



लेडी श्री राम कॉलेज फॉर वुमन  
(दिल्ली विश्वविद्यालय)

*Lady Shri Ram College For Women*

(UNIVERSITY OF DELHI)  
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**Lady Shri Ram College for Women**  
**University of Delhi**

**Supporting Documents for 3.2.1**

**Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge**



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Index:

- Innovation Council in LSR established through MHRD
- Transfer of knowledge through Research and Publications
- Transfer of knowledge through Community Outreach Projects



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### **LSR's Innovation Council**

*"Innovation is the creation of something that improves the way we live our lives"*

Innovation in educational institutions encourages teachers and students to explore, research, and use all the tools to uncover something new. The Ministry of Human Resource Development, Government of India has established MHRD's Innovation Cell (MIC) at AICTE with a purpose to systematically foster the culture of innovation in all Higher Education Institutions (HEIs). Lady Shri Ram College for Women, Delhi University (LSR) was selected by MHRD's Innovation Cell (MIC) for the constitution of Innovation Council in the college to promote innovation among its students by encouraging, inspiring, and nurturing them through periodic activities. Innovation Council at Lady Shri Ram College for Women was constituted in October 2018.

**Weblink:** <https://lsr.edu.in/about-lsr/the-innovation-council-at-lsr/>

**IIC Annual Reports:** - [https://drive.google.com/drive/folders/15kLcVGYngf-Epsp2y9s\\_TbYGfT3Jhhsx?usp=sharing](https://drive.google.com/drive/folders/15kLcVGYngf-Epsp2y9s_TbYGfT3Jhhsx?usp=sharing)



15th October, 2019, Innovation Day celebration at Lady Shri Ram College for Women, New Delhi



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### Recent Events conducted by Innovation Council

INSTITUTION INNOVATION COUNCIL  
LADY SHRI RAM COLLEGE FOR WOMEN  
IN COLLABORATION WITH  
MHRD'S INNOVATION CELL, AICTE  
PRESENTS AN ONLINE SESSION ON

**UNDERSTANDING  
ANGEL AND  
VENTURE  
CAPITAL FUNDING**




SPEAKER : MR. SUSHANTO MEHTA,  
CEO, LEAD ANGELS PVT LTD.

8 MAY 2020  
3 - 4 PM  
MHRD'S INNOVATION CELL'S YOUTUBE CHANNEL

Institution Innovation  
Council  
Lady Shri Ram College for  
Women  
in collaboration with  
MHRD'S Innovation Cell  
AICTE  
Invites you all to a  
**LEADERSHIP TALK**

with



Mr. Mahesh  
babu  
Mahindra  
Electric  
Mobility Ltd.

Dr. Abhay  
Jere  
Chief  
Innovative  
Officer MHRD

Join on  
Twitter Live  
@abbayjere  
on

**SATURDAY 23RD MAY, 2020  
AT 1:00PM**





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**LADY SHRI RAM COLLEGE FOR WOMEN**

*in collaboration with*

**MHRD'S INNOVATION CELL, AICTE**

*presents a*

**National Webinar on Research,  
Innovation, and Ranking**



*Dr. Rajkumar Ranjan Singh*  
Hon'ble Minister of State for  
Education and External  
Affairs, Govt. of India  
(Chief Guest)



*Prof. K Vijay Raghavan*  
Principal Scientific  
Advisor, Govt. of India  
(Guest of Honour)



THE INNOVATION COUNCIL, LSR  
INVITES YOU ALL TO A

FACEBOOK LIVE SESSION ON  
INTELLECTUAL PROPERTY RIGHTS

WITH

**Ms. SHWETASREE MAJUMDAR**

DATE : 10 JANUARY 2019

TIME : 1:30 PM TO 3:30 PM

VENUE: ROOM NO. 12

For Queries, contact : Shubhangi (9549341999)



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Faculty and Students of Lady Shri Ram College, New Delhi,  
listening to Shri Dipendra Manocha



INSTITUTION'S INNOVATION COUNCIL,  
LADY SHRI RAM COLLEGE FOR WOMEN  
in collaboration with  
MHRD'S INNOVATION CELL, AICTE  
invites you all to a  
**LEADERSHIP  
TALK**



Shri Dipendra Manocha  
Motivational  
Speaker



Dr. Abhay Jere  
Chief Innovation Officer  
MHRD Innovation Cell

Join us on YouTube channel : Abhay Jere  
Saturday, 27 th June 2020 at 1:00 pm  
Follow us: [www.twitter.com/mhrd\\_innovation](http://www.twitter.com/mhrd_innovation)





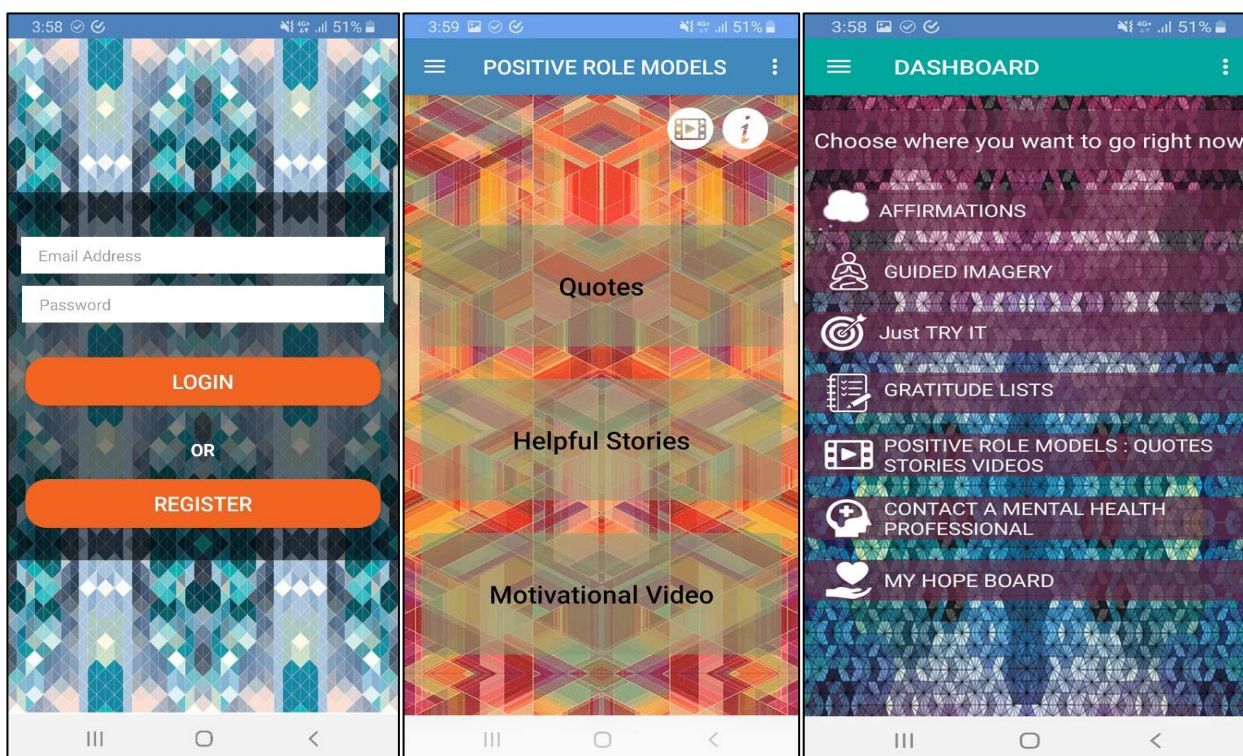


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### **Mann'zar: A Body Positivity App developed under LSR's Innovation Cell**

A mental health phone app titled 'Mann'zar: Body Positivity, has been developed under LSR's Innovation Cell. Although body image issues are pervasive in society and are linked to other mental health conditions such as anxiety and eating disorders, very few avenues are available for their management. This was the reason underlying the development of the mobile app focusing on body positivity. In order to make the app accessible to all, there are no costs involved in downloading or using it. The app is specially geared towards Indian youth of all genders. It can all be used with ease in both Hindi and English. Manzar's features include:

- Affirmations: Positive statements encouraging self-love and self-acceptance
- Guided imagery: Meditation tracks and visuals to change one's perspective of themselves and their body and calm their minds
- Just Try It: Goals and challenges to support the development of self-confidence
- Gratitude list: To help users cultivate an optimistic mindset
- Role models: Quotes, personal stories, and videos to help users develop a sense of self-belief and self-worth
- Hope board: A customizable, user-designed area to provide hope during difficulties
- Contact a professional: A database of accessible hospitals and NGOs that can provide professional help for mental health issues





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## Transfer of Knowledge through Research and Publications

### List of Publications at LSR

Department	
Mathematics	Éclat <a href="https://lsr.edu.in/academics/departments/department-of-mathematics/">https://lsr.edu.in/academics/departments/department-of-mathematics/</a>
Psychology	The Learning Curve <a href="https://lsr.edu.in/academics/departments/department-of-psychology/">https://lsr.edu.in/academics/departments/department-of-psychology/</a>
Economics	Ecolloquial <a href="https://lsr.edu.in/academics/departments/department-of-economics/">https://lsr.edu.in/academics/departments/department-of-economics/</a>
History	IJTIHAD <a href="https://lsr.edu.in/academics/departments/department-of-history/">https://lsr.edu.in/academics/departments/department-of-history/</a>
English	Jabberwock <a href="https://lsr.edu.in/academics/departments/department-of-english/">https://lsr.edu.in/academics/departments/department-of-english/</a>
Sanskrit	Tejas <a href="https://lsr.edu.in/academics/departments/department-of-sanskrit/">https://lsr.edu.in/academics/departments/department-of-sanskrit/</a>
Hindi	Doorva <a href="https://lsr.edu.in/academics/departments/department-of-hindi/">https://lsr.edu.in/academics/departments/department-of-hindi/</a>
Political Science	Sabab <a href="https://lsr.edu.in/academics/departments/department-of-political-science/">https://lsr.edu.in/academics/departments/department-of-political-science/</a>
Statistics	Degrees of Freedom <a href="https://lsr.edu.in/academics/departments/department-of-statistics/">https://lsr.edu.in/academics/departments/department-of-statistics/</a>
Philosophy	Noesis <a href="https://lsr.edu.in/academics/departments/department-of-philosophy/">https://lsr.edu.in/academics/departments/department-of-philosophy/</a>
BA Program	Mukhtalif <a href="https://lsr.edu.in/academics/departments/b-a-programme/">https://lsr.edu.in/academics/departments/b-a-programme/</a>
Journalism	Countertalk <a href="https://issuu.com/countertalk/docs/countertalk_2020">https://issuu.com/countertalk/docs/countertalk_2020</a> <a href="https://issuu.com/countertalk-2021/docs/countertalk-2021_0a0ff87c84b37f">https://issuu.com/countertalk-2021/docs/countertalk-2021_0a0ff87c84b37f</a>
B.El.Ed	Sehar <a href="https://lsr.edu.in/academics/departments/department-of-elementary-education/">https://lsr.edu.in/academics/departments/department-of-elementary-education/</a>
Commerce	Wissen newsletter <a href="https://drive.google.com/drive/folders/0By_wq17I9iNSfnhNUIhxX1Y2YlIBTi1LSkc0aExqSGlhTklEUIJ0NktuWTV6ODA2ZlphZzA?resourcekey=0-IIUxEjmgAWUrwoiT3ntOaw&amp;usp=sharing">https://drive.google.com/drive/folders/0By_wq17I9iNSfnhNUIhxX1Y2YlIBTi1LSkc0aExqSGlhTklEUIJ0NktuWTV6ODA2ZlphZzA?resourcekey=0-IIUxEjmgAWUrwoiT3ntOaw&amp;usp=sharing</a>
Sociology	Beacon <a href="https://lsr.edu.in/academics/departments/department-of-sociology/">https://lsr.edu.in/academics/departments/department-of-sociology/</a>



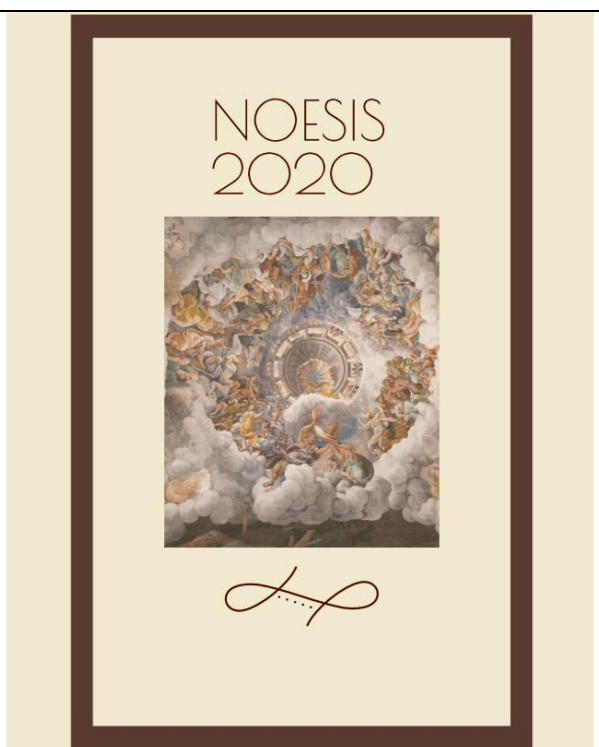
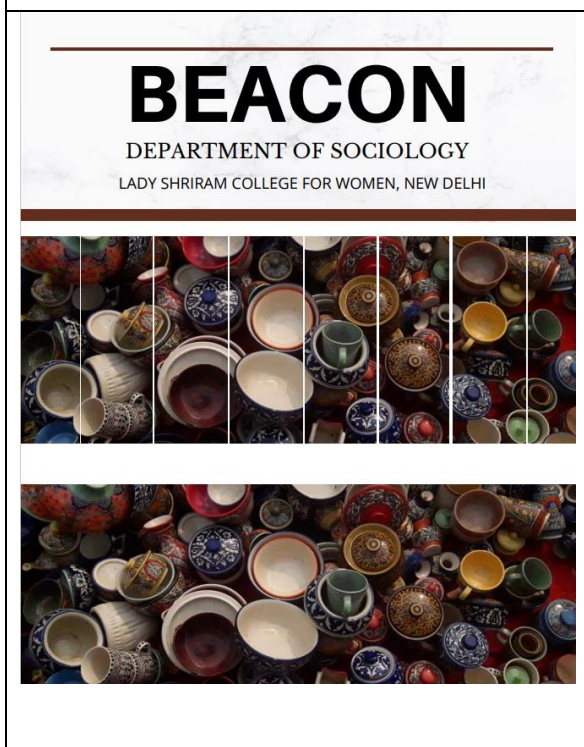
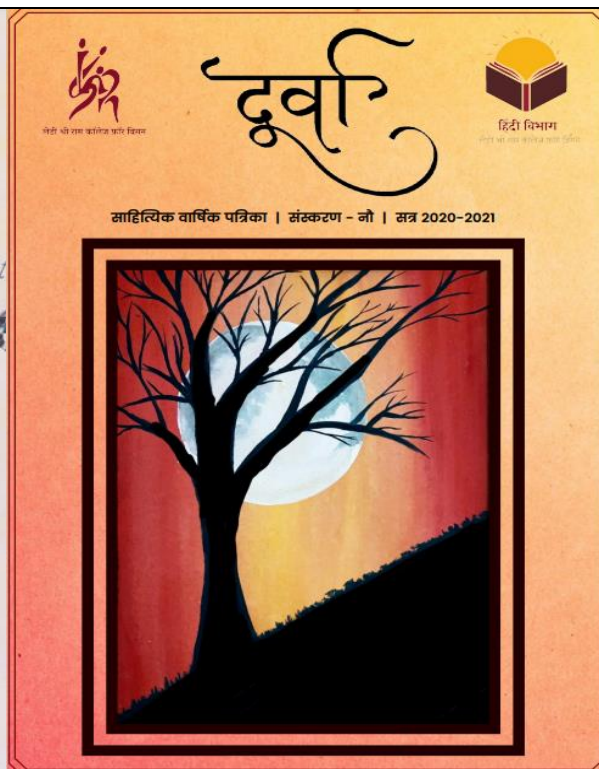
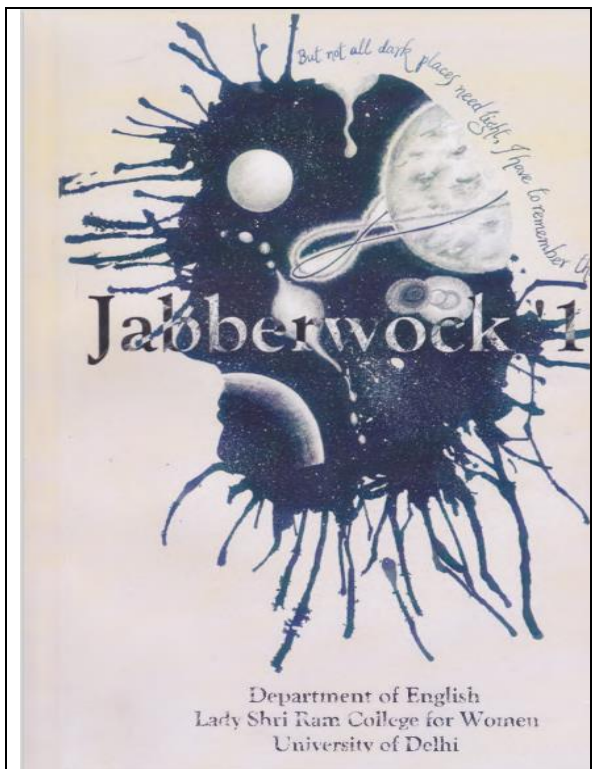


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### Some Cover pages of Publications





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## Transfer of knowledge through Community Outreach Projects

- Project BASTA (NSS-LSR)
- Project Auric (Enactus-LSR)
- Prayas Se Pragati (Entrepreneurship Cell, LSR)
- Project Ruhaani (Enactus-LSR)

### BASTA: Waste to Worth







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THE HINDU



MENU



HOME NEWS OPINION BUSINESS SPORT ENTERTAINMENT CROSSWORD+ SCIENCE

EDUCATION CAREERS COLLEGES SCHOOLS

EDUCATION

EDUCATION

## Bridging the skills gap



Deeksha Teri

DECEMBER 18, 2016 17:00 IST

UPDATED: DECEMBER 18, 2016 19:08 IST

SHARE ARTICLE



PRINT

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**Basta, a women-led initiative of Lady Sri Ram College, Delhi, aims to impart skills and provide sustainable income to those in the rural sector.**

'Basta: Waste To Worth' is an initiative founded and supported by students of Lady Sri Ram College, Delhi University. With an aim to catalyse the energy of the youth for a good cause and kickstart a women-led movement, students from





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**HT Hindustan Times**

Wednesday, Dec 29, 2021 | New Delhi 11°C

World

Cities

Entertainment

Cricket

Lifestyle

Astrology

[Home](#) / [Cities](#) / [Delhi News](#) / LSR students are breaking stereotypes through...

## DELHI NEWS

### LSR students are breaking stereotypes through recycled products

The students of Lady Shri Ram College for Women (LSR) have founded an initiative Basta: Waste to Worth, to dispel the notion that women can't be entrepreneurs. Not only do they recycle waste products, they also impart entrepreneurial and livelihood skills to women of rural areas.





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### Project Auric

Vision: The name of the dishwashing liquid, 'Auric', is a derivative of the Latin word 'aurum' that refers to gold and such is the shine of this endeavour. Drawing inspiration from gold's lustre and purity, Project Auric aimed to provide a tested and safe alternative to raakh, which is both economically and environmentally sustainable. The initiative entailed targeting three objectives:

- Making women underprivileged communities financially independent by teaching them how to manufacture Auric
- Inculcating the spirit of cleanliness and spreading awareness about the importance of health and sanitation
- Encouraging environmental conservation by filling the liquid into recycled PET bottles

Target Community: Women were the primary target group and Project Auric collaborated with:

- The Nanak Foundation, a non-profit that operates out of Majhui village in the Rohtas district of Bihar
- Sukarya, a Gurgaon-based non-profit, where women belonging to the self-help groups of Haryana's Manger and Gwalpahadi villages.
- Prabhaav, an NGO that looks after individuals battling addiction.







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### Beneficiaries

#### **The Manufacturers**

- Training given and amount of remuneration paid to them for their produce
- Access to better sanitation by introducing them to a modern technique
- Educate their children without hesitation
- Gain financial independence and a feeling of accomplishment
- Income supplementary to agricultural income

#### **The Purchasers**

- Cost Effective (₹ 40/250 ml): 40% cheaper than similar products with discount on bulk purchases
- Guarantees efficient and safe Cleaning: Non- toxic and gentle
- Eco-friendly: Packaged in reusable and recyclable PET bottles
- Contribution to society: Ensuring their financial independence that in the long run, will enable them to engage with the market directly.

**Impact:** ₹ 16,560 in a span of just two months.





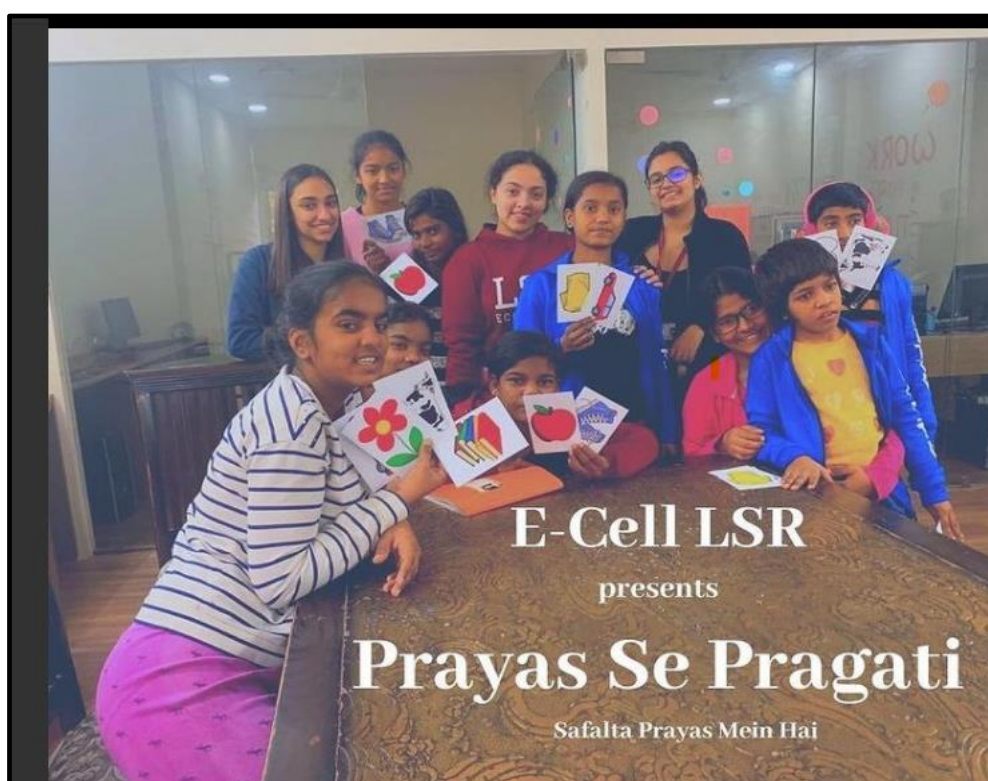
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**Project: - Prayas Se Pragati**

Project Prayas Se Pragati is a flagship project of Entrepreneurship Cell, LSR college. It is an educational program, which aims at providing school students with basic financial and entrepreneurial knowledge. This project enables us to do our bit towards educating the younger generations and helping them break through the vicious cycles of financial and entrepreneurial illiteracy, helping them realise their dreams, make an impact and drive future change.

For the same, we collaborate with NGOs and Schools to bridge the gap in our education system, break taboos, stereotypes and misinformation regarding entrepreneurship and make way for future entrepreneurs. So far, Project Prayas se pragati has successfully completed several financial literacy sessions, with a session on banking at Udayan Care and an introductory entrepreneurship event, in collaboration with Myra being the most recent events.

For more information: - <https://lsr.edu.in/students/the-entrepreneurship-cell/>





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## Project Ruhani

**Project Ruhani**

AN ENACTUS LADY SHRI RAM COLLEGE FOR WOMEN INITIATIVE

# CONCEPT NOTE

PROJECT RUHANI'S VISION TOWARDS A KINDER WORLD

## OUR STORY

Project Ruhani, an initiative by Enactus Lady Shri Ram College for Women, envisions a society where mental health services are accessible and affordable to all. We wish to bring about a radical transformation in the education system through our school wellness program, in an effort to destigmatise mental health from a young age and inculcate the concepts of socio-emotional learning in the school curriculum and environment.

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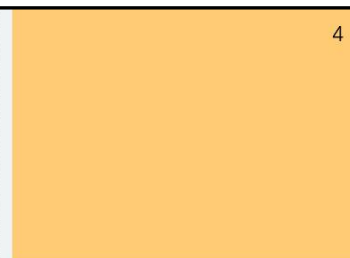
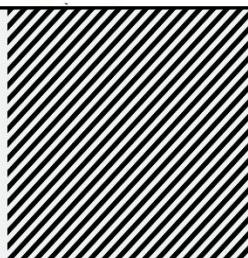
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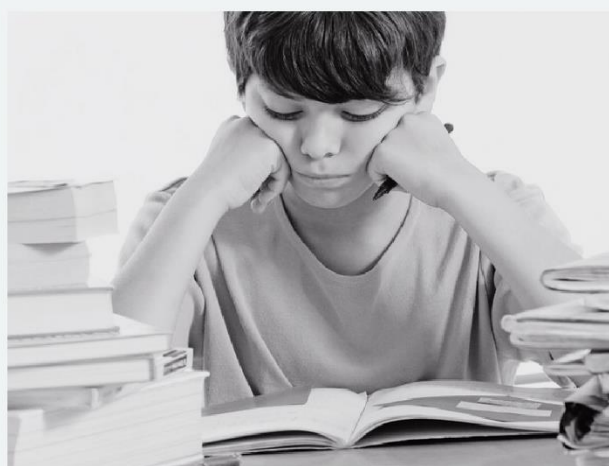
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## THE PROBLEM

Education is the foundation of any social change. Without a good education, peaceful, prosperous and productive societies cannot be sustained. (WHO, 2020). The education system in India, however, is characterised by a lengthy syllabus, rote learning and a stringent evaluation system. The severe academic stress poses to be a serious threat to children's mental health, academic performance and well-being, leaving no space for individuality and creative development for children.



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## THE SOLUTION

A radical transformation in the way the education system works is now the need of the hour. The National Education Policy draft, shared by the MHRD for public consultation, also states: "Students must develop not only cognitive skills - both 'foundational skills' of literacy and numeracy and 'higher-order cognitive skills' such as critical thinking and problem-solving skills - but also social and emotional skills, also referred to as soft skills, including cultural awareness and empathy, perseverance and grit, teamwork and leadership, among others."



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## IMPACT

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### AWARENESS SESSIONS AND RESILIENCE CIRCLES

Ruhani has held 75+ offline and online sessions across 12 states in India. With the purpose of creating emotional bonding and a sense of togetherness between people, Ruhani conducted 100+ resilience circles.

### SEL PROGRAM COLLABORATION

We launched our SEL programme this year and secured 14 collaborations with nonprofit organisations and schools. We successfully carried out our first collaboration with PROJECT BALIKA- a non-profit initiative incubated at Teach for India fellowship that works to educate and empower girls from less privileged backgrounds.

### SHORT TERM SEL PROGRAM

To bring more kids under the purview of this education revolution, Project Ruhani innovated another model- a short term SEL program where kids can register directly. The Bootcamp, which was facilitated by our entrepreneurs, witnessed the participation of children in the age group of 8-10 years. This 1.5-month-long program facilitated their holistic development, enabling them to be more socially and emotionally aware.

## Features

- Mint Magazine
- Dainik Pathakpaksh
- Ten News
- Republic Hindustan
- Glitter Bubbles
- The Erudite

## Grants

- Raised sponsorship amount of INR 49K+
- Won the BPCL and UnLtd India incubation grant, 2020

## Awards

- Among the top 4 teams world wide in Festivals for Change, 2020
- Winner, Innovation award, Enactus World Cup 2020



For Enactus projects: - <https://lsr.edu.in/students/societies/enactus/>

For more information: - [https://plus.enactus.org/s/project/a0d3n00005vlu2AAE/project-ruhani?language=en\\_US](https://plus.enactus.org/s/project/a0d3n00005vlu2AAE/project-ruhani?language=en_US)

Instagram Handle:- <https://www.instagram.com/projectruhani/?hl=en>