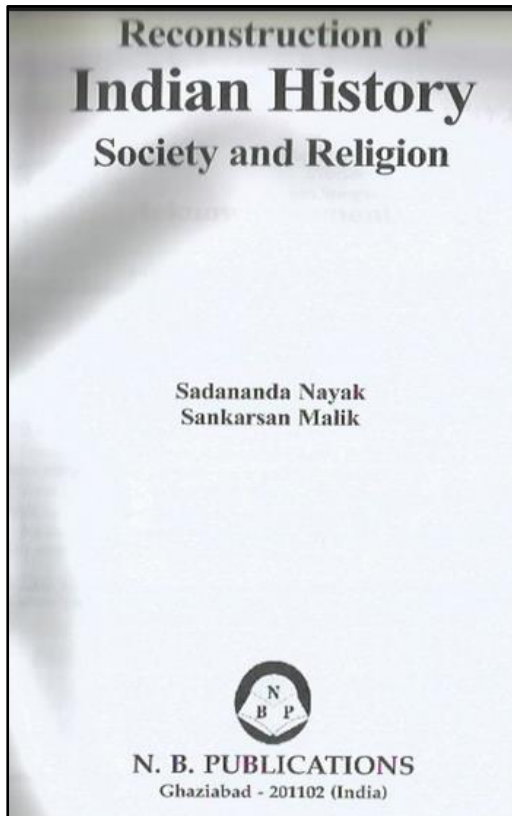
The region of coastal Gujarat, home to some of the most prosperous commercial entrepôts in the subcontinent, in the early 18th century, saw rapid transitions in its economic and political situation over the course of the first three decades.¹ The rapid withdrawal of the Mughal state after the death of Emperor Aurangzeb (c. 1707 CE) from the localities in the region saw attempts being made to supplant the spaces vacated by a multitude of local and regional political players. The local Mughal officials, in the face of continuous distancing from the regions, and because of their or their patron's involvement in the succession struggles at the court, were pushed out or were forced to find recourse to their immediate problems related to law and order and commercial crises in the region, outside the ambits of the Mughal system (See: Gupta 1994; Hasan 2006).²

The Marathas, under various commanders, who were attempting to pursue their own agenda within the loose structure of the confederacy (Subramanian 1981: 191–3; Gordon 1993; Seshan 2014: 42) and the European companies, the English especially, competed to gain as much traction as possible over the political and commercial life of the region.³ In face of such rapidly shifting political and commercial posturing of the major forces in the region, the mercantile communities reacted and adjusted in order to survive and prosper (Gupta 1994).⁴ This interaction, defined by the push and pull of socio-political and economic forces, determined new spaces, modalities of compromise and powerplays between various opposing forces.

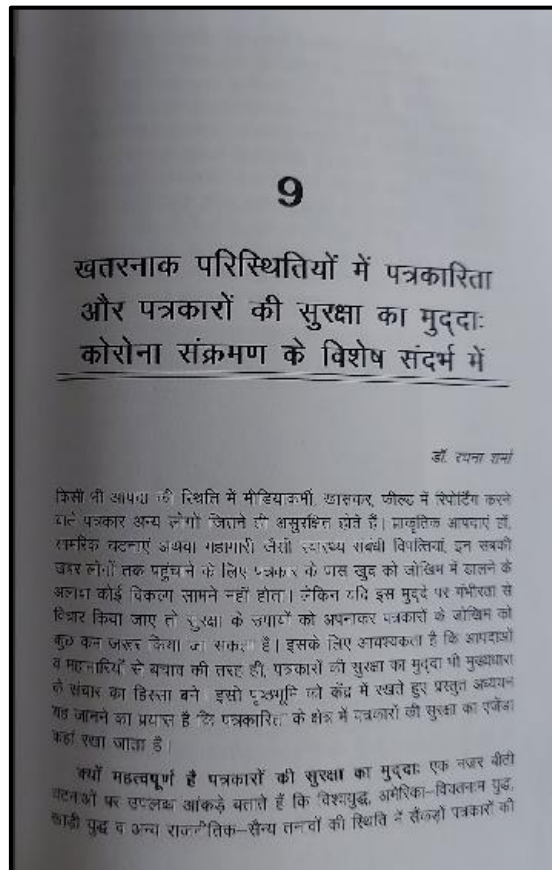
One such interaction can be located in the year 1733, in the coastal waters of Western India, off the region of Gujarat, when the English tried to gain access to the office of the Mughal naval commanders, which until then was

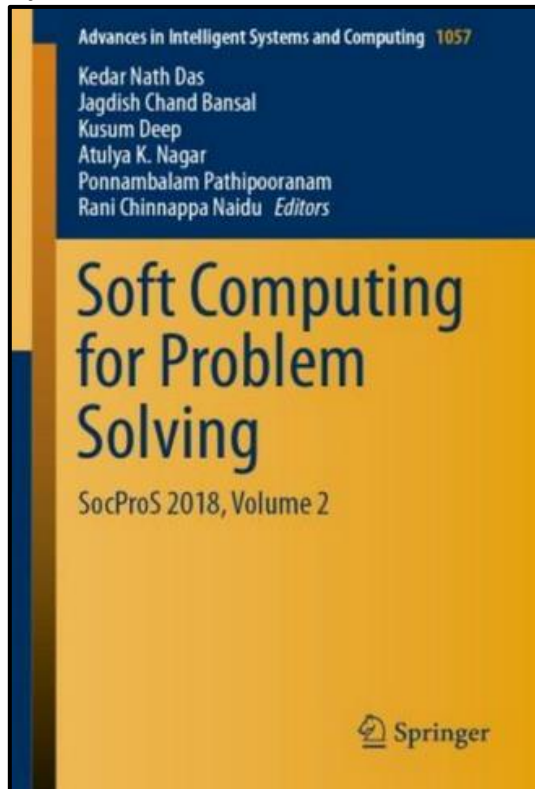
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Dr. Shatarupa Bhattacharya



Dr. Rachna Sharma





A Fuzzy Multi-criteria Decision Model for Analysis of Socio-ecological Performance Key Factors of Supply Chain



Rahul Solanki, Jyoti Dhingra Darbari, Vernika Agarwal and P. C. Jha

Abstract Amidst stiff competition, Small and Medium scale Enterprises (SMEs) need to continuously improve their supply chain sustainable performance. Due to customer pressure and government interventions, the focus has also shifted to enhancing the social and environmental performance of the SC. However, the challenge faced by SMEs is to identify the necessary socio-ecological key factors (KFs) required for a better sustainable performance and how to constantly assess the KFs for improving the SC performance. Hence, the research objective of the study is development of a decision model for assessing the social and environmental key factors of Indian SMEs and analyzing their interrelationships. To attain the research objective, the KFs for social and environmental performance are first identified through an extensive literature survey. Further, the KFs are evaluated using fuzzy-DEMATEL technique. The fuzzy-DEMATEL method is used to draw a directed graph for visibly capturing the causal relationships between the multiple KFs. The structural graph helps to portray a contextual relationship among 12 identified KFs including green market trends, business risk protection, and green collaborations. The result reveals that product responsibility and stakeholders' involvement are both significant factors affecting other factors and play key roles in overall sustainable enhancement of SC for SMEs. The research is based on data collected from an electronics firm, analyzed

R. Solanki (✉) · P. C. Jha
Department of Operational Research, University of Delhi, New Delhi, India
e-mail: solanki.rahul1470@gmail.com

P. C. Jha
e-mail: jhpc@yahoo.com

J. D. Darbari
Department of Mathematics, Lady Shri Ram College, University of Delhi, New Delhi, India
e-mail: jydbv@hotmail.com

V. Agarwal
Amity International Business School, Amity University, Noida, Uttar Pradesh, India
e-mail: vernika.agarwal@gmail.com

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671

Soft Computing for Problem Solving pp 687-697 | Cite as

A Fuzzy MCDM Model for Facility Location Evaluation Based on Quality of Life

Authors Authors and affiliations

Arshia Kaul, Jyoti Dhingra Darbari, P. C. Jha

Conference paper
First Online: 28 November 2019

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Abstract

The decision for facility location selection is an important one in the context of management of Supply Chain (SC). Facility location decision affects the overall SC performance, since there is an influence on the cost, delivery speed, service levels and effectiveness of SC. Hence it is essential to evaluate the impact of selection of each facility location. In addition to the traditional criteria such as market, labor, transportation, community and climate, Quality of Life (QOL) has also become an important factor for sustainable facility location selection decision. Since QOL includes aspects of social, economic, environmental, and psychological well-being therefore quantification of QOL for facility location evaluation is a challenging task. Due to subjectivity of the decision makers, vagueness sets in the decision making process and hence fuzzy decision making approach is required for handling the vagueness in assessment of QOL factor. Thus the present study considers an effective integrated approach using Fuzzy Analytical Hierarchy Process (FAHP) and Fuzzy Technique for Order Performance by Similarity to Ideal Solution (FTOPSIS) for evaluation of facility locations, considering the criteria of QOL. FAHP is used for calculating the weight of each QOL criterion and FTOPSIS methodology is used for computing the rank of the facility location options under the fuzzy environment. The application of this integrated approach is applied to case of an Indian manufacturing company.

Keywords

Facility location selection Quality of life FAHP FTOPSIS

Analytical Structural Model for Implementing Innovation Practices in Sustainable Food Value Chain



Rashi Sharma, Jyoti Dhingra Darbari, Venkata S. S. Yadavalli, Vernika Agarwal and P. C. Jha

Abstract In the current scenario, sustainability is asserting a profound effect on the global Food Supply Chain (FSC). It is driven primarily by growing consciousness of consumers who want healthy food and at the same time, they demand that food production should not harm the environment. However, sustainability cannot be improved in isolation. It has to be a collaborative effort of all the players involved in the supply chain. This study is aimed at exploring the possibilities for agri-food sector of India to sustainably remunerate as good as its potential. From the perspective of a company engaged in production of an agri-food product, it is a challenging area of research to investigate into the decision-making methodologies which suit the requirements of the stakeholders as well as generate a positive sustainable impact on the FSC. In this study, a detailed analysis is done considering the present sustainable practices followed and scope for future strategies which can be adopted by its Production Plant (PP). This is achieved with the aid of Interpretive Structural Modeling (ISM) technique, a multi-criteria decision methodology and fuzzy-MICMAC analysis. A structured framework is obtained which shows the strength of the impact of each practice on the other. Using the result findings, it has been concluded that the PP must prioritize their efforts in taking measures for water reservation, pollution reduction, creating awareness among farmers and traders, and adopting sustainable

R. Sharma (✉) · P. C. Jha
Department of Operational Research, University of Delhi, Delhi, India
e-mail: rashishksharma9@gmail.com

P. C. Jha
e-mail: pcjhado@gmail.com

J. D. Darbari
Department of Mathematics, Lady Shri Ram College, University of Delhi, Delhi, India
e-mail: jydbv@hotmail.com

V. S. S. Yadavalli
Department of Industrial & Systems Engineering, University of Pretoria, Pretoria, South Africa
e-mail: sarma.yadavalli@up.ac.za

V. Agarwal
Amity International Business School, Amity University, Noida, Uttar Pradesh, India
e-mail: vernika.agarwal@gmail.com

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Selection of a Green Marketing Strategy Using MCDM Under Fuzzy Environment



Akansha Jain, Jyoti Dhingra Darbari, Arshia Kaul and P. C. Jha

Abstract The concept of green manufacturing has gained cognizance among manufacturers due to regulations imposed by the government and rising environmental consciousness of customers. Acknowledging the fact that green manufacturing can yield long-term economic and environmental gains with significant efforts channeled toward green marketing, firms are reinventing their marketing strategies. Although many researchers have discussed the importance as well as theory building of green marketing, none have analyzed the strategies under multi-criteria environment and with multi-stakeholder perspective, which is the novelty of this study. Here, a real-life case of a manufacturing firm has been considered, who wants to select an appropriate green marketing strategy for promoting its newly introduced green product, from four available strategies, namely (i) Lean Green, (ii) Defensive Green, (iii) Shaded Green, and (iv) Extreme Green. The firm's objective is to select the most appropriate strategy which is ideal for targeting green consumers. Integrated methodology of Fuzzy Analytical Hierarchy Process (Fuzzy AHP) and Fuzzy Technique for Order of Preference by Similarity to Ideal Solution (Fuzzy TOPSIS) is implemented for strategy selection, based on criteria such as green market size, price parity, and top management's commitment. It confirms accurate selection even with difference of opinion among stakeholders.

Keywords Green marketing · Strategy selection · Fuzzy AHP · Fuzzy TOPSIS

A. Jain (✉) · P. C. Jha
Department of Operational Research, University of Delhi, Delhi, India
e-mail: akansha.209@gmail.com

P. C. Jha
e-mail: pcjhadu@gmail.com


J. D. Darbari
Department of Mathematics, Lady Shri Ram College, University of Delhi, Delhi, India
e-mail: jyoti@hotmail.com

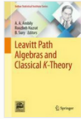
A. Kaul
Asia-Pacific Institute of Management, New Delhi, India
e-mail: arshia.kaul@gmail.com

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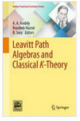
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In this paper, we give a new proof of the n factorial theorem of Suslin on unimodular rows. The theorem of Suslin is proved by looking at the one cocycle associated with the projective module given by the unimodular row and proving that the cocycle splits, which enables us to show that the unimodular row considered by Suslin is completable, that is, the corresponding projective

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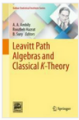
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Abstract


We prove an algebraic analogue of the Mayer–Vietoris sequence for cohomology for the part of the sequence corresponding to the zeroth and first cohomology. We also prove a result which gives an indication of how one should continue this sequence to include the second cohomology

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On a Group Structure on Unimodular Rows of Length Three over a Two-Dimensional Ring

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Anjan Gupta, Raja Sridharan, Sunil K. Yadav 

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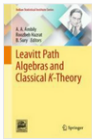
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Abstract

We give a group structure on unimodular rows of length three over a two-dimensional ring. This is done as follows: we take two unimodular rows take their Euler classes add these in the Euler class group and take as the sum of the unimodular rows the unimodular row whose Euler

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On the Completability of Unimodular Rows of Length Three

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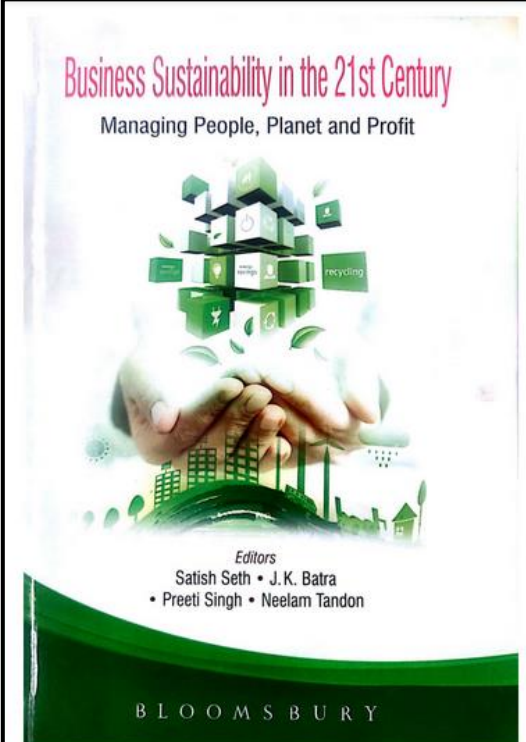
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Abstract

In this paper, we use a result of Suslin to give a necessary and sufficient condition under which unimodular rows of length three over rings are completable. We use this criterion to prove that certain unimodular rows over rings of dimension 2 are completable, and reprove results of

Dr. Kanika Ahuja



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The screenshot shows a web browser window displaying the product page for the book "Health Care Challenges in India: Psycho-Social Perspectives" on the Indian Books and Periodicals (IBP) website. The page includes the book cover, author information (S K Srivastava and Kalpana Sharma), specifications (ISBN: 9788194402329, year: 2021, language: English, binding: Hardbound), and a price of Rs 1541 (21% off from Rs 1950). A description of the book is provided, highlighting its focus on health care challenges in India. The browser's address bar shows the URL: ibpbooks.com/health-care-challenges-in-india-psycho-social-perspectives/p/49947.

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IT'S UNHEALTHY BUT I LIKE IT: THE IMPACT OF FOOD ADVERTISING AND COGNITIVE LOAD UPON CHILDREN'S FOOD RELATED PERCEPTIONS, INTENTIONS AND CHOICES

Mehak Rawal and Megha Dhillon***

The present study aimed to examine the effect of food advertising and cognitive load on the perceived healthiness (of healthy and junk food), intentions to eat (healthy and junk food), and food choices of school going children. The sample consisted of 121 students (65 males, 56 females) who were studying in class VI at a South Delhi school. The students belonged to middle and upper middle income strata. The present study used a 2x2 factorial design. Participants were either exposed to junk food adverts or non-food adverts. Further, they were made to experience either high cognitive load or low cognitive load. This manipulation led to 4 conditions or groups: (i) Junk food advertising and High cognitive load (ii) Junk food advertising and Low cognitive

* Lady Shri Ram College for Women, University of Delhi
** Lady Shri Ram College for Women, University of Delhi

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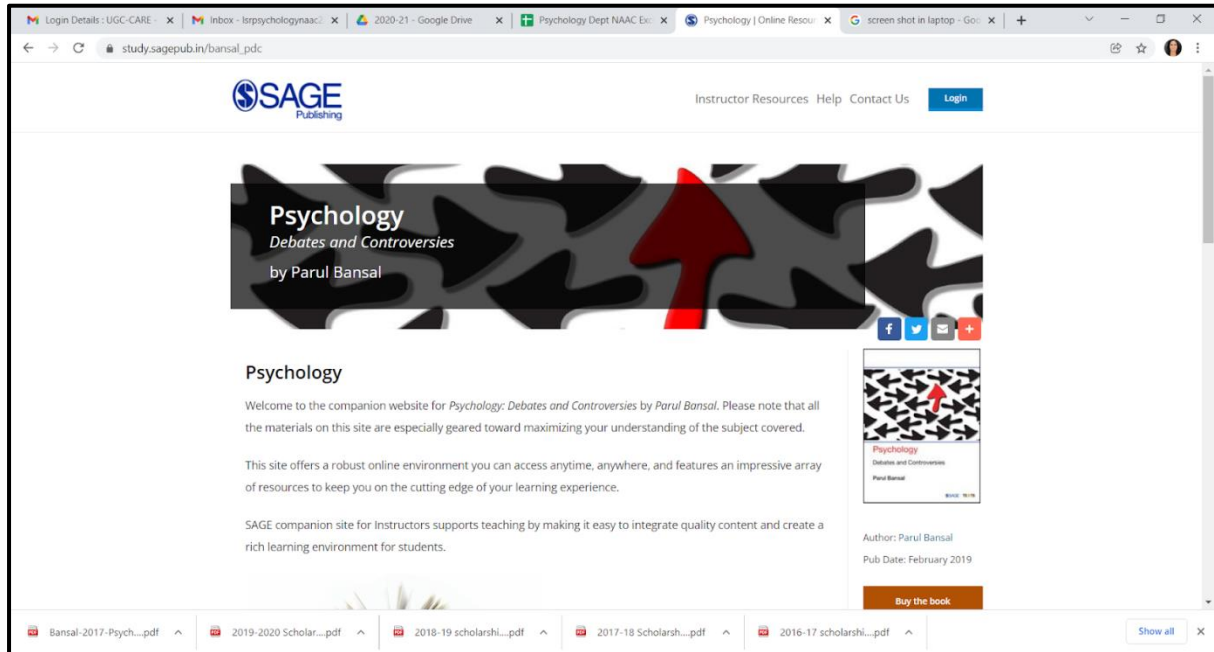
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Ms. Manisha Chaurasiya

GLOCALIZATION and Federal Governance in India



Understanding
the Emerging
Issues

Editors
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BLOOMSBURY

CHAPTER 4.2

Analysing the 'Make in India' Initiative: How is it Inviting 'Glocalization' for India?

MANISHA CHAURASIYA

ABSTRACT

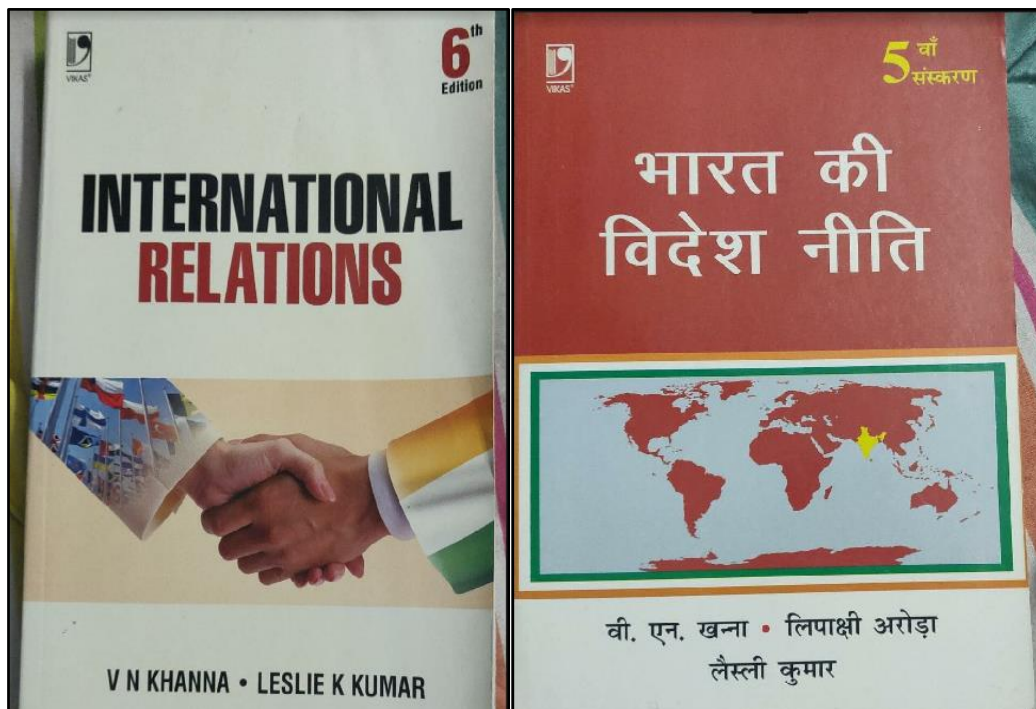
The transformation from the concept and practice of 'globalisation' to that of 'glocalization' has been a salient and largely silent development in the history of international relations. India has been known as a country which has both historically and contemporarily been witness and recipient to the waves of globalisation. It has had adapted to the 'global' along with some improvisation in the elements of 'local'. The paper analyzes the recent 'Make in India' (MI) policy in this light in order to confidently comment on a puzzling question – how far has globalisation as a process, in the Indian context, has been altered to accommodate the local variations leading to emergence of 'glocalization'? This amalgamation has potentiality to produce a radically transformed version of globalisation which is not universal but unique.

Keywords: Make in India, Glocalization, Globalisation.

INTRODUCTION

The process globalisation stands for a multifaceted phenomenon which stretches across economic, political, cultural and social dimensions. Its activities like trade, movement of capital, labour, culture, policies, etc., move across national boundaries and facilitate global interconnectedness. Globalisation has also been said to have links with the complex interdependence theory by Robert Keohane and Joseph Nye where they reaffirm the gains out of mutual cooperation which surpass any benefits associated with war as a political activity. The multifaceted dimensions of globalisation also represent the multiplicity of gains associated with close coordination amongst various actors like states and also non state actors, Non-Government Organisations (NGOs), Trans National Corporations (TNCs), Multi National Corporations (MNCs). Globalisation of trade and commerce has often been credited for blurring of national boundaries because of which from the neo-liberal world

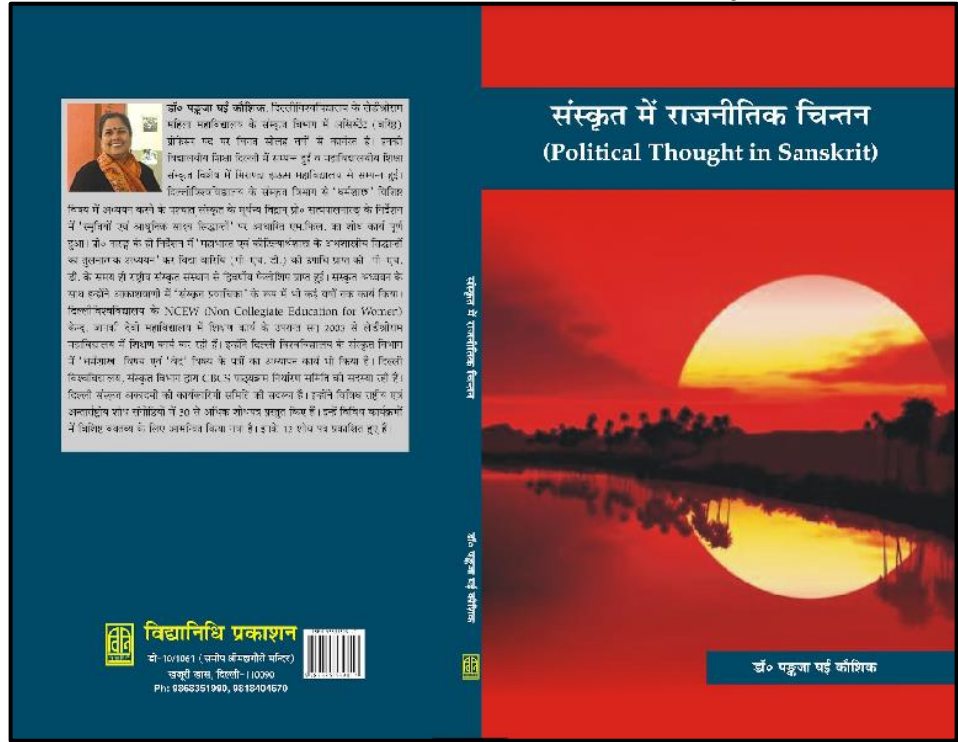
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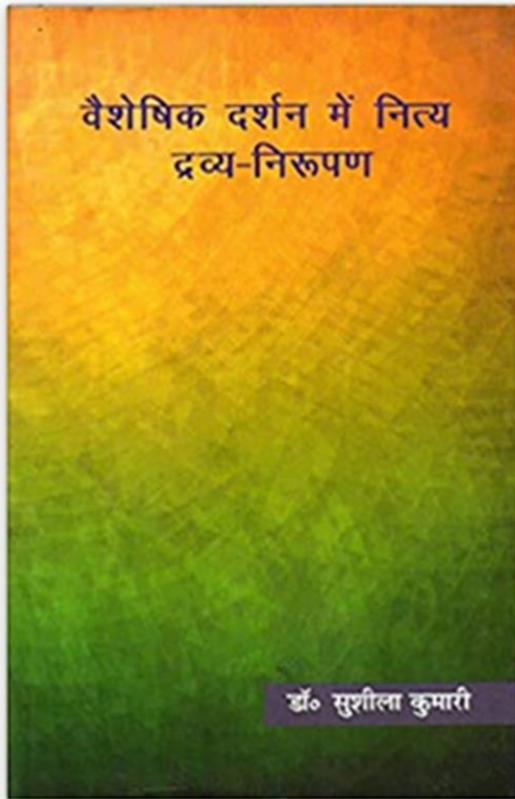
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Impact of COVID-19 on Economy, Business, Education and Social Life, Vol. 6

Shift to Digital Education: An Epistemological Inquiry

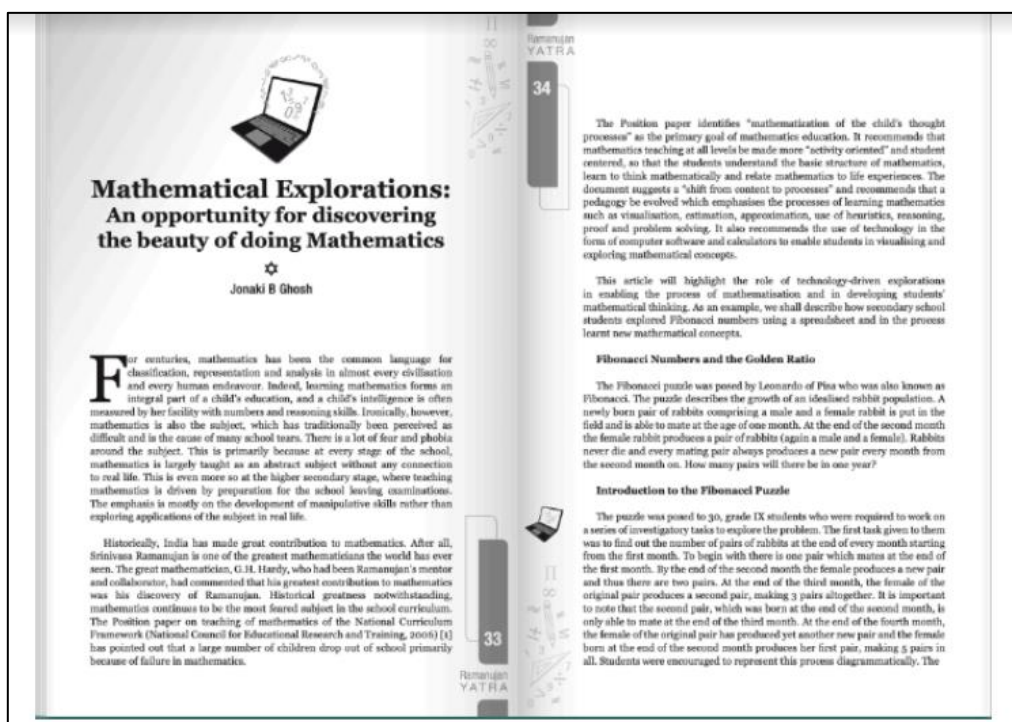
Smriti Sharma, Assistant Professor, Department of Elementary Education, Lady Shri Ram College for Women, University of Delhi, Delhi, India
ORCID iD 0000-0003-4896-8179

ABSTRACT

The COVID-19 pandemic is one of the most devastating calamity humankind has ever witnessed. The pandemic has had grave repercussions on all spheres of human existence, and the domain of Education has also been severely impacted. Shift to digital Education was envisioned and implemented as a 'quick-fix solution to school closures across the world and in India. However, it is crucial to situate this shift to the 'digital mode' in the broader socio-political context of Education and society at large. The issue raises certain fundamental epistemological and ontological questions about the nature and aims of Education, learning, children and teachers. Analysis of the shift to digital Education in the light of epistemological questions points to certain implicit presumptions about children, learning, knowledge and society that need to be examined thoroughly. This examination, in the light of critical theory, leads to the conclusion that at a time when the world is facing large scale economic and social repercussions of a neoliberal world; shift to digital Education as the only and the most effective and viable tool for teaching-learning as a homogenized measure across the board would lead to furthering of the social divides and perpetuation of the existent status quo.

The Native Tribe www.thenativetribe.org 21

Dr. Jonaki B. Ghosh



Mathematical Explorations:
An opportunity for discovering
the beauty of doing Mathematics

☆
Jonaki B Ghosh

For centuries, mathematics has been the common language for classification, representation and analysis in almost every civilisation and every human endeavour. Indeed, learning mathematics forms an integral part of a child's education, and a child's intelligence is often measured by her facility with numbers and reasoning skills. Ironically, however, mathematics is also the subject, which has traditionally been perceived as difficult and is the cause of many school tears. There is a lot of fear and phobia around the subject. This is primarily because at every stage of the school, mathematics is largely taught as an abstract subject without any connection to real life. This is even more so at the higher secondary stage, where teaching mathematics is driven by preparation for the school leaving examinations. The emphasis is mostly on the development of manipulative skills rather than exploring applications of the subject in real life.

Historically, India has made great contribution to mathematics. After all, Srinivasa Ramanujan is one of the greatest mathematicians the world has ever seen. The great mathematician, G. H. Hardy, who had been Ramanujan's mentor and collaborator, had commented that his greatest contribution to mathematics was his discovery of Ramanujan. Historical greatness notwithstanding, mathematics continues to be the most feared subject in the school curriculum. The Position paper on teaching of mathematics of the National Curriculum Framework (National Council for Educational Research and Training, 2020) [1] has pointed out that a large number of children drop out of school primarily because of failure in mathematics.

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Ramanujan
YATRA

The Position paper identifies "mathematization of the child's thought processes" as the primary goal of mathematics education. It recommends that mathematics teaching at all levels be made more "activity oriented" and student centered, so that the students understand the basic structure of mathematics, learn to think mathematically and relate mathematics to life experiences. The document suggests a "shift from content to processes" and recommends that a pedagogy be evolved which emphasises the processes of learning mathematics such as visualisation, estimation, approximation, use of heuristics, reasoning, proof and problem solving. It also recommends the use of technology in the form of computer software and calculators to enable students in visualising and exploring mathematical concepts.

This article will highlight the role of technology-driven explorations in enabling the process of mathematization and in developing students' mathematical thinking. As an example, we shall describe how secondary school students explored Fibonacci numbers using a spreadsheet and in the process learnt new mathematical concepts.

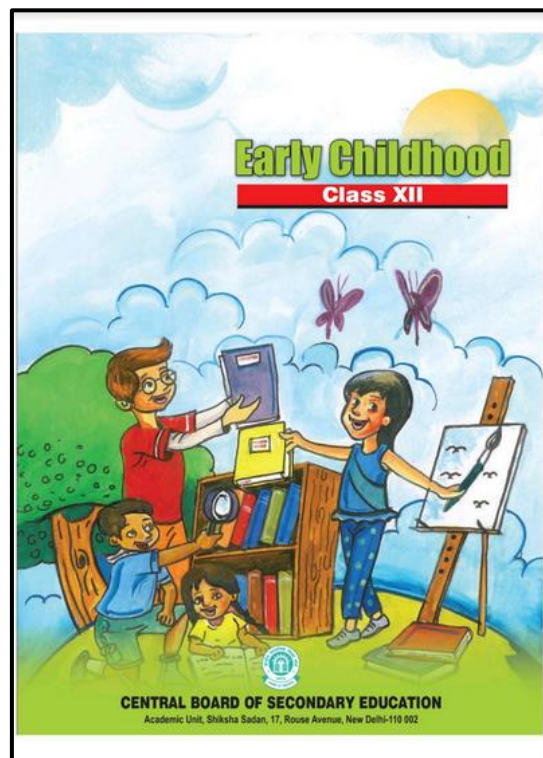
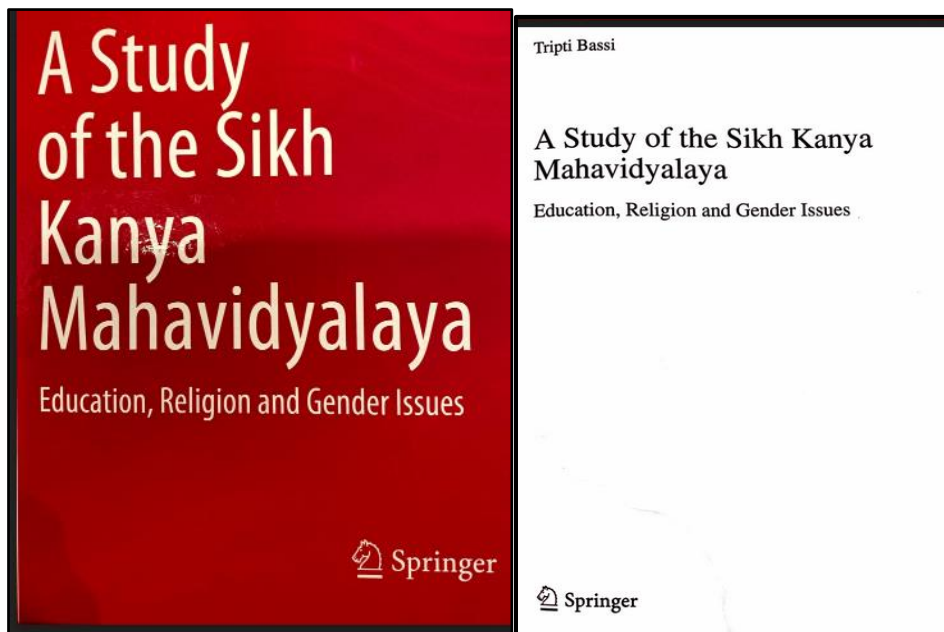
Fibonacci Numbers and the Golden Ratio

The Fibonacci puzzle was posed by Leonardo of Pisa who was also known as Fibonacci. The puzzle describes the growth of an idealised rabbit population. A newly born pair of rabbits comprising a male and a female rabbit is put in the field and is able to mate at the age of one month. At the end of the second month the female rabbit produces a pair of rabbits (again a male and a female). Rabbits never die and every mating pair always produces a new pair every month from the second month on. How many pairs will there be in one year?

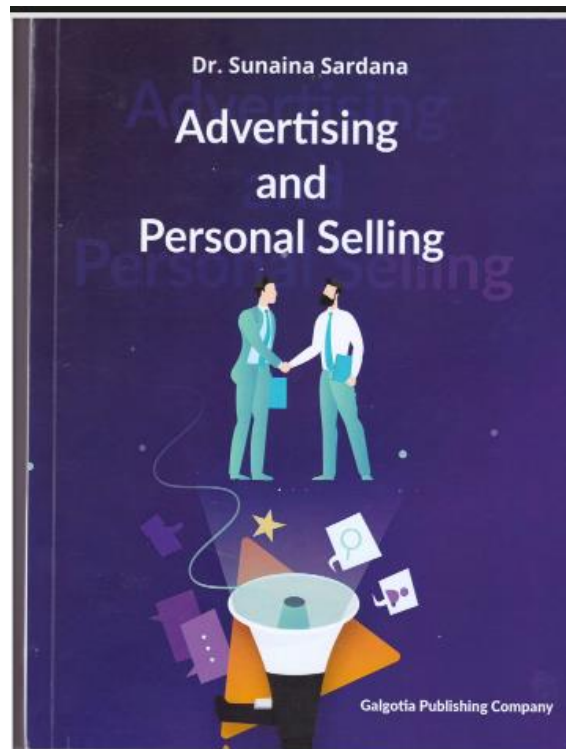
Introduction to the Fibonacci Puzzle

The puzzle was posed to 30, grade IX students who were required to work on a series of investigatory tasks to explore the problem. The first task given to them was to find out the number of pairs of rabbits at the end of every month starting from the first month. To begin with there is one pair which mates at the end of the first month. By the end of the second month the female produces a new pair and thus there are two pairs. At the end of the third month, the female of the original pair produces a second pair, making 3 pairs altogether. It is important to note that the second pair, which was born at the end of the second month, is only able to mate at the end of the third month. At the end of the fourth month, the female of the original pair has produced yet another new pair and the female born at the end of the second month produces her first pair, making 5 pairs in all. Students were encouraged to represent this process diagrammatically. The

Dr. Tripti Bassi



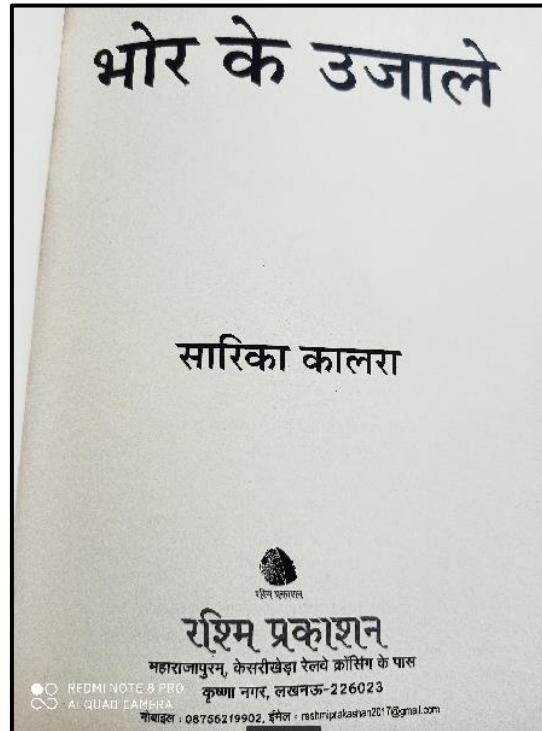
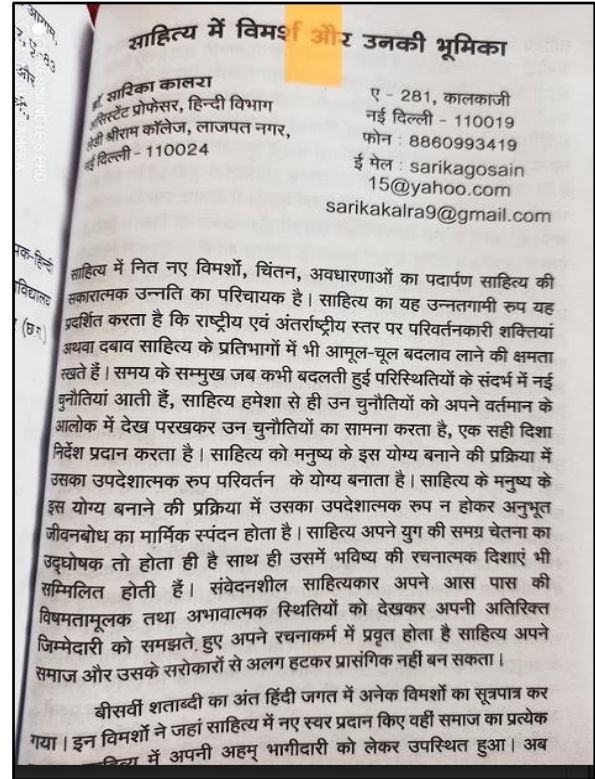
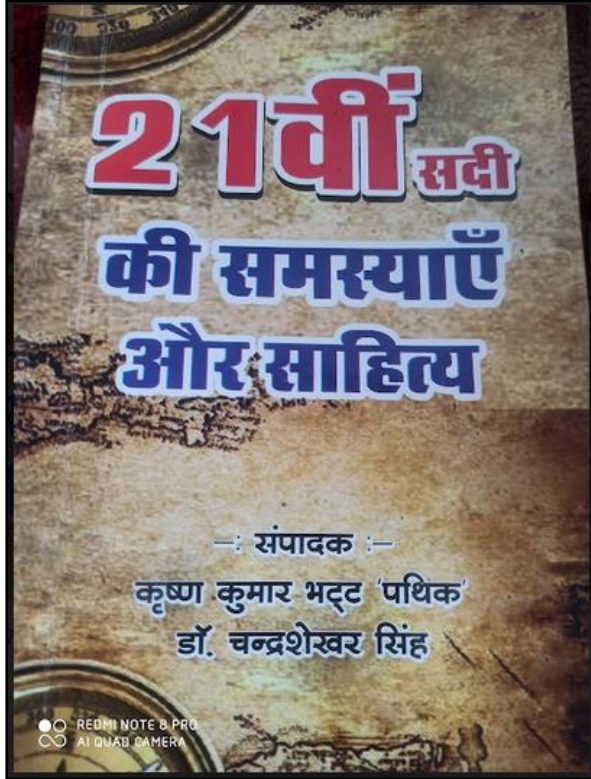
Dr. Sunaina Sardana



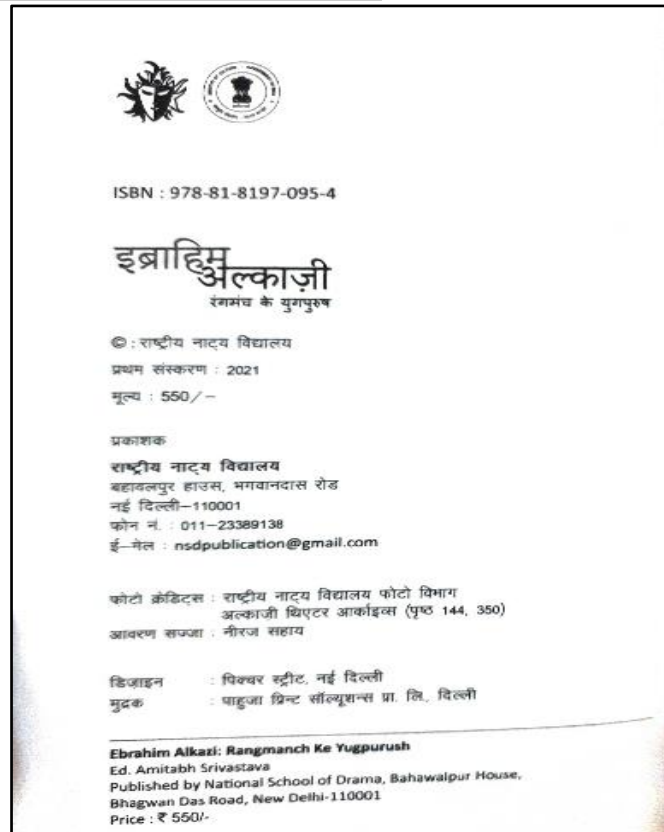
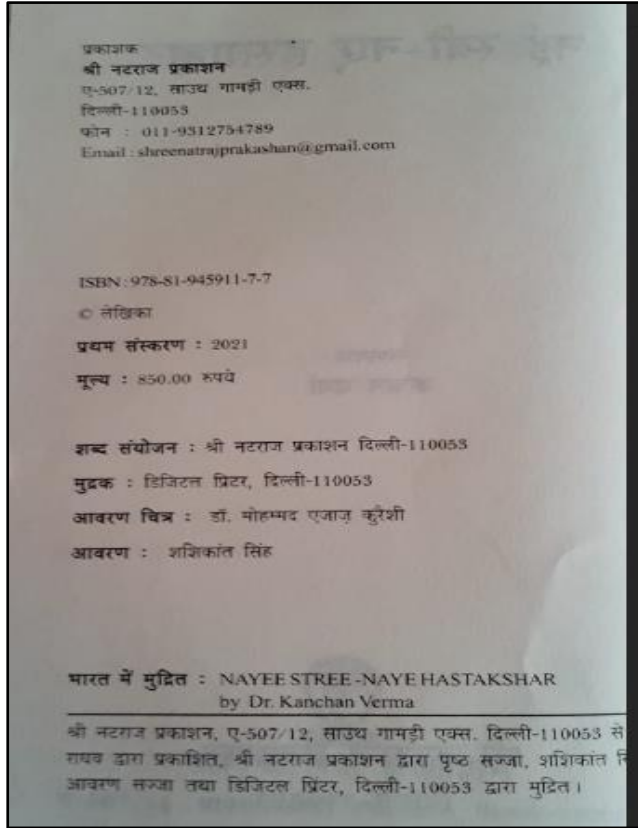
Ms. Saumya Verma

		CHAPTER
Green economy and sustainable development: a macroeconomic perspective		16
Saumya Verma ¹ , Deepika Kandgal ²		
<small>¹Lady Shri Ram College, University of Delhi, New Delhi, Delhi, India; ²Department of Economics, University of Delhi, New Delhi, Delhi, India</small>		
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1. Introduction		
<p>Globally, there has been a significant deterioration in environmental quality over the years, which can be attributed to climate change. An increase in global average surface temperature above 1.5°C is predicted to cause more frequent and intense climate and weather extremes, such as floods, droughts, heat waves, along with other effects, such as sea level rise (IPCC Special Report 2018). Throughout the history of mankind, natural and manmade catastrophes have plagued human well-being. Be it the 2008 recession or the health pandemic in 2019, the crisis initially reduces the burden on the environment through lower economic activity. However, economic recovery from the crisis without environmental concern may worsen climate change beyond repair (Hepburn et al., 2020). Consequently, it requires a policy response that drives economies along the path of recovery, without renouncing the climate change goals.</p>		
<small>Environmental Sustainability and Economy, https://doi.org/10.1016/B978-0-12-822138-4.00016-6</small>		325
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Dr. Sarika Kalra



Kanchan Verma



Dr. Priti Prakash Prajapati

स्त्रीमुक्ति की अवधारणा और रीतिकाव्य

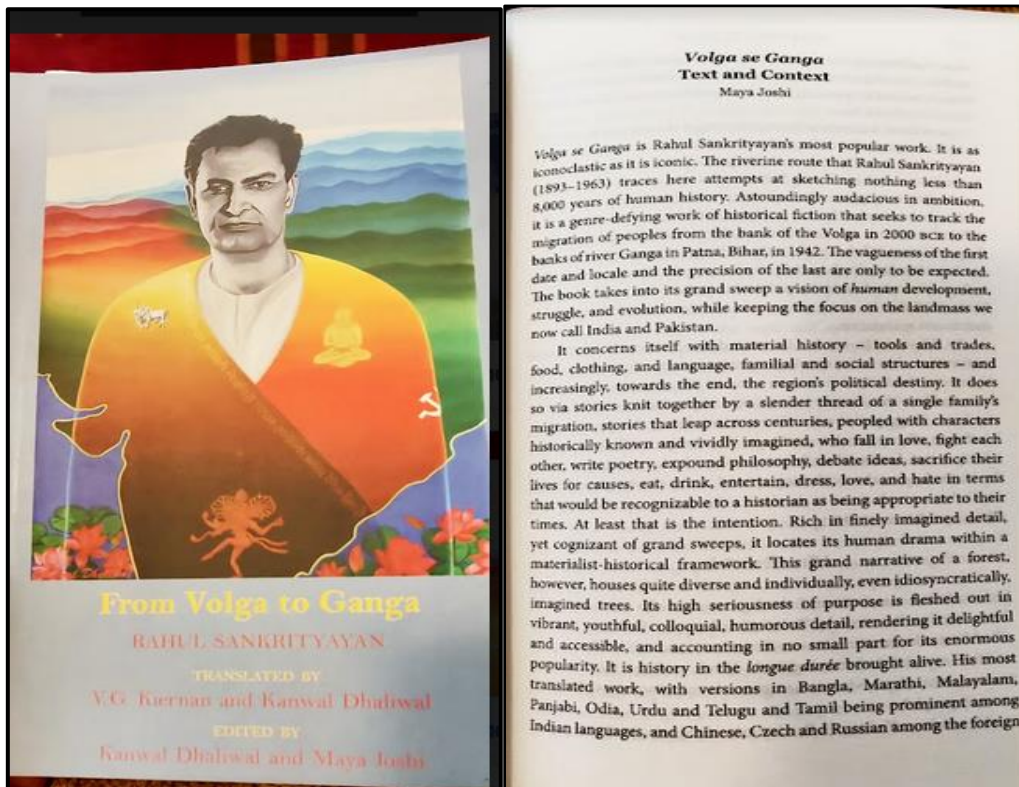
डॉ. प्रीति प्रकाश प्रजापति

रीतिकाल के विषय में स्त्री के नज़रिए से कुछ लिखने का प्रस्ताव जब सामने आया तो मन में सहज ही एक प्रश्न उठा कि विद्यार्थी-जीवन से अब तक रीतिकाल के विषय में विभिन्न साहित्यैतिहासकारों और आलोचकों के माध्यम से जो दृष्टिकोण अजित किया है, क्या वह रीतिकाल को समझने में अपयोज्य है? क्या वर्तमान युग में नये सिरे से उभरे नारीवादी दृष्टिकोण से रीतिकाल के सम्बन्ध में पूर्व प्रचलित धारणा में कुछ अन्तर आ सकता है?

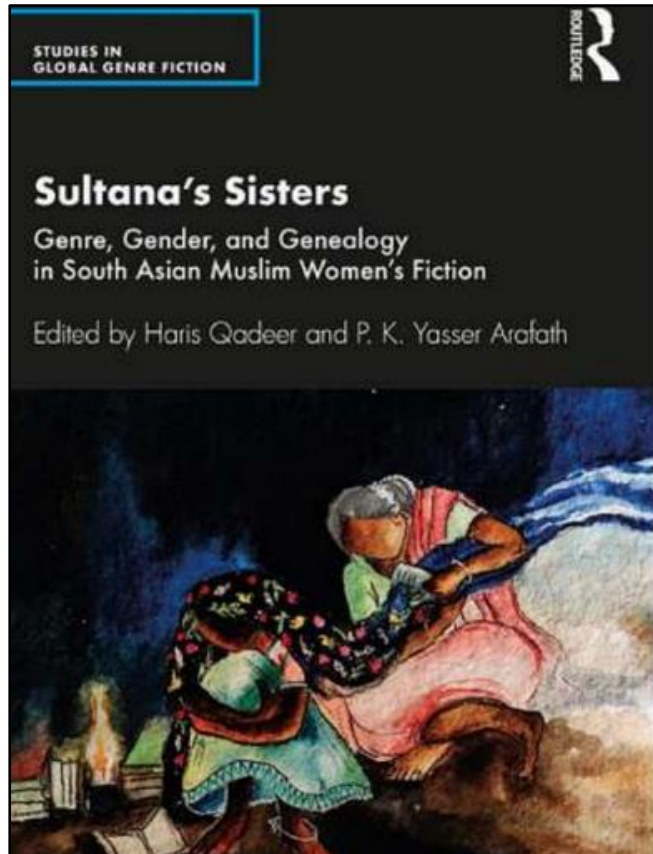
भक्तिकाल और आधुनिककाल के बीच रीतिकाल एक ऐसा युग है, जिसके अन्तर्गत हिन्दी-कविता अवकाश-भोगी राजाओं और सामन्तों की विलासो मनोवृत्ति को उन्नेजित व वृत्त करने का साधन बन गयी और कवि इस सामग्री को उपलब्ध कराने वाला माध्यम। राजा प्रजा से उदासीन, प्रजा अभावग्रस्त अकिंचन और उपेक्षित। राजा विलासी और प्रजा निर्धन, कवि कहाँ जाए? प्रजा के दुःख और संघर्ष में उसका सहचर बनकर अपनी कलम की तलवार ले उसके पक्ष में खड़ा हो या दरबार की चकाचौंध में खोकर मखमली गलीचों और रेशमी परदों की झिलमिलाहट और रंगीनी में अपनी कला को ऐश्वर्यमय सौन्दर्य से भण्डित कर दे और बदले में सुरक्षित व निश्चित आनन्दमय जीवन प्राप्त करे। अधिकांश कवियों ने राज्याश्रय को चुना। लल्लन राय के शब्दों में—“एक बार मुगल शासन की पूर्ण प्रतिष्ठा के बाद, हिन्दू राजाओं को अपनी खोई हुई शक्ति फिर से प्राप्त करने की इच्छा या आकांक्षा शेष नहीं रह गयी थी। ...ऐसी निराशा और पराजय की मनोदशा में उन्होंने अपने उपलब्ध साधनों का उपयोग राग, रंग और विलासिता में मन होने के लिए किया। विलासिता के अन्य अनेक उपकरणों के साथ ही उन्होंने कला की अन्यान्य विधाओं—नृत्य, संगीत, चित्र, काव्य आदि को भी अपने मनोरंजन का साधन बनाया। उनकी शान-शौकत और प्रतिष्ठा के लिए जिस

62 ■ स्त्री की नजर में रीतिकाल

Dr. Maya Joshi



Ms. Wafa Hamid



7

'THE FORBIDDEN CITY'¹

An exploration of Wajida Tabassum's
magazine fiction²

Wafa Hamid

DOI: 10.4324/9781003002062-10

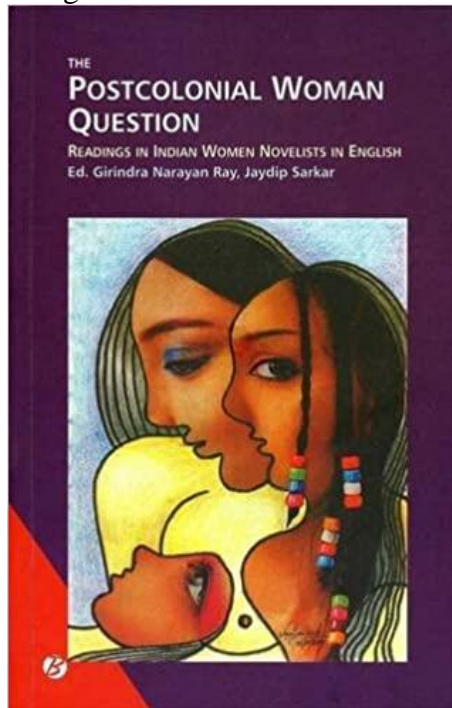
Notions of the subject, individualism, freedom, agency, change, and history ... have come to cluster around the figure of the Muslim woman (for whom the metonym is increasingly the veil). The Muslim woman is the object of imperial rescue, justification for imperial warfare, Orientalist cipher, target of jihadist violence, and, increasingly, the discursive site upon which the central preoccupation of our time – how do you free yourself from freedom? – is worked out.

(Abbas 2013)

While Islam is the second largest religious demographic in the world,³ much of the political debate on the subject of Muslim practice and life revolves around the rhetoric of 'liberating' 'Muslim women,' secularizing 'Muslim culture,' and 'saving' the 'Muslim world' (Abbas 158). Wrapped in such rhetoric, the 'Muslimness' of a Muslim woman

Dr. Arunima Ray

Book Chapter "Caste, Gender and Dalit Women's Discourse of Difference: Reading Bama's Sangati and Sivakami's The Grip of Change" in The Postcolonial Woman Question: Readings in Indian Woman Novelists in English.



Dr. Shatarupa Bhattacharya

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COURSE TEAM

Prof. Abha Singh	Dr. Divya Sethi	Dr. Priyanka Khanna
------------------	-----------------	---------------------

COURSE PREPARATION TEAM

Unit No.	Course Writer	8.	Ms. Sahinoor Basak Centre for Historical Studies Jawaharlal Neheru University, New Delhi
1	Dr. Priyanka Khanna School of Humanities & Social Sciences G.D. Goenka University, Haryana	9.	Prof. Madhavi Thampi Honorary Fellow Institute of Chinese Studies, New Delhi
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CONTENT AND FORMAT EDITING

Prof. Abha Singh Faculty of History School of Social Sciences IGNOU, New Delhi	Dr. Priyanka Khanna Consultant Faculty of History School of Social Sciences IGNOU, New Delhi	Dr. Divya Sethi Consultant Faculty of History School of Social Sciences IGNOU, New Delhi
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Dr. Priyanka Khanna, Academic Consultant, Faculty of History, School of Social Sciences, IGNOU, New Delhi	Dr. Divya Sethi, Academic Consultant, Faculty of History, School of Social Sciences, IGNOU, New Delhi

COURSE COORDINATOR: Mr. Ajay Mahurkar

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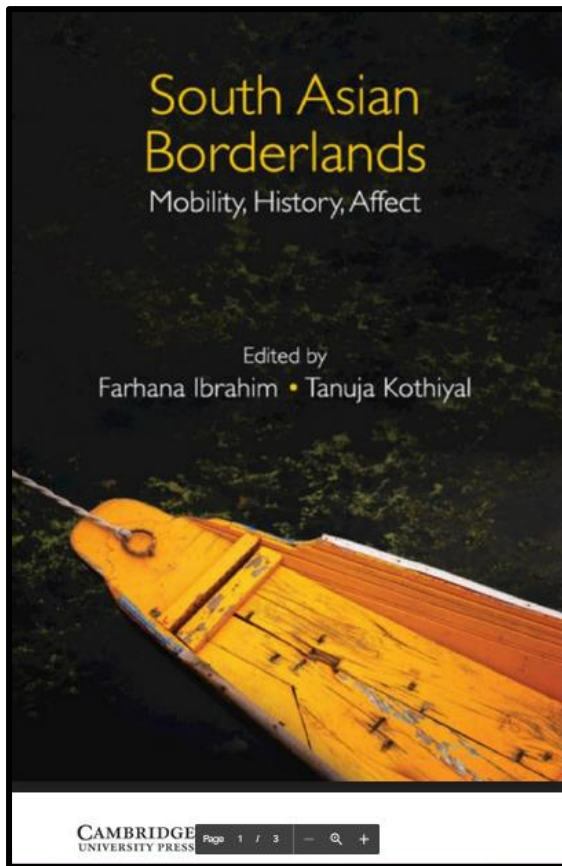
COURSE PREPARATION TEAM

Unit No.	Course Writer
1	Dr. Vasudha Pande, Associate Professor (retired), Department of History, Lady Shri Ram College, University of Delhi.
2	Dr. Divya Sethi, Ph.D., Centre for Historical Studies, Jawaharlal Nehru University, New Delhi.
3	Dr. Richa Singh, Ph.D., Centre for Historical Studies, Jawaharlal Nehru University, New Delhi.
4	Dr. Richa Singh, Ph.D., Centre for Historical Studies, Jawaharlal Nehru University, New Delhi.
5	Dr. Deepak K. Nair, Assistant Professor and Head, Department of History, RNAR College, Lalit Narayan Mithila University, Samastipur, Bihar.
6	Mr. Surender K Rohilla, Assistant Professor, Department of English, Motilal Nehru College, University of Delhi.
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11	Dr. Nayana Dasgupta, Assistant Professor, Department of History, Lady Shri Ram College, University of Delhi.
12	Dr. Pradeep Kumar, Assistant Professor, School of Extension and Development Studies, IGNOU, New Delhi.

Content, Format and Language Editing: Mr. Ajay Mahurkar
Dr. Abhishek Anand

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Shri Dr. Abhishek Anand Dr. Abhishek Anand

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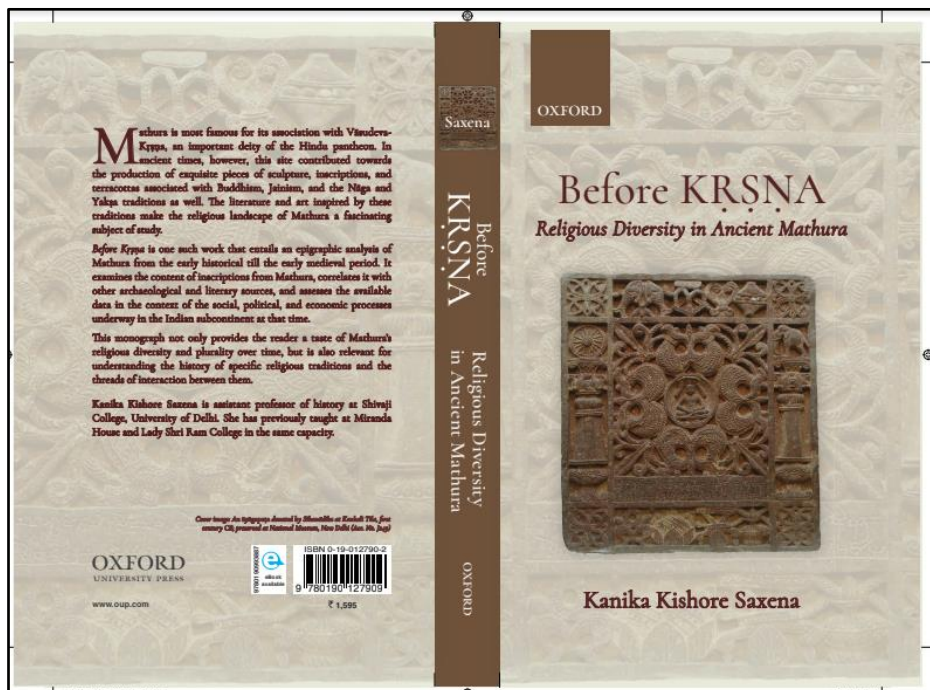


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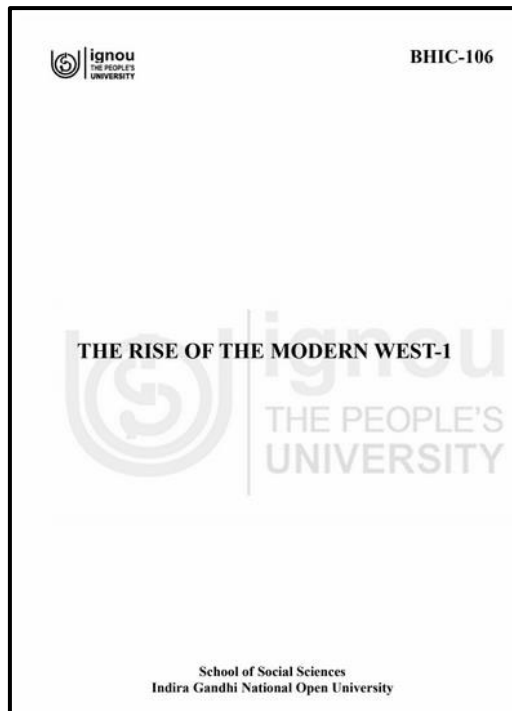
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Dr. Kanika Kishore



Dr. Vijayant Kumar Singh



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Delhi University

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COURSE COORDINATOR

Mr. Ajay Mahurkar

COURSE TEAM

Mr. Ajay Mahurkar

Prof. Shri Krishna

CONTENT, FORMAT AND LANGUAGE EDITING

Mr. Ajay Mahurkar

Prof. Shri Krishna

COURSE PREPARATION TEAM

Unit No.	Course Writer
-----------------	----------------------

1, 2 & 3	Prof. Shri Krishna, Professor of History, Indira Gandhi University, Mirpur, Haryana
----------	---

4	Dr. Vineeta Malik, Delhi University
---	-------------------------------------

5, 6 & 7	Dr. V.K. Singh, LSR, Delhi University
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8	Dr. Monica Saxena, Delhi University
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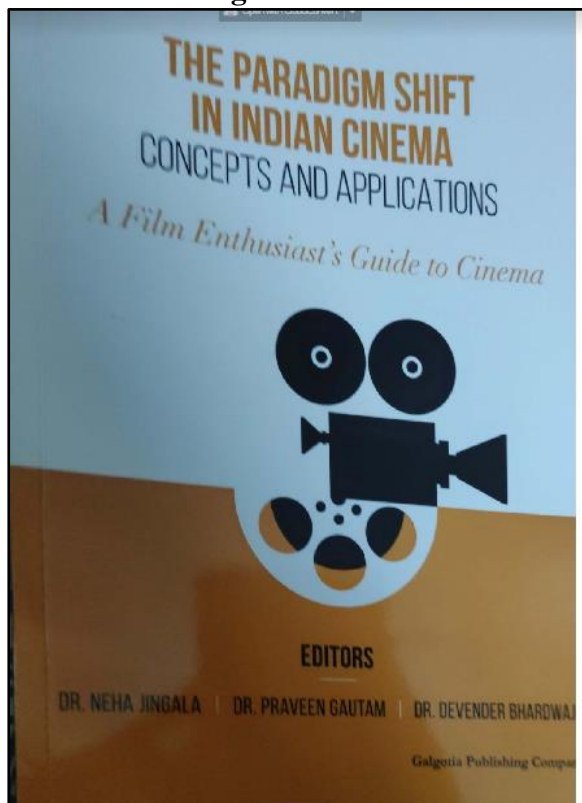
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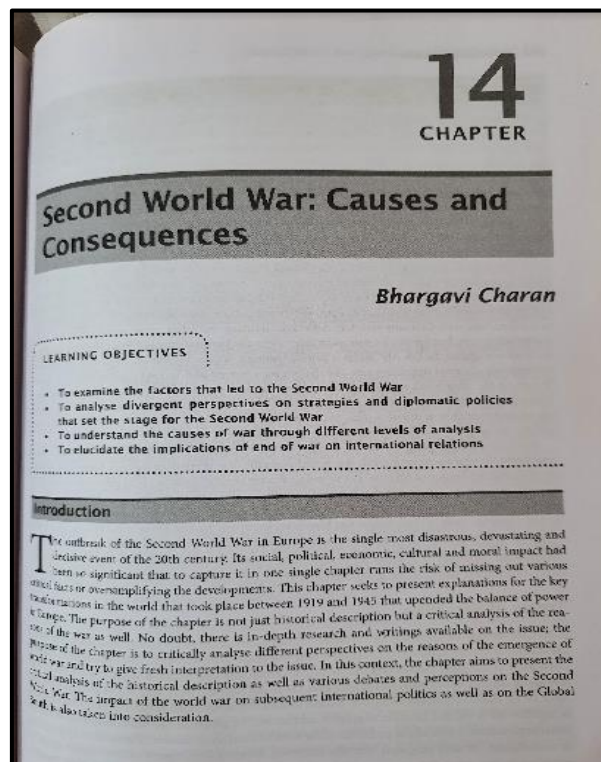
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Assistant Registrar (Publication)
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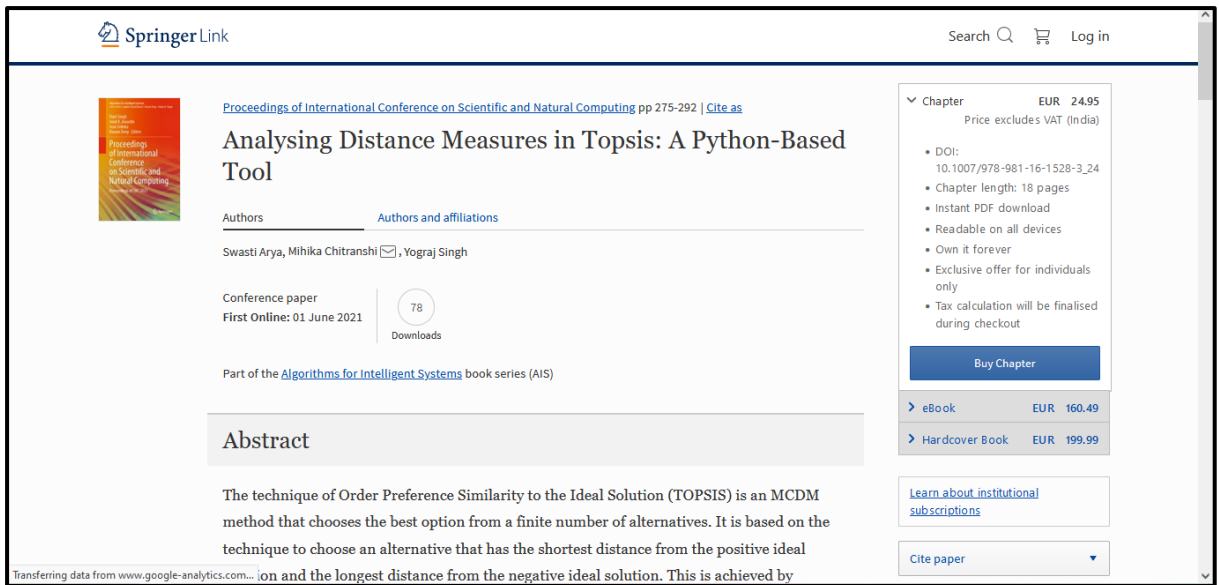
Mr. Yashpal
Section Office (Publication)
MPDD, IGNOU, New Delhi

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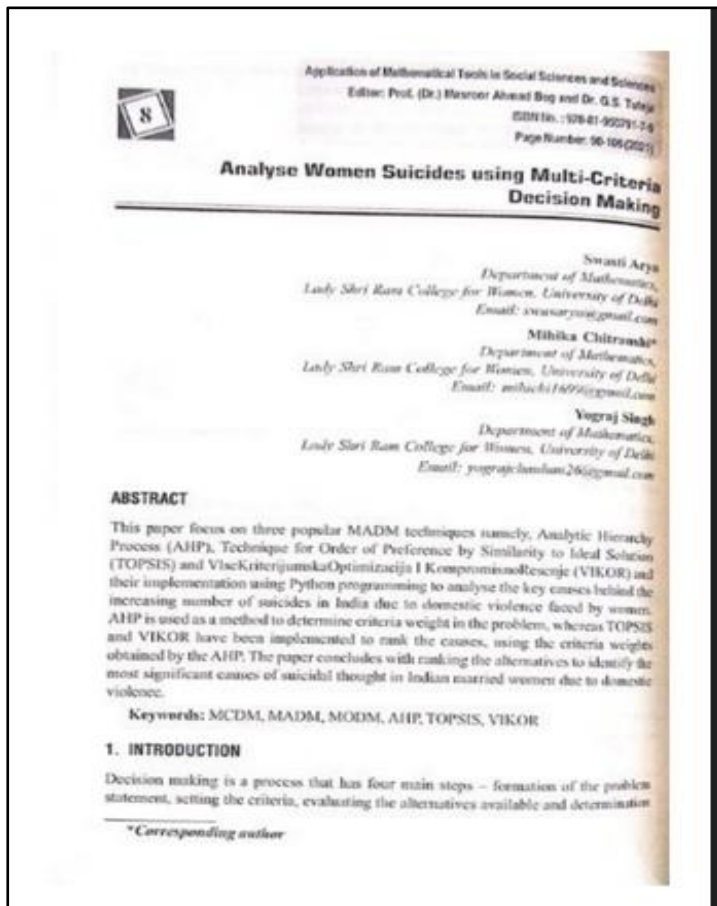


Ms. Bhargavi Charan



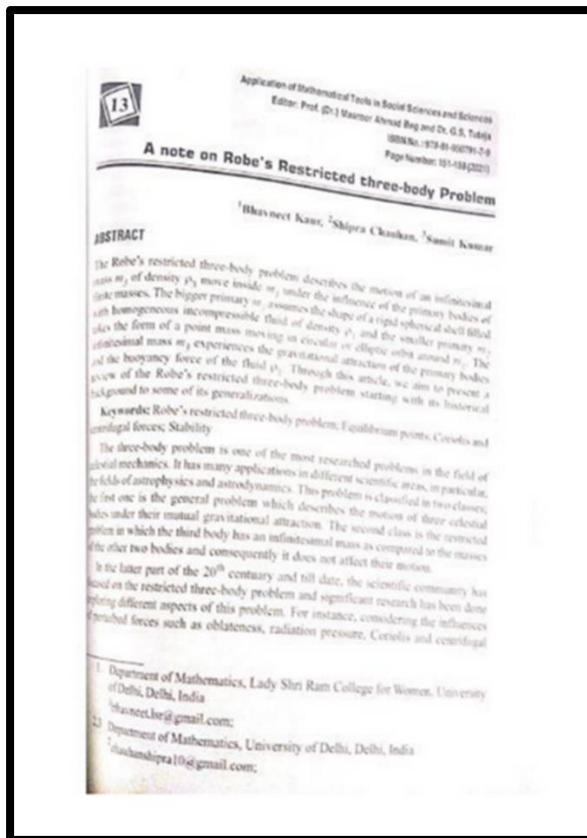


The image shows a screenshot of the Springer Link website. At the top, there is a search bar and a 'Log in' button. The main content area displays the title 'Analysing Distance Measures in Topsis: A Python-Based Tool' from the 'Proceedings of International Conference on Scientific and Natural Computing' (pp 275-292). The authors listed are Swasti Arya, Mihika Chitranshi, and Yograj Singh. A 'Downloads' button shows 78 downloads. The abstract begins with 'The technique of Order Preference Similarity to the Ideal Solution (TOPSIS) is an MCDM method that chooses the best option from a finite number of alternatives. It is based on the technique to choose an alternative that has the shortest distance from the positive ideal solution and the longest distance from the negative ideal solution. This is achieved by...'. On the right side, there is a 'Buy Chapter' section with a price of EUR 24.95 (excluding VAT in India). Below this, there are options for 'eBook' (EUR 160.49) and 'Hardcover Book' (EUR 199.99). A 'Cite paper' dropdown menu is also visible.

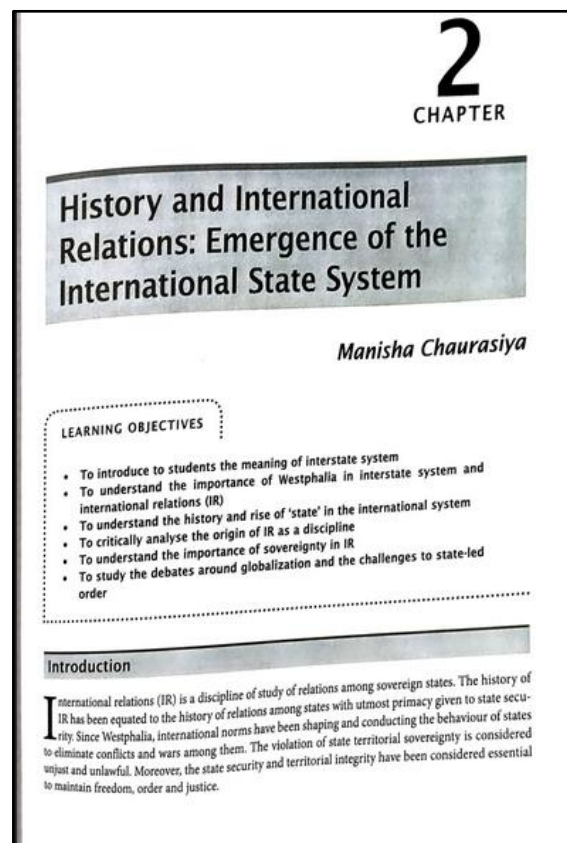


The image is a scan of a page from a book. The title is 'Analyse Women Suicides using Multi-Criteria Decision Making'. The editors are Prof. (Dr.) Bhanoo Anand Bop and Dr. G.S. Talya. The book is part of the 'Application of Mathematical Tools in Social Sciences and Sciences' series. The authors of this chapter are Swasti Arya, Mihika Chitranshi, and Yograj Singh, all from the Department of Mathematics, Lady Shri Ram College for Women, University of Delhi. The abstract discusses the application of MADM techniques (AHP, TOPSIS, and VIKOR) to analyze the causes of women's suicides in India. The introduction states that decision making is a process with four main steps: formation of the problem statement, setting the criteria, evaluating the alternatives available, and determination.

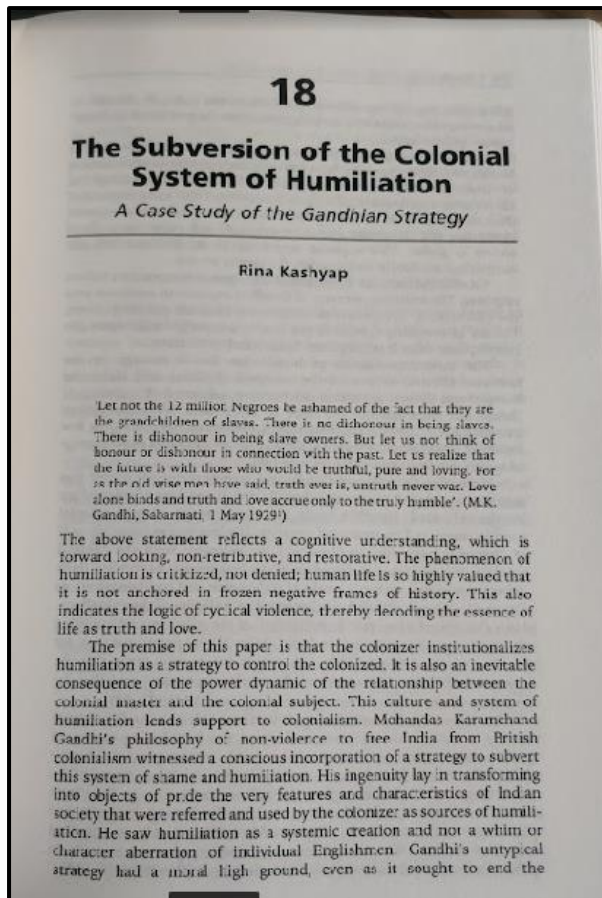
Dr. Bhavneet Kaur



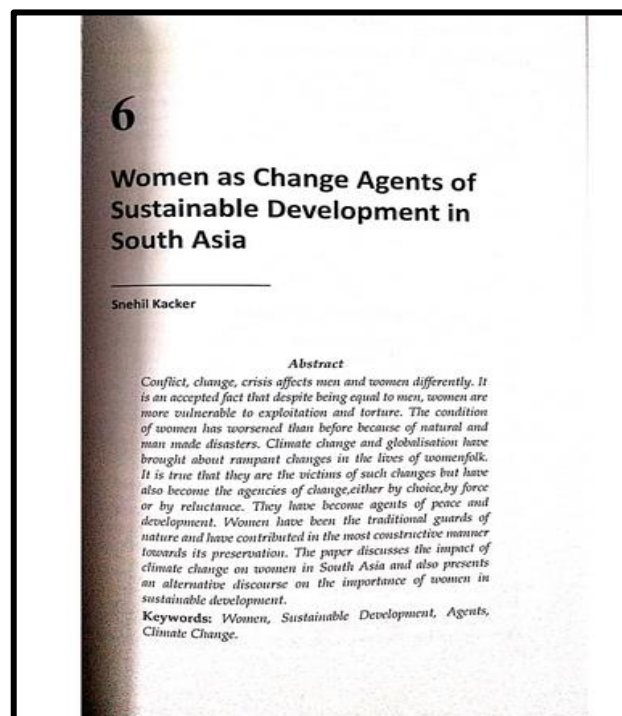
Ms. Manisha Chaurasiya



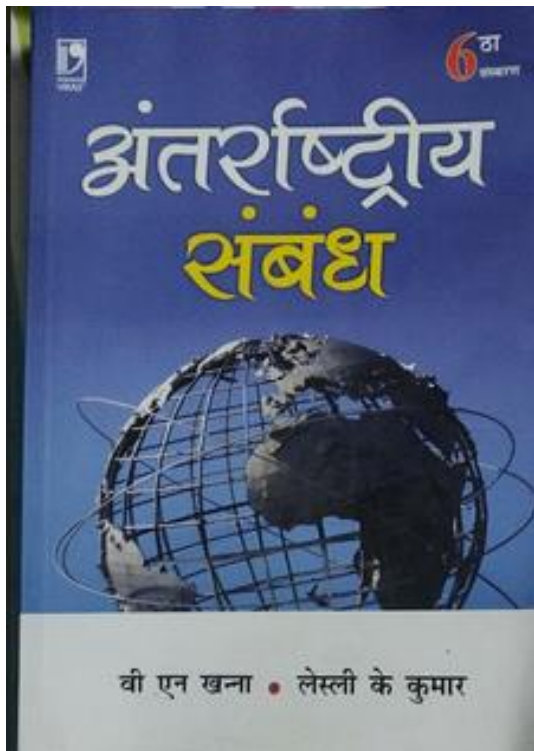
Dr. Rina Kashyap



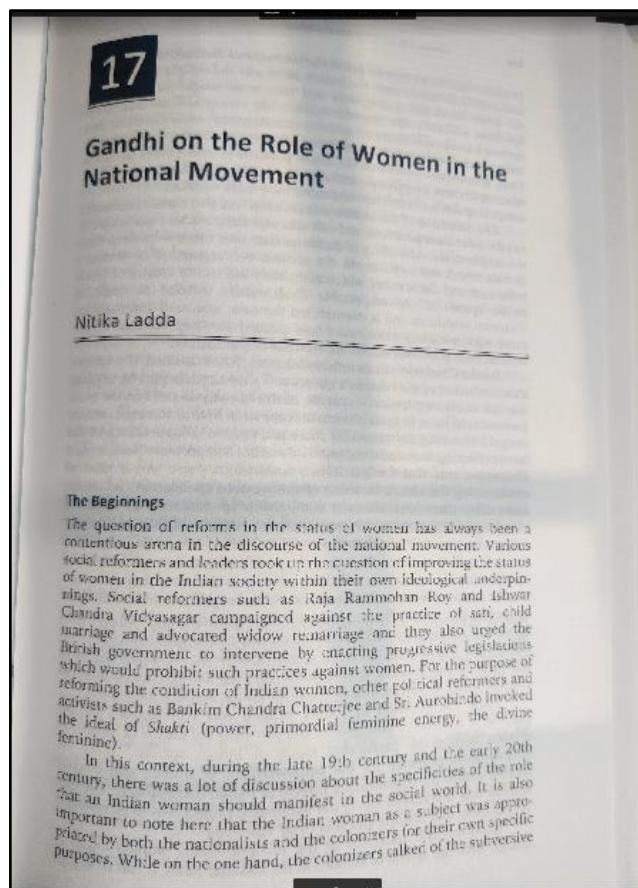
Dr. Snehil Kacker

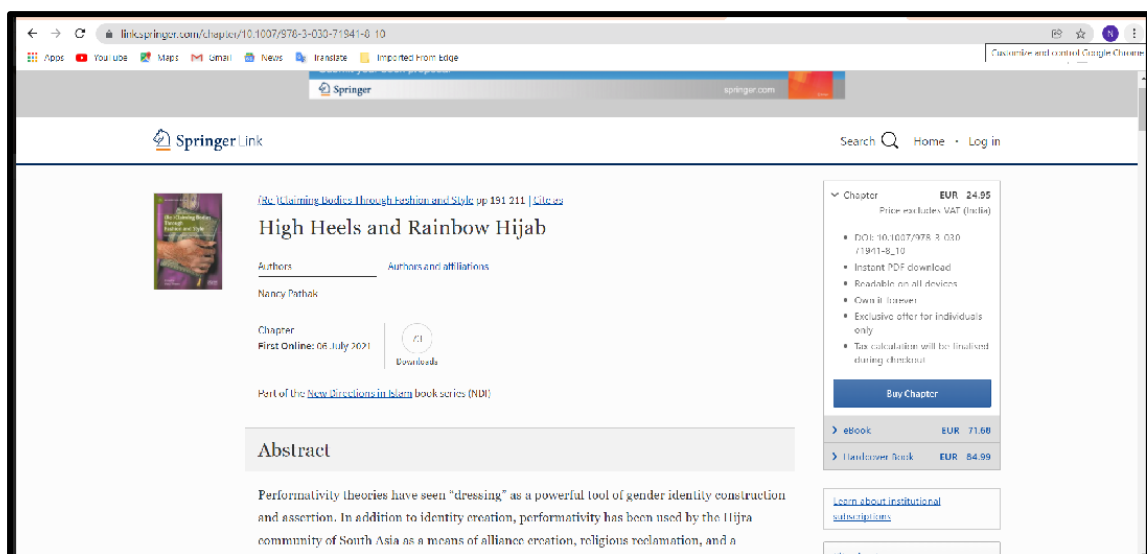
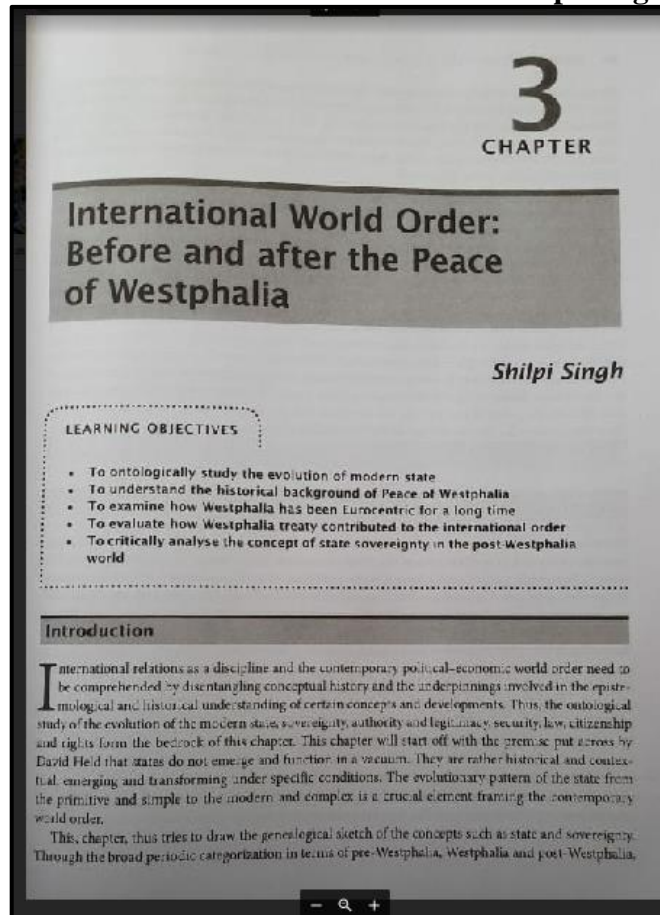


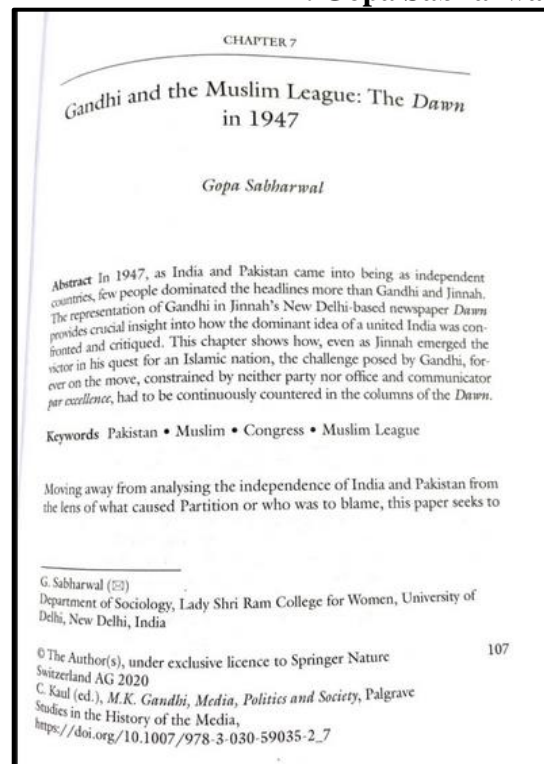
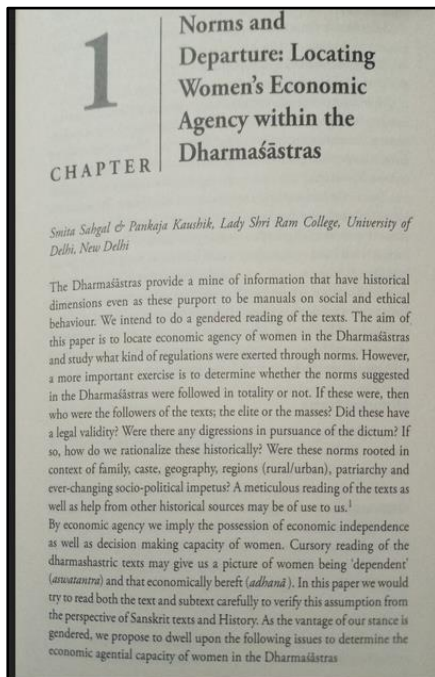
Mr Leslie K



Ms. Nitika Ladda







Kiran Kumar Paidpati

(Chapter in Business Finance: The Changing Scenario)

